

May 17, 1938.

Mr. Woodrow Visour,
Rosamond, Illinois.

Dear Mr. Visour:

I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18. In addition to my basketball I will give a course in the treatment of athletic injuries at the same time and for the same price, namely, \$15.00. This will be a private venture on my part and no academic credit will be given for the course.

I will use as a text my new book, "Better Basketball", published by McGraw-Hill Book Company. I would suggest that you obtain a copy of this text from your sporting goods dealer and study chapters 11 to 20. This has to do with all the fundamentals and some of the advanced play, but especially deals with the individual offense and individual defense, and then follows with team offense and team defense. The photographs and illustrations, as well as the exposition, will give you a very definite idea as to what we expect to take up in the course.

If there are any angles of the coaching situation that you especially desire to bring up I would ask that you make note of all of these, as I assure you we will be very frank in handling your case individually, as well as giving the class the benefit of our thirty years of coaching experience.

Chapter 22, The Trainer and his Equipment, will be very definitely taken up, discussing the training and treating of athletic injuries in such a way that you will be equipped to handle the ordinary injuries that face the coach and some times keep the star player from the game.

I would be glad if you would write me and let me know if you are expecting to matriculate, as I am only taking a limited number of coaches so that we can have a more efficient group to teach. If there are any other questions you desire to write me about I would be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

THIS SIDE OF CARD IS FOR ADDRESS

WAMONA
APR
1
A.M.
1938
ILL.



Mr. Forrest C. "Phog" Allen
University of Kansas
Lawrence
Kansas

Rosamond Ill.

Dear Sir:

I would like to have information
concerning your summer basket ball
coaching school.

Yours truly,
Woodrow Wiser

April 19, 1938.

Mr. Woodrow Viseur,
Rosamond, Illinois.

Dear Mr. Viseur:

Thank you for your inquiry regarding my summer coaching school.

I plan to give an intensive course in basketball and in treatment of athletic injuries - both courses for the price of one, \$15.00. The details have as yet not been fully determined, but we plan to have a school here and one in the east.

Do you have any preference as to dates? I would like to set the time to accommodate the greatest number of people. I shall be glad to hear from you.

As soon as our details are more complete we will send you the information.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

May 27, 1938.

Mr. C. E. McBride,
Sports Editor,
The Kansas City Star,
Kansas City, Missouri.

Dear Mac:

Thank you very much, Mac, for your very clever introduction of the "Fhog Allen Coaching School". I am deeply grateful for your kindness to me.

I wrote you the other day about Dr. Thomas C. Hinkle, whom I met at Omega, Kansas, on the occasion of my commencement address there this spring. When you get time please let me know something about him, as I want to drop him a line. He seems to be one grand person.

Again thanking you for your continual and much appreciated kindness to me, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:PH

Sporting Comment

St. Louis and Kansas City Amateur Boxers Meet in the Auditorium Tonight . . . The Night of the Ross-Armstrong Fight . . . "Phog" Allen Will Conduct a Basketball and Athletic Injury Treatment School in June

(By The Star's Sports Editor.)

CLASSIEST of amateur boxers of St. Louis and Kansas City will meet in the Auditorium ring tonight, the receipts beyond the expenses, which have been held to a minimum, to go to the Shrine hospitals for crippled children.

Patrons of amateur boxing and all others who like fast action and plenty of it in their sports will find royal entertainment in this show.

The Kansas City boxers have a score to even with their St. Louis cousins. Several weeks ago the Kansas City boys lost in an intercity show in St. Louis, so tonight they will be fighting to even the slate.

The customers will find popular prices at the box office, the show will be a worth-while entertainment in its line, and the money goes to a worthy charity.

Barney Must Be at His Best.

THIS is the night that may see Barney Ross come to the end of the way as a champion and the elevation of another Negro fighter, Henry Armstrong, to the throne.

The main question seems to be—can Ross weather the terrific Armstrong punching?

Ross is rated the smarter fighter and certainly he has gone to the fistic wars for a greater experience than has Armstrong. Armstrong is young, but Ross is not old. Armstrong has been on a steady fighting diet, Ross has been coasting....and that may make a difference.

Ross can hit and he is clever. Armstrong knows nothing of cleverness, but throws his all into a tornado of blows. And he carries a K. O. punch.

On Ross's ability to withstand the shock of the Armstrong punches depends his chance of victory. In his McLarnin fights Barney showed that he could weather storms and absorb punches. If he is the Barney Ross of the McLarnin fights he should win.

But if he is a Barney Ross faded several degrees from the Ross who marched against McLarnin he may be nearing the end of his triumphant pugilistic journey as he wears away the hours before his meeting with Henry Armstrong in the Long Island fistic bowl tonight.

A "Phog" Allen Coaching School.

SEVERAL letters have come to this department making inquiries as to whether "Phog" Allen, basketball coach and author, will appear as a faculty member in a basketball coaching school this summer.

So we put the question to the K. U. coach himself.

The question brought the information that the Kansas coach has received fifteen letters of inquiry on the same subject. The letters cover a wide territory—from Maine to California and Oregon, to Texas in the South.

"I will be in Lawrence all summer, working on our physical education program," the Kansas coach said this morning, "and numerous inquiries regarding a coaching school have about convinced me that such a school over a week's time might be a good thing to hold right here in Lawrence. There hasn't been a coaching school here in about ten years, so I believe I'll do it."

The Kansas coach said that if he goes through with the idea the school of basketball and treatment of athletic injuries will be for one week, June 13 to 18.

May 28, 1938.

Mr. Max Brand,
Anico Coach,
American National Insurance Co.,
Galveston, Texas.

Dear Coach Brand:

This will acknowledge receipt of your good letter of the 20th instant. I am glad that you have my book, Better Basketball, because that will enable you to understand my system.

I have coached girls several years ago, and I believe that I can understand your problem. Be sure that you write down all the things that you desire to know in breaking up a four-man zone. I believe I have the answer for you.

If you care to, you might bring your basketball shoes and an outfit. It will not be necessary, if you object to being loaded down with it, but I will wear my uniform which will make it easier to demonstrate certain plays. I would like all the coaches to at least attempt the plays.

The coaching school will be from June 13 to 18, inclusive. The tuition will be \$15.00 for the two courses, Basketball, and the Treatment of Athletic Injuries. In regard to board and room, your meals will probably cost you around \$5.00 a week, but of course you can eat at various eating places and you will find the meals priced very reasonably. There is no necessity in getting a room right near the University. If you have a car with you it might be preferable to get a room some blocks away. We will be glad to have some locations in mind and when you get here have someone show you around.

We are not going to have too large a school, just a small group of coaches so that all can get the most out of the teaching.

Looking forward to seeing you, I am

Sincerely yours,

ANICOS — National A. A. U. Champions

SPONSORED BY AMERICAN NATIONAL INSURANCE COMPANY, GALVESTON, TEXAS

1937-38 Team

Nora Cain
Lillian Justice
Ruth Dean
Frances Williams
Coral Worley
Lottie Jackson
Brownie Barnes
Glennis Birket
Helen Cathcart
Ottilie Ponkoney
Pat Patterson
Hallie Fern Hunt
Merle Luper
Melvina Hunter
Irma Stricklen

May 20, 1938

ANICO BUILDING
GALVESTON, TEXAS

● MAX BRAND, Coach

Mr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

I received your letter of May 17, explaining your plans for a coaching school this summer and am very intrested.

I bought a copy of your book, "Better Basketball", at the beginning of this season as I have always been more or less an ardent fan of yours. I have studied your book thouroughly as I did your "Basketball Bible" before this addition and learn something new with every reading.

Although I coach girls I have always used boys tactics and have had very good results, although I am in need of some advice concerning a four man zone defense and an offense to break up a four man zone. As you might know we use the womens A.A.U. rules using a roving guard which gives a different setup to work from than most attacks. However I will discuss it more in detail when I come to your school.

Please let me know by return mail when I should be there and what the tuition will be. Would also know where it would be convenient for me to stay while in Lawrence and approximate cost of board and room.

Thanking you for your information and hoping to see and study with you soon, I am

Sincerley yours,

Max Brand

Max Brand
Anico Coach.

M
B
*
K
S

June 13-18

\$5.00 a week

\$8 to \$12. month

May 17, 1938.

Coach Max Brand,
American National Insurance Co.,
Galveston, Texas.

Dear Coach Brand:

I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18. In addition to my basketball I will give a course in the treatment of athletic injuries at the same time and for the same price, namely, \$15.00. This will be a private venture on my part and no academic credit will be given for the course.

I will use as a text my new book, "Better Basketball", published by McGraw-Hill Book Company. I would suggest that you obtain a copy of this text from your sporting goods dealer and study chapters 11 to 20. This has to do with all the fundamentals and some of the advanced play, but especially deals with the individual offense and individual defense, and then follows with team offense and team defense. The photographs and illustrations, as well as the exposition, will give you a very definite idea as to what we expect to take up in the course.

If there are any angles of the coaching situation that you especially desire to bring up I would ask that you make note of all of these, as I assure you we will be very frank in handling your case individually, as well as giving the class the benefit of our thirty years of coaching experience.

Chapter 22, The Trainer and his Equipment, will be very definitely taken up, discussing the training and treating of athletic injuries in such a way that you will be equipped to handle the ordinary injuries that face the coach and some times keep the star player from the game.

I would be glad if you would write me and let me know if you are expecting to matriculate, as I am only taking a limited number of coaches so that we can have a more efficient group to teach. If there are any other questions you desire to write me about I would be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

April 1, 1938.

Coach Max Brand,
American National Insurance Co.,
Galveston, Texas.

Dear Coach Brand:

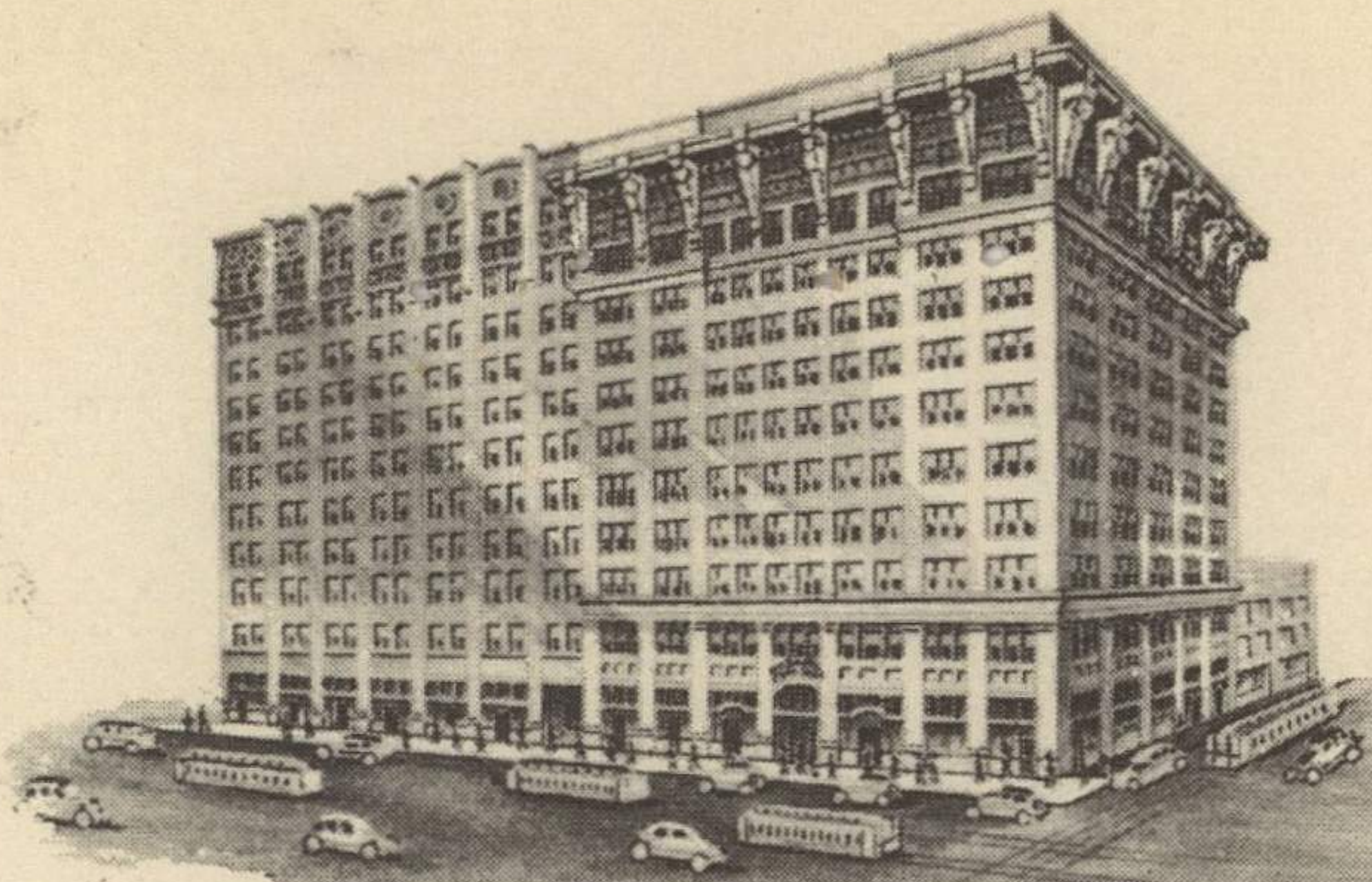
Your letter of March 31 addressed to Dr. F. C. Allen has been received during his absence.

Dr. Allen is contemplating holding a summer coaching school here at the University of Kansas and also one somewhere in the East, the place to be determined later. His plan is to offer an intensive course to a select group on basketball and also the treatment of athletic injuries.

As soon as Dr. Allen's plans are complete for the summer coaching school we will be glad to send you full details as to dates, fees, and so forth.

Sincerely yours,

Secretary to Dr. F. C. Allen,
Director of Physical Education
and Varsity Basketball Coach.



AMERICAN NATIONAL INSURANCE CO.

W. L. MOODY, JR.,
PRESIDENT
W. L. MOODY, III
VICE-PRESIDENT
J. B. MILLS,
VICE-PRESIDENT

GALVESTON, TEXAS

F. B. MARKLE,
VICE-PRESIDENT
B. WERKENTHIN,
VICE-PRESIDENT
W. J. SHAW,
VICE-PRES. & SECY.

March 31, 1938

Mr. Forrest C. Allen
Director Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

I have just finished a successful season of coaching the Galveston Anicos Girls' Basketball team to National Championship and I want to attend the best coaching school to my knowledge.

Being an admirer of your basketball coaching for many years I would like to attend your school this summer.

Several situations arose during the past season which I would like to discuss with someone who I feel is competent on the matter and in these lines.

If you are planning on holding a coaching school this summer, please inform the dates of it, the tuition, and etc.

Please send me this information as quickly as possible.

Sincerely yours,

Max Brand
Coach "ANICO NATIONAL CHAMPS "

MB: NK

May 23, 1938.

Mr. Ralph Baker,
438 South Avenue,
Springfield, Mo.

Dear Mr. Baker:

This will acknowledge receipt of your good letter of the 23rd instant. I am glad to know that you will be with us on June 13th.

If you care to, you might bring your basketball shoes and uniform. It is not necessary, if you object to being loaded down with it, but I will wear my uniform which will make it easier to demonstrate the plays. I would like all of the coaches to at least attempt the plays.

The tuition, which will be \$15.00 for the two courses, may be paid on your arrival here, or you may send it ahead of time and we shall send you a receipt. Do just as you desire in this matter.

We are not going to have too large a school, just a small group of coaches so that all can get the most out of the teaching. It will be a pleasure to have you with us.

Looking forward to seeing you, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

May 23, 1938
438 South Ave
Springfield, Mo.

Mr Forrest C. Allen
Director of Physical Education
Varsity Basketball Coach
Lawrence, Kansas.

Dear Sir:

I received your letter about
your coaching school. My plans now
are to attend your school from
June 13 to 18. Shall I send you
the fee now or give to you upon
my arrival? What shall I bring
in the way of basketball equipment?

Hoping to hear from you soon,
and seeing you on June 13.

Sincerely yours

Ralph Baker.

May 17, 1938.

Mr. Ralph Baker,
Niangua, Missouri.

Dear Mr. Baker:

I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18. In addition to my basketball I will give a course in the treatment of athletic injuries at the same time and for the same price, namely, \$15.00. This will be a private venture on my part and no academic credit will be given for the course.

I will use as a text my new book, "Better Basketball", published by McGraw-Hill Book Company. I would suggest that you obtain a copy of this text from your sporting goods dealer and study chapters 11 to 20. This has to do with all the fundamentals and some of the advanced play, but especially deals with the individual offense and individual defense, and then follows with team offense and team defense. The photographs and illustrations, as well as the exposition, will give you a very definite idea as to what we expect to take up in the course.

If there are any angles of the coaching situation that you especially desire to bring up I would ask that you make note of all of these, as I assure you we will be very frank in handling your case individually, as well as giving the class the benefit of our thirty years of coaching experience.

Chapter 22, The Trainer and his Equipment, will be very definitely taken up, discussing the training and treating of athletic injuries in such a way that you will be equipped to handle the ordinary injuries that face the coach and some times keep the star player from the game.

I would be glad if you would write me and let me know if you are expecting to matriculate, as I am only taking a limited number of coaches so that we can have a more efficient group to teach. If there are any other questions you desire to write me about I would be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH



THIS SIDE OF CARD IS FOR ADDRESS

Mr. Forrest C. Allen
Varsity Basketball Coach
Lawrence, Kansas.

Dear Sir:

Received your letter in regard
to your coaching school.

My school is out May 6. And
doesn't start until the last
Monday in August. Any date
between those two will be
all right with me. Please send
me information as soon as possible

Yours truly,
Ralph Baker
Wiangon, Mo.

April 19, 1938.

Mr. Ralph Baker,
Wiangua, Missouri.

Dear Mr. Baker:

Thank you for your inquiry regarding my summer coaching school.

I plan to give an intensive course in basketball and in the treatment of athletic injuries - both courses for the price of one, \$15.00. The details have, as yet, not been fully determined, but we plan to have a school here and one in the east.

Do you have any preference as to dates? I would like to set the time to accommodate the greatest number of people. I shall be glad to hear from you.

As soon as our details are more complete we will send you the information.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.



THIS SIDE OF CARD IS FOR ADDRESS

Mr Forrest C. "Phog" Allen
Director of physical Education
Basketball Coach Univ. Kansas
Lawrence, Kansas

Mr. Forrest C. Allen
Lawrence, Kansas.

Dear Sir;

I am interested in a Coaching
School this summer. would
like for you to send me the
information ^{about} the school, dues
time etc.

Sincerely yours
Ralph Baker
Mangrove, Mo.

June 2, 1938.

Mr. Russell P. Needham,
Department of Physical Education,
Junior College of Kansas City,
Kansas City, Missouri.

Dear Mr. Needham:

Thank you for your kind letter of the 27th
ultimo asking about the coaching school.

I am expecting to conduct a basketball coaching
school here at the University for one week, from June 13 to
18th, inclusive. In addition to the course in basketball
I will give a course in the treatment of athletic injuries
at the same time. The price for the two courses is \$15.00.
This will be a private venture on my part, and no academic
credit will be given for the course.

I would be glad if you would write me and let
me know if you are expecting to matriculate, as I am taking
only a limited number of coaches so that we can have a more
efficient group to teach. It would be a pleasure to have
you with us.

If there are any other questions you desire to
write me about I will be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

JUNIOR COLLEGE OF KANSAS CITY

ELEVENTH AND LOCUST STREETS

KANSAS CITY, MISSOURI

May 27, 1938

Dr. Forest Allen
Basketball Coach
Kansas University
Lawrence, Kansas.

Dear Mr. Allen:

I read in the K.C. Star last night where there is a possibility you will have a coaching school at the University this summer.

I am very much interested in such a course. The cost, the amount of credit I could receive and any additional information.

Thanking you.

Yours truly,

Russell P. Needham

(Boys' Physical Education)

June 2, 1936.

Coach John Carmody,
Haskell Institute,
Lawrence, Kansas.

Dear Coach Carmody:

I am sorry I missed you when you were in my office yesterday, but am glad that you are definitely planning on attending our coaching school from June 15 to 18, inclusive. It will be a pleasure to have you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

May 18, 1938.

Coach John Carmody,
Haskell Institute,
Lawrence, Kansas.

Dear Coach Carmody:

I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18, inclusive. In addition to my basketball I will give a course in the treatment of athletic injuries at the same time and for the same price, namely, \$15.00. This will be a private venture on my part and no academic credit will be given for the course.

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I would be glad if you would write me and let me know if you are expecting to matriculate, as I am only taking a limited number of coaches so that we can have a more efficient group to teach. If there are any other questions you desire to write me about I would be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Senior High School
FREDONIA, KANSAS

June 6, 1938

Mr. F. C. Allen
Kansas University
Lawrence, Kansas

Dear Coach Allen:

Thanks for your letter of June second. I'm very sorry but it will be impossible for me to attend any coaching school during the months of June and July.

I'm sure you'll have a fine school, and surely appreciate your prompt reply to my letter.

Sincerely yours,

R. E. Armstrong

R. E. Armstrong

June 2, 1938.

Mr. R. E. Armstrong,
Box 134,
Riley, Kansas.

Dear Coach Armstrong:

Thank you for your kind letter of June first asking about the coaching school.

I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18, inclusive. In addition to the course in basketball I will give a course in the treatment of athletic injuries at the same time. The price for the two courses is \$15.00. This will be a private venture on my part, and no academic credit will be given for the course.

I would be glad if you would write me and let me know if you are expecting to matriculate, as I am taking only a limited number of coaches so that we can have a more efficient group to teach. It would be a pleasure to have you with us.

If there are any other questions you desire to write me about I will be very happy to hear from you.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FREDONIA PUBLIC SCHOOLS

H. F. WILSON, SUPERINTENDENT

FREDONIA, KANSAS

June 1, 1938

F. C. Allen
Kansas University
Lawrence, Kansas

Dear Mr. Allen:

I am interested in attending a basket ball coaching school this summer. If you have a coaching school in Lawrence this summer, I'd like to know the date and the cost. My present address is box 134, Riley, Kansas.

Sincerely yours,

R. E. Armstrong

R. E. Armstrong
Coach of Fredonia High School

June 8, 1938.

Coach M. P. Bishop,
Southwest High School,
6516 Wornall Road,
Kansas City, Mo.

Dear Coach Bishop:

Yes, I am expecting to conduct a basketball coaching school here at the University for one week, from June 13 to 18, inclusive. In addition to the course in basketball I will give a course in the treatment of athletic injuries at the same time. The price for the two courses is \$15.00.

There will be no academic credit given for the course as this is a private venture on my part.

I would be glad if you would write me and let me know if you are expecting to matriculate, as I am taking only a limited number of coaches so that we can have a more efficient group to teach. It would be a pleasure to have you with us.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

Southwest High School

6516 Wornall Road

Kansas City, Missouri

A. H. MONSEES
PRINCIPAL

G. R. POWELL
VICE-PRINCIPAL

Sunday P.M.

Dr. Frank C. Allen
James Annin
Lawrence, Mo.

Dear Mr. A. H. Monsees:
Are you planning on
giving your basketball Coaching
Course that was mentioned in
Mr. Bishop's Column some time ago?

I was talking to several K.C. men
men at the Mo. Valley track meet Sat.,
and they all seemed interested in
the Course.

I would appreciate hearing
more about this class if you
plan to start June 13th.

Very truly yours,

A. P. Bishop
B. B. Cook.