D V Masser, Rathbun John H McFarland, Redfield Elwood Miller, Reinbeck Ed Garloch, Rembrandt W E Raker, Renwick C R Wallace, Richland Fred W Shadle, Riceville Daffell Baack, Ridgeway Cecil W Davis, Ringsted J J Peters, Rippey HT Holt, Riverside. L B Dautremont, Riverside (Saint Marys) C. A Morrison, Rock Rapids Lloyd H. mith, Rockford Gale W Fisher, Mockwell City E A Helland, Rodman Arthur D Evans, Folfe Roy Jennings, Holfe (Des Moines Twp.) Carl B Gruis, Rossie Norman Mikkleson. Rowley Everett V Manchester, Rudd Kenneth W Cope, Runnells D W Githens, Russell Kermit S Cram, Rutland Wartin C Brandes, Sac ity Vic Jones, Saint Ansgar R P Cronin, Saint Marys Rolland Philpot, Saint Anthony K L Grant, Scarville Arlo Woods, Scranton James Reed, Searsboro Wayne B Millard, Sewal Charles A Ziogas, Seymour, J Philip T Stoddard, Shannon City Renaud Rysdam, Sheldahl Ralph Marton, Sheldon Wayne Hill, Shenandoah F E Luellan, Shipley Lloyd J Dresser, Sibley C L Peterson, Sioux Center Harold Stevens, Sioux City (CentralHigh) Les Davis, Sioux City (East High) M W Toothman, Slater R O Mortenson, Soldier

Irvin L Nelson, Spencer

John Webb, Spirit Lake

Kenneth P Keoppel, Spring Hill

Milton Behrens, Springville

W R Keith, Stanhope

H M Nicholas, Stanley

Geo. M Thomson, Standwood

K E Armsberry, Steamboat Rock

R W TeSelle, Stennett

Lloyd Bridge, Storm Lake

M C Nelson, Story City

Fred Deines, Stratford

Henry Lecy, State Center

Wm G Ryan, Stuart

Reed P Jordan, Swan Lake

G L Anderson, Taber

R O Miller, Tama

Wendell Redding, Thruman

F P Turner, Tingley

John Briley, ipton

Glenn Stavenhage, Traer

Marvin Yeager, Udell

Kenneth Brechler, Ute

C I Eernisse, Vail

Paul Little, Valley Junction

R J Penney, Van Meter

Geo A Dana, Ventura
Mc Gown, Vernon
Fred Cameron, Vinton
Russ Ruff, Villisca
D E Carruthers, Volga City

Arthur R Olson, Wall Lake R L Holldiay, Washta Roy Smith, Grand Meadow Louis Ortale, Waterville Duane Winters, Waukee KE Kimberlin, "ashington B K Orr, Waukon Vernon Axmear, White Oak W S Koch, Waverly R W Lamson, Webster Cti y Russell Hicks, Weldon Francis Harbisen, Wellman C A Tellier, Wellsburg G Agard, West Bend M J Tandy, West Chester J B Sacsaro, West Liberty Wm Miller, Westside Bob McLeise, West Union Peter Solar, West Waterloo E S Jones, Williamson Lee Mathes, Wilton Junction Herman Clark, Winterset John King, Wiota Pete Pakks, Woodbine Galen Kinzie, Woodside L P Stevens, Woodward R A Long, Yale Ray Patterson, Loveland (Colo) Joe McKee, Faribault, Minn., Lyle G Btrom, Valley City, N. Dak., C E Anderson, Unionville, Mo., Vinton Rambo, Pennsylvania State Teachers College, Shippensburg, Penn., Fred Ellingson, Beaver Dam, Wisc., Burt O'Connor, University High, Normal, Ill.. John Baermann, Rapahoe, Colo.k C C Watson, Ishpeming, Mich. A B Ritchee, Orchard, Neb., Frank B Meyer, Macedonia, Hesla, Havelock Kenneth Olsen, Bonaparte, L L Olson, Stanton H W Runnings, Linn Grove John Lindenmeyer, Anthony R H Chisholm, Gray H J Fitzgerald, Walnut Paul A Grier, Remsen Williams, Dekke University V A Pinkerton, Thornton *Raymond Olson, Amboy, Minn., A D Lucas, Clarkfield, Minn., Merritt Robson, Jackson Hi of Lincoln Neb., R V Chase, College view Hi of Lincoln Neb., Chris Huigen, Ft. Morgan, Colo., V Wisgerhof, Victoria Illinois Ölfveriragnerchulfeldsooll.,

Oliver Wagner, Maplewood, Mo., Vance Geiger, Hopkins, MO.. Leglei Baddoris, Maple Park, Illinois E S Chamber, Granada, Minn.. J L Fisher, Corning Joe Yoder, Sidney W H Hopkins, Creston Sohn Simpson, Napier W F Clifoton, Sheffield F Long, Farragut Don Mitchell, Mystic Maurice Carr, Maloy Al Comito, Mt. Auburn Garland Lamb, Belle Plaine L B Ogden, Jacksonville John Johnson, Maquoketa Orville Findring, Dumont Rev. GG Walker, Dunlap Ray Allen, Van Wert Frank Crowell, Cromwell, A L Weiser, Drury, Springfield, Mo., Cletus Striegel Harper (St. Elizabeth)

Mr. Charles Cramer, The Cramer Chamical Co., Gardner, Kansas,

Dear Chuoks

. 1

Thank you for your good letter of March 7th regarding a notice in the First Aider, and also the augmentation of information delivered to me by Elwyn Dees,

Chuck, may I make a short explanation? It is necessary when any individual uses University equipment to gain permission from the University for holding the event and also to pay the University a proportionate amount for use of the building, lights, water, and so forth.

I am perfectly willing to do this, but the time is very short. How would it be to make a statement that "Dr. Forrest C. (Phog) Allen, Director of Physical Education and Varsity Basketball Coach, of the University of Kansas, will have two shortscourse master coaching schools — one in the east, the place to be amounced later, and the second one held at the University of Kansas this summer, the date to be amounced within the next issue of the First Aider. Allen will give two courses — his course on the Coaching of Basketball and his course on the Treatment of Athletic Injuries."

Just make it appear that this is an early amnouncement so those who are planning on taking such a course may know of it. I might say, Chuck, when I was down at Columbia, Missouri, I talked to Percy Gill, backetball coach at Rolla School of Mines. He asked me where I was going to hold a coaching school, and I told him one at the University of Kansas and the other one in the east.

Confidentially, I do not want it amnounced, but I am planning on Wittenberg College, at Springfield, Ohio, if all our arrangements go through satisfactorily. Gill said that he wanted to attend the school here at the University, as soon as I made the announcement he would arrange his dates to suit.

I want to ask your advice, Chuck. I thought I would charge \$15.00 for the combined course, or \$15.00 for the one. Maybe it might be better to charge \$10.00, but I thought that by charging \$15.00 for the course if they didn't want to take but the one that would be o.k., too. I do not feel like giving a course for \$2.00, even though Thomas does on a large scale. I believe anybody that is interested enough in the course will pay \$15.00 and if he won't pay that much perhaps we can get along just as well without him.

That is the reason I did not want to mention price or exact dates at this time. I want the benefit of advice from my friends. I will thank you to speak very frankly and to the point in this regard. I do not want a whopping big class, but I do know that the Treatment of Athletic Injuries will go over in a big way and I will have enough of the kind of people I want to put it over. Again, I do not want too big a class in that, either. I would kather have a sizeable group and teach them real anatomy, physiology and manipulation.

This will be known as "The "Phog" Allem School, Featuring Basketball and the Treatment of Athletic Injuries".

I will thank you for any kindness that you may extend on this amnouncement. Just suggest that any of those interested in this course write to me as Director of Physical Education and Varsity Dasketball Coach at the University of Kansas. I thank you a thousand times.

With every good wish,

Approclatively yours.

FCA:AH

Director of Physical Education, Varsity Basketball Coach. 717

CRAMERGRAM

A Message from

The Cramer Chemical Co. Gardner, Kansas

March 7, 1938

Dear "Phog":

We plan to go to press on the next and last issue of the "FIRST AIDER" (this year) within the next week and if you have any announcement on your summer work that we can use at this time, we will have to have it very promptly.

You can bet your hat that we want to support you in any way we can, so just feel free to "shoot the works."

Regards,

THE CRAMER CHEMICAL CO.

CRAMERGRAM

A Message from

The Cramer Chemical Co. Gardner, Kansas

March 4, 1938

Dear "Phog":

It is perhaps a little late here the morning after, but sincerely all of the Cramers wish to join me in congratulating you on the very fine championship just completed.

Knowing you as we do, we feel that we, personally, shared honors in this affair and are mighty glad that you can "keep Kansas on the map" as you do.

Of course, I imagine you will be hard to live with for awhile, so while congratulating you, I send my sympathies to Mrs. Allen.

Kindest fegards

THE CRAMER CHEMICAL CO.

Mr. K. G. Lind. Wittemberg College. Springfield, Obio.

My dear Swedich Friend:

Not having heard from you for quite a whit, I am wondering how the president and his committee are coming along for the "Four Gallon" coaching school.

We finally wangled out another Big Six championship, after sloughing off our first game, but then we scratched out nine straight, so we led the pack by one full game.

With every good wish, I ma

Sincerely yours,

Director of Physical Education, Versity Besketball Coach.

FCA:AE

Dear Chucks

Thank you very much for the press proof.

Chuck, it looks like that my school is to be at Penn State College. I wonder if you could put a heading over my picture like "Phog Allen Coaching Schools", if it is not too late. This would bill immensely, because it looks like I am coaching at Penn State College. Just a heavy line there to break it would be very helpful.

Appreciatively yours,

Director of Physical Education,

Warsity Basketball Coach.

FCA :AH

CRAMERGRAM

A Message from

The Cramer Chemical Co. Gardner, Kansas

Press proof- See Page 13-4/5 Hope this ox. Hyow want more copie. Sense advise -Ohub

3/14

to give this coaching course a favorable introduction, and I ment to thank you for it.

I may call on you for the names in some of these states when I get a little further along in the organization. I am quite sure that your coverage is very complete, and it will be of great help to me. Thank you so much.

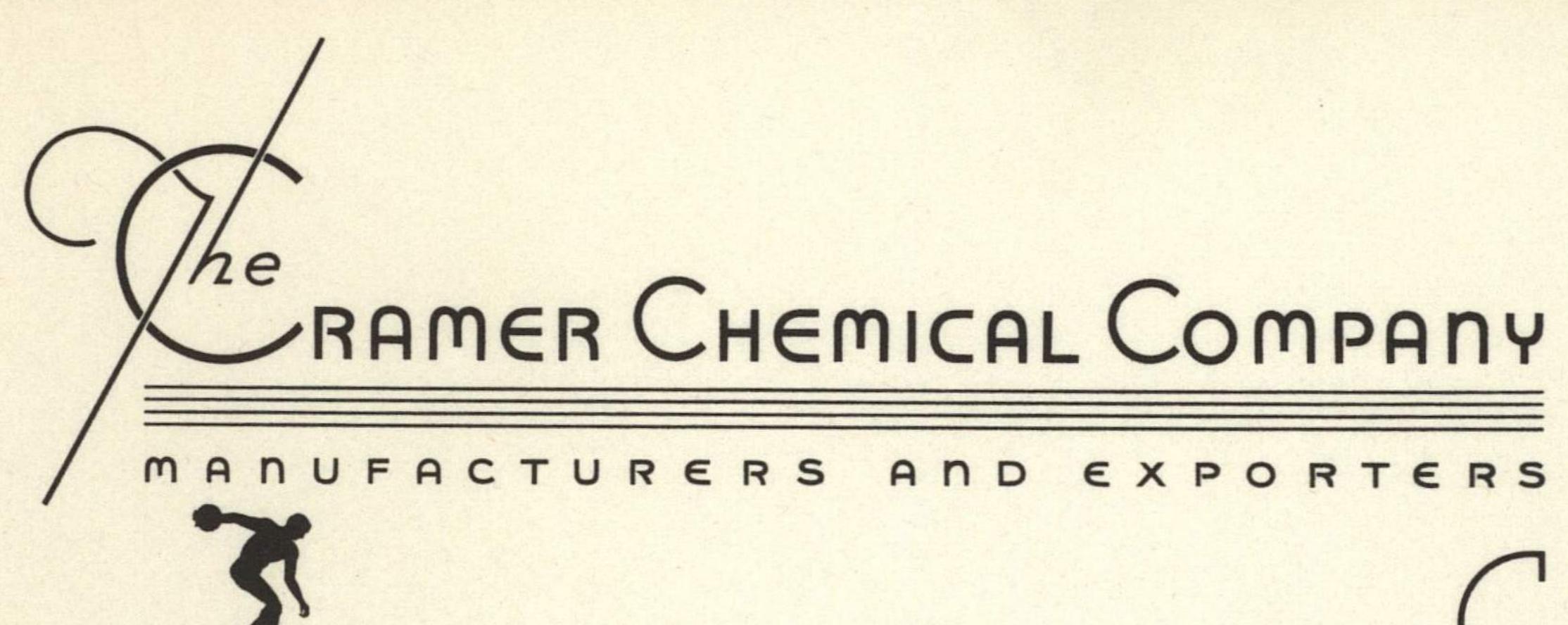
I quite agree with you that your advice is good. We should make the price high enough to keep out the undesirables, and not too high to attract those who really want to learn. I thought something about \$15.00 for both courses, or for one the same. Of course, naturally they would expect to get one for \$10 if they took two for \$15, and it may work out that way.

You tell Bill that he is enrolled and we are glad to have him without charge. It will be a great pleasure to have Dill in the class and I will use him as an assistant so that he will feel he is carning his way. Of course, I realize that he would not know enough to assist me in the technique, but he can assist on the door, checking enrollment, and so forth. There will be a lot of things that we can have him do, and we will be very happy to have him. We would not consider charging him a penny. Your kindness has already more than paid that. I do feel that he will get more out of this course than he will by attending some of the courses during the academic year.

With every good wish, I am

Appreciatively yours,

Director of Physical Education, Varsity Basketball Coach.



JARDNER, KANSAS March 11, 1938

Dr. Forrest C. Allen Athletic Dept. University of Kansas Lawrence, Kansas

USE CRAMER'S FIRST AIDS

Dear "Phog":

I have your letter of the 10th and just this morning received the electro for the picture. Gosh, but you are a handsome devil!

We are putting in the announcement as you have suggested. Unfortunately, this will be our last issue this spring and we will not be able to follow it up before your school, but feel free to use our mailing list and let us help you in any way we can. We have 30,000 names of coaches on stencils, 859 in Kansas - 895 in Missouri - 668 in Nebraska - 725 in Oklahoma - 1478 in Ohio - every state in proportion, so you can see that our coverage is pretty complete and we hope the first announcement will do a lot of good.

However, if you want to follow this up with direct mailing, we would be glad to address your envelopes here for you, or do anything else we can to help.

Really, Phog, I am not in position to advise regarding cost of a course, as I have not become acquainted with comparative prices on this and I really am not in a position to know much about it, but I do think you should charge enough to keep out the loafers and get in only those serious minded people who really want to learn. By the way, if it is at all possible I want to enroll Bill in your class this summer, as I believe he could learn more during this class than he would get during a year at college. Of course, a lot depends on how busy we are at the time.

Feel free to call on me for anything I can do and awaiting your reply, I am

Very truly young

THE CRAMER CHEMECAL CO.

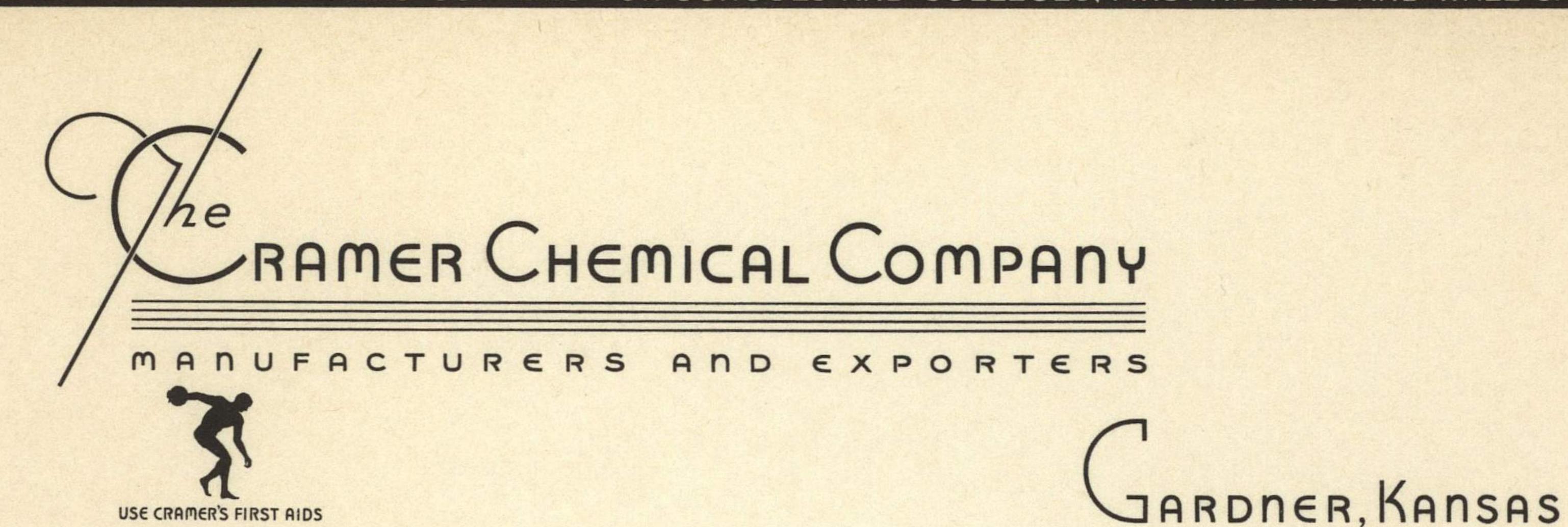
Mr. Charles Cramer. Cramer Chamical Co.. Cardner, Hanses.

Dear Chuoks

I greatly appreciate the way you have fixed up the amnouncement of the coaching schools. It is swell. Chuck, and I greatly appreciate it.

Sincerely yours,

Director of Physical Education, Varsity Baskethell Coach.



March 16, 1938

Dr. Forrest C. Allen Athletic Dept. University of Kansas Lawrence, Kansas

Dear "Phog":

We still have time to correct the "FIRST AIDER" as you suggest, although there are maybe four or five hundred press proofs out that are printed like the one I sent you. These, however, are just for proof purposes and not to be mailed. The printer starts at noon today and I have time to make change as you suggest.

Bill was thrilled to read the last paragraph of your letter regarding his attendance at your school and he is counting big on it. He will, no doubt, harass you with a lot of minor questions, but I know that you are able to handle kids, as you have some pretty swell ones of your own.

We will await your communication on any help that we can give you on any advertising. Just remember that what we have here is yours to use in any way you want.

Again thanking you, we are

Very truly yours,

THE CRAMER CHEMICAL CO.

Mr. M. G. Lind. News Bureau. Wittenberg College. Springfield. Onic.

Dear Friend Lind:

I ask pardon for the delay in answering your kind letter of March 51. I have been in Minneapolis attending the Central District Physical Education convention, and in Chicago for the National Basketball Coaches meeting and the National Rules Committee meeting.

You write rather discouragingly regarding the advisability of holding a coaching school at Wittenberg, and I would like your frank opinion on that. If financial conditions are no better than you describe it might be best not to put on a coaching school there. I would appreciate your very frank remarks in this regard because I am sure I would enjoy playing golf rather than taking a chance on losing out in the promotion. I am still that lazy.

I would be available any time in June, as I have not set the date for the coaching school here. When would be the best date, in your opinion?

Now, answering some of your other questions, I am sure that McGraw-Hill, the publishers of my new book, "Better Basketball", would loan us some of the cuts from the book for engraving purposes. I also believe they would loan us the signature cut used in the book. I have mats, but don't know whether they would be good to use or not. Doubtless we can get what we need from McGraw-Hill Company. They also have cuts on taping, bandaging, and so forth. It wouldn't do any harm to ask them if they would loan these outs.

Regarding the price for the ecaching school, I had previously thought \$25.00 would be reasonable for the two courses, but after talking to a number of persons, and in view of the conditions you describe, I think that is too much to tak. My thought now is to give a week's intensive course in basketball and the treatment of athletic injuries for \$15.00.

My thought would be that whatever sum is allocated to expenses for advertising should come out first,

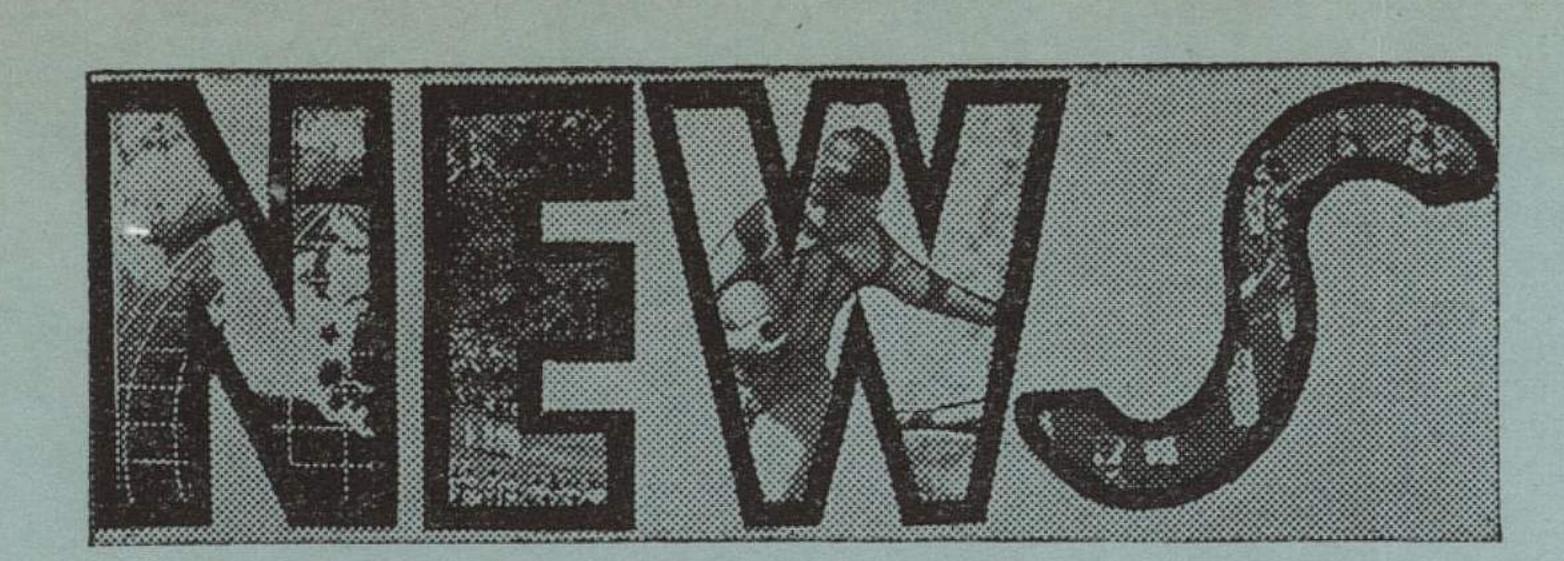
and then I would be perfectly willing to split the proceeds with you, fifty-fifty. In other words, if you would want 25%, I would rather just take out what is necessary for advertising and then divide the profits equally. Do you not think that is fair?

I shall be glad to lear from you again.

Sincerely yours.

FCA LAH

Director of Physical Education, Varsity Basketball Coach



from the Wittenberg News Bureau, Springfield, O., K. G. Lind

March 31, 1938

Dear Dr.Allen:

By April 5 we shall know whether the Phog Allen clinic will be held at Wittenberg College this summer (by Prudential committee action).

I know that you will want to know, and I feel like I have been a slow correspondent to an anxious entrepreneur, but the facts are these definitely: this section of the country and these industrial towns are down in the mouth; I, for instance, for the first time since 1923 am not teaching at night in our junior college in Dayton because the students can't buy books and pay tuition.

Of course, we shall want success to follow the name of Allen everywhere, and neither you nor I will wish to embark on anything which which does not presage success. UNDERSTAND, I have the time to do this work for you, and I have always been delighted to be associated with you, and I have been thinking hard on the whole plan.

There is a possibility of catching a number of coaches who do not feel like doing ten or twelve weeks of graduate study this summer, but who feel that they ought to make some show of interest in self-improvement.

Of course, I shall not announce anything about the school until you are satisfied to take the risk. I will need 25 percent of the proceeds above expenses, and the matter of expenses is important to FCA: none to FCA for occupancy of any buildings or terrain, but much for postage and illustrative materials. My rough guess is that we will need \$400 for both. That is low because we have used \$300 for a band clinic here at Wittemberg(June 20-July 2), and we circularized only 2000 persons. It looks like we must have 40 students at \$25 each to assure you \$450 for your steady lecture and demonstration work. All above \$40 students would be most welcome.



from the Wittenberg News Bureau, Springfield, O., K. G. Lind

Now for some questions:

How soon in June are you available?

Do you have cuts from your basketball book which we can use to save engraving expenses?

Do you have a signature cut, as large(preferably larger than) syour regular J. Hancock?

If you don't have cuts, do you have the photographs?
I need some that actually show work of taping, bandaging, etc.

Do you have definite suggestions as to dates?

Yours cordially,

X.A.M

Mr. K. G. Lind. Wittenborg News Bureau, Springfield, Obio.

Dear Mr. Lind:

Your letter of March 31 has been received during Dr. Allen's absence in Chicago. He will return the letter part of this week, and I am sure you will hear from him soon.

Sincerely yours,

Secretary to Dr. F. C. Allen, Director of Physical Education and Varsity Basketball Coadh. Mr. John B. Van Mhy. Director, Health and Physical Education, Wittenberg College, Springfield, Ohio.

Dear John B.:

Thank you for your gracious letter of the 28th ultime. The past week I have been out on another swing of the chicken pie circuit, and have just now returned to my desk.

It was nice of you to write me as you did, but I am convinced that had I spoken on the fundamentals of basketball that I could have made the talk more interesting than scaming over the rules. However, I realized that there was short time to be had, and that Thomas was the boy that they really wanted to hear, so I stepped out of the picture to hear him. It was a pleasure to hear him speak.

It was nice to see you, and it was gracious of you to lay the do-re-mi down on the platter so that I could enjoy the Georgia Tech-South Carolina baseball geme with you.

Best of all, it was fine to talk over the Wittenberg situation because I really did not grasp the reaction of the faculty members there. I assure you I never want to be a "Barnum and Bailey" educator. I em very glad that you appraised me of this because that would be the last thing that I would want to do. I still desire to have the educational spirit. And, too, basketball is an old subject. The golf course is much more alluring to me in the summer time than telling the boys to keep the ball well above the perpendicular cylinder of the basket.

With kindest personal regards, I am

Vory sinceroly yours,

TENBERG COLLEGE SPRINGFIELD, OHIO April 28th, 1938 DEPT. OF HEALTH AND PHYSICAL EDUCATION JOHN B. VANWHY, DIRECTOR AND INTERCOLLEGIATE ATHLETICS Dr. Forrest C. Allen, Director of Physical Education, University of Kansas, Lawrence, Kans. Dear Phog: May I take this opportunity to thank you for so graciously appearing on the program of the Men's Athletic Section at the National Physical Education Convention in Atlanta? I have received several compliments with reference to your talk, which I believe are indicative of the way in which you were received. Of course, anyone with a national reputation such as you, would be received by any group at any time. If you are in this vicinity, do not fail to stop in and see me. I can't provide another Georgia Tech-South Carolina baseball game, but I do think that we could find something interesting to do. Very sincerely yours, John B. Van Why, Director of Health and Physical Education Mr. Al Spaht, 3931 Harrison, Kansas City, No.

Dear Mr. Spaht:

I expect to conduct an intensive course in Basketball and in the Treatment of Athletic Injuries here at the University of Kansas from June 13 to 18, inclusive. The price for both courses will be \$15.00.

I am wondering how these dates would suit you. It is possible that I may have another one late in the summer, but I have not determined that as yet.

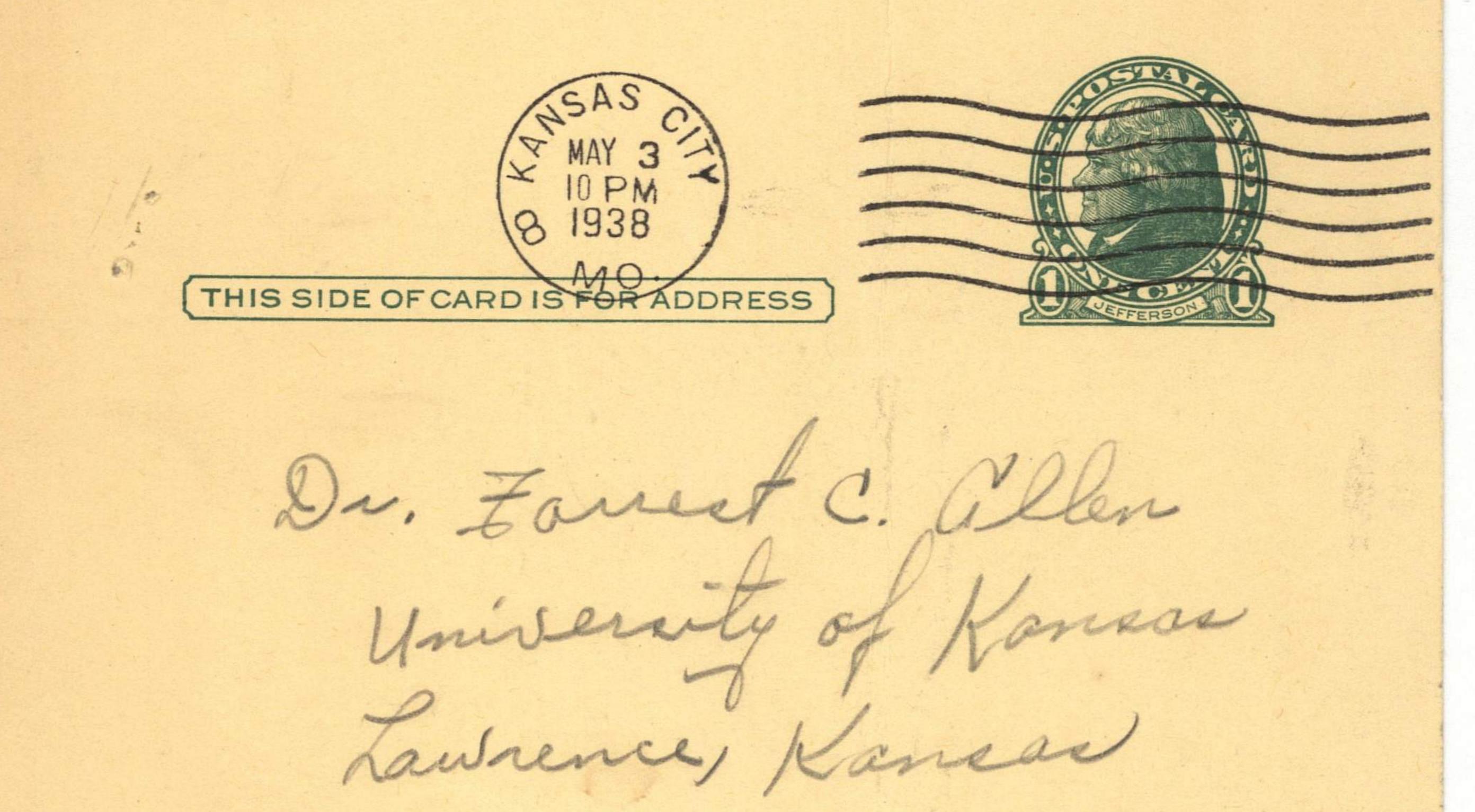
we will take up all phases of basketball and in the evening we will have our course in the treatment of athletic injuries. There will be no credit hours given for the course as I am conducting this on a personal basis.

I will be happy to hear from you.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA: AH



Please send me informalion. Concerning gen Coaching school thinsumme at Hit. are and flying Javien for the Course what are the dues, etc.? Hours of the day, etc? Please anou. atomo flincerely, 1. .,

Coach Charles F. Morgan, Preston, Kansas.

Dear Coach Horgans

Thank you for your inquiry of May 4th.

I expect to conduct an intensive course in Basketball and in the Treatment of Athletic Injuries here at the University of Kansas from June 13 to 18, inclusive. The price for both courses will be \$15.00.

I am wondering how these dates would suit you. It is possible that I may have another one late in the summer, but I have not determined that as yet.

We will take up all phases of basketball, and in the evening we will have our course in the treatment of athletic injuries. There will be no academic credit given for the course as I am conducting this on a personal basis.

I will be happy to hear from you again.

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCASAH

Preston Consolidated Schools

June 13-18

J. L. McINTOSH, Superintendent

BOARD OF EDUCATION G. A. HUFF, President JOHN NICHOLS, Secretary WADE SPROUT, Treasurer

*

CHAS. F. MORGAN, Coach
KENNETH HUFF, Junior H. S. Principal
HAROLD WILSON, Grade Principal
J. E. SCHMITT, Supt. of Music

Preston, Kansas

May 4, 1938

Mr. "Phog" Allen University of Kansas Lawerence, Kansas

Dear Mr. Allen:

I read somewhere that you were going to have a Coaching School for basketball alone. I am very much interested and would like to receive information concerning when it is to be held. I would like to have a course in Athletic Injuries along with it. Please let me hear from you at your earliest convenience.

El Percy Gell Rolls
El Carmody Haskall

has F. Morgan, Doach

Till Oranier - Gardin



from the Wittenberg News Bureau, Springfield, O., K. G. Lind

May 11, 1938

Dear Phog Allen,

Your good letter to me is typically you, and I have made some things plain to the committee: that they need never have become wary of the commercial side of the project. That's where I failed; the committee thought the college was about to undertake some more emphasis on athletics

But so it goes: we have no contract where there is not a me eting of minds.

Regrets, too, on my part, because I like adventure.

Yours cordially, Lind