

Why not have some literature on our starred men of science and some on our outstanding engineers and other alumni who are leaders out in the field? We talk of this some, but we do not get it before the people. Of course, the comparison would not have to be made to Manhattan, but we could show where these different schools rank in this section.

When you go as far west as Russell, Kansas, the University's influence wanes perceptibly. Hays Teachers College and Kansas State College are the dominant influences in the lives of the people there. They really pay very little attention to the University of Kansas, except in a very small minority.

A drive by the publicity committee toward getting a bigger crop of Commencement speakers would be helpful. Instead of the Extension Division doing it alone, get the committee to put it up to the faculty on a larger loyalty to K.U. basis. I think it would be a good thing to ask Mr. W. A. Dill's ideas on this angle. Mr. Dill has some pretty definite ideas on getting K.U. before the public more forcibly.

An enlargement upon your good-will tour, using several squads to cover the state, each squad ramifying in different directions so that the anastomosis would leave no territory uncovered, would add a punch.

Personally, I would like to see some publicity on athletes who make exceptional grades as athletes go. Dean Stockton and I were on a committee, and I think he has a recommendation for the Honors Convocation for certain athletes who excel in academics. This, of course, is a local situation, but it could be publicized. The young men in a great many high schools are attracted to these personalities who show themselves as leaders both in the classroom and on the athletic field.

During the Teachers Convention here November 4, 5, and 6 I believe that we could put ourselves on parade a little more favorably. Certainly our majors in the Department of Physical Education expect to endeavor to win favorable recognition from the visiting superintendents, principals and teachers when they visit Mount Oread. Instead of calling off any of our classes on these days, we are expecting to go them one better by being busier than ever.