ENTERTAINMENT

LUBBOCK & WEST TEXAS HOSPITALITY

We promise . . . . of all the lands you have been to . . . of all the fun you have had . . . of all the good times . . . that HERE at this Coaching School you will firmly say, **"IT WAS THE BEST EVER . . . WHAT FUN I HAVE HAD . . . and IT WAS ALL FREE."**

. . . meaning what . . .

That you—the wife . . . will enter into the fun and spirit of the old West here at Lubbock . . . Where everyone will greet you, smile with you, and welcome you . . .

HOW?

1. Horse Back Riding for Ladies.
2. Rodeos . . . real Western style.
3. Barbecues . . . and chicken too.
4. Boxing matches . . . (Tech Athletes)
5. Wrestling. (Tech Athletes)
6. Water Melon Feeds.
7. Bull Sessions . . . whew.
8. Swimming at Country Club.
9. Banquets at Hotels.
10. Dances . . . square and '33 style.
11. Bridge parties for the wife.
12. Teas and breakfast parties for wife.
13. Free picture shows for wife.
14. Trip to Carlsbad Caverns.
15. Golf Tournament, Free.

COACHES BRINGING PLAYERS & CAPTAINS

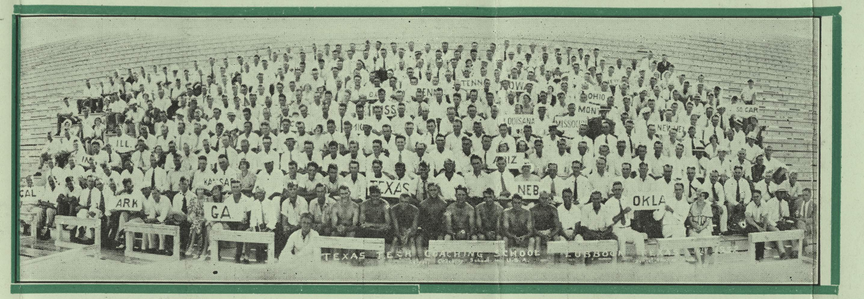
One player's fee is regular $25.00, but—
Two Players Get Fee For One-Half Price
—Providing! They attend courses with own coach . . . valuable points for players and captains will be given . quarterbacks should be brought to the Coaching School.

COLLEGE CREDIT

Total six hours physical education credit given toward degree.

We Furnish Uniforms

GROUP PICTURE of SCHOOL



THESE COACHES HAVE PUT ON PAST 3 SCHOOLS

Mimeographed Plays-Notes-Charts Given Free

ACCOMMODATIONS

HOTEL LUBBOCK

HILTON HOTEL

TWO 12 STORY HOTELS, BEST BETWEEN FORT WORTH - EL PASO

SPECIAL RATE

$15.00	for Room	ONE MAN	duration of school
$18.00	for Room	MAN & WIFE	duration of school
$25.00	for Room	TWO MEN	duration of school

POPULAR PRICED MEALS!

LUBBOCK HAS:

26,612 City Population—200,000 retail trade.
VERY COOL CLIMATE—4000 FEET.
7 modern Hotels, 685 rooms, reasonable rates.
8 Railroad outlets—7 designated highways.
Bus Line in Every Direction.
Texas Technological College, Nine years old, enrollment 2,500.
5 Hours from Carlsbad Cavern.
3 Golf Courses.
Free Golf Days—Meadowbrook.
Free Picture Shows for Ladies.

SPECIAL LECTURES TO MEET HIGH SCHOOL PROBLEMS . . . Needs, Etc., will be given by some Outstanding College and Hi-School Coaches

TEXAS TECH COACHING SCHOOL

1,198 Have Attended The Last 3 Schools

1934
July 30
August 11

TOTAL FEES - - - $25.00

LUBBOCK, TEXAS

You Will Sleep Under Blankets - - - - - - Vacation And Study Athletics Here

Texas Tech Press