

January 22, 1938.

Mr. K. G. Lind,
Wittenberg News Bureau,
Springfield, Ohio.

Dear K. G.:

This will acknowledge receipt of your good letter of the 18th instant stating that the president is out of town for ten days. I have written Bert McGrane, sports desk, Des Moines Register and Tribune, and to other sports writers, asking them what they thought about the possibility of promoting such a school, and they have all come back with notions of strong conviction that such a school would go over big.

My idea was to charge \$25.00 and to make the treatment of athletic injuries the major item. I have some swell newspaper notices regarding my work on the treatment of athletic injuries. I would have about 12 tables, a squad of four men at each table, with medical charts and other helpful adjuncts to aid in the teaching of anatomy and physiology. Then I would use all the cripples in the nearby area and all the injuries among the coaches as our clinic material.

This would be during the day. Then at night I thought we would run lectures on basketball for those who want it. Of course, that would also receive major attention, but I would justify the \$25.00 charge in the course for treatment of athletic injuries.

My idea was to limit the group to 100, take no more, and they would have to pay \$10.00 in advance matriculation to be considered a member.

Now you may think that is shooting high, but I have pretty definite knowledge that I can put this over, without any doubt. That is, if we have a man like K. G. Lind to put it on and a school that is up and coming like Wittenberg.

Each summer I have had men from California and the four different corners of the U. S., so I believe that if we advertise it properly that it will go over. The Des Moines Register and Tribune put on a school this December, and I was one of the lecturers on basketball. Here is part of what McGrane says: