

January 10, 1938.

Mr. K. G. Lind,  
Wittenberg News Bureau,  
Springfield, Ohio.

Dear Friend Lind:

I am sending you under separate cover a bulletin "Balancing the Box Score", put out by our director of publicity here at the University, Professor W. A. Dill. I thought this might prove interesting to you.

By the way, Friend Lind, I have a promotional idea on. I receive so many requests from coaches all over the country asking if I would put on a special course at some school, say a week or two weeks, devoted nearly exclusively to treatment of athletic injuries. I thought if I might locate some populous place and give this course in the days and in the evenings I could give basketball, not having anyone else connected with it. It would be the Phog Allen coaching school on treatment of athletic injuries and basketball.

I would like to refer you to page 339 of "Better Basketball", in which I mention James M. Cox, trainer of the Harvard athletic teams, Roland Logan, trainer for the Boston Red Sox, who on January first started as team trainer for Pittsburgh University, Milton Kelley, trainer at the University of Texas, and Elwyn Dees, trainer at the University of Kansas. All of these men are graduates and were trainers at the University of Kansas before they went to their respective present positions.

I am wondering why you and I couldn't put on a school at Wittenberg College, have you as publicity man and promoter, and I would do the work. I have had inquiries from coast to coast from high school and college coaches who want this sort of work. While we might use Wittenberg or some other school in Ohio as our focal point, you and I would do the job. We would have the school limited to a certain number, and my thought was that we would charge \$25.00 for a full course. We would work these men in squads of four and have enough training tables so that we could handle the full course and every man would get experience in taping, treatment of athletic injuries, adjustments, and so forth.