

MORNINGSIDE COLLEGE

SIOUX CITY, IOWA

DEPARTMENT OF ATHLETICS  
AND PHYSICAL EDUCATION

J. M. SAUNDERSON  
R. GLENN ROGERS

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Dr. Forrest Allen  
University of Kansas  
Lawrence, Kansas

My dear Dr. Allen:

We are making plans for the fifth annual Morningside coaching school, which is held under the direction of the college at Iowa's summer resort at Spirit Lake, located on Lake Okaboji. This school has enjoyed a steady growth and real popularity among the coaches attending.

In general, our arrangements with the visiting faculty has been to give them a percentage of the gross receipts. In the past we have allowed one-sixth of the receipts for basketball, and this has amounted to slightly over \$300 the last couple of years. The college spends its share of the receipts in promotion and advertising, and we have thought that it was fair for our faculty to gamble with us on the amount of the money to be taken in. I realize that ~~you~~ should you be interested in the school and before accepting any such proposition as that above, that you would like to know who the other leaders on the staff will be, because they would be the drawing power of the school and make the school a success. I am not able just now to tell you just who will be head of football. Last year our football men were Bible of Nebraska and Hauser of Minnesota, and Piggie Lambert of Purdue was head of the basketball group. We have been running our school six days, and it will probably run from August 16 to August 21 next year. We have allotted five two-hour periods for basketball, starting on Monday and closing on Friday afternoon.

I would like to know whether you would be interested in handling the basketball work at the school next year.

The location of the school is very fine from the standpoint of vacationing, and everyone enjoys his stay at Spirit Lake, and visiting salesmen and others speak very well for the school from all viewpoints.