



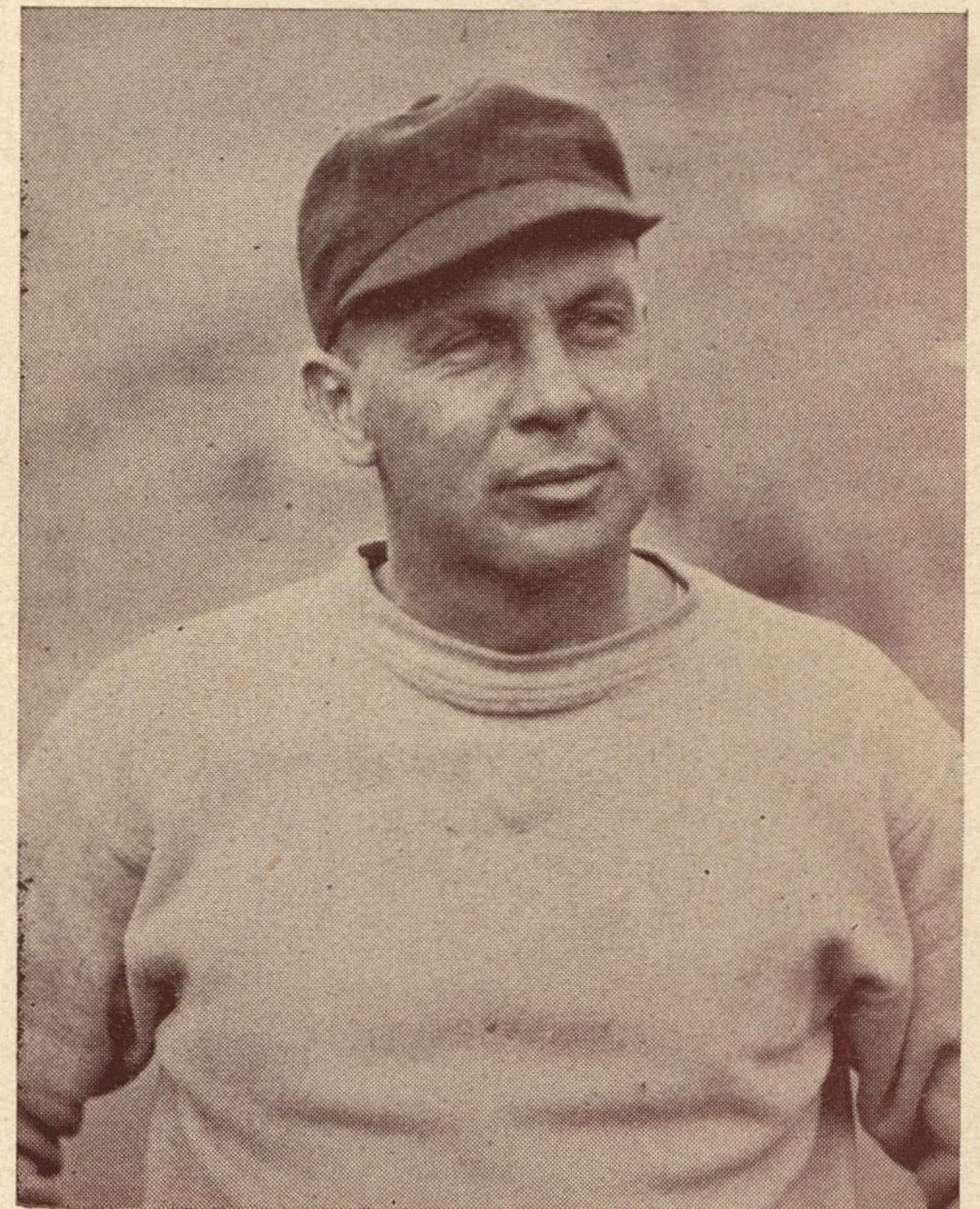
DR. F. C. "PHOG" ALLEN
UNIVERSITY OF KANSAS

"Phog" Allen, Director of Athletics and Basketball Coach at the University of Kansas; Chairman of the National Basketball Rules Committee from the Fifth District; a member of the Olympic Committee representing the National Basketball Coaches Association; and famed psychologist in the coaching field, will conduct the "basketball school" on July 28, 30, 31 and August 1, 2. In connection with the basketball work, Allen will also give a course on the "Treatment of Injuries." This alone is worth more to any coach than the fee charged for the entire school. On Sunday, July 29, Dr. Allen will lead a round table discussion on "rules" which is open to the public—one of the additional features of the school.

His course will deal with individual defense, individual offense, team defense, team offense, formations, signals and strategy. The merits of both the man-to-man and the stratified, transitional zone defenses will be carefully explained and demonstrated. Plenty of action is planned for this course and Allen intends to demonstrate freely the methods which have led him to twelve conference championships in the past seventeen years—a record which speaks for itself.

D. X. Bible, Director of Athletics and Football Coach at the University of Nebraska; President of the American Football Coaches Association; member of the National Football Rules Committee; and former East-West Coach, will conduct the "football school" at Estes on July 23 to 27, inclusive. D. X. needs no introduction to the football coaches of the Middle West—all know of his many accomplishments and the regularity with which he turns out championship teams—four in the five years he has been at Nebraska. He will have something worth while for every football coach in this section. Plan to spend five very profitable days with D. X.

Bible will conduct a "rules discussion" before the opening of the school, on Saturday afternoon, July 21, which is open to the public. Football instruction, like basketball, will not be confined to lectures but will include demonstrations and practice work. Bible will stress in his course, rules, fundamentals and individual play, building of offense and defense; and developing at least three formations, single wing, double wing and punt; rounding out the work with the application of the fundamental principles to team play, generalship and strategy.



DANA X. BIBLE
UNIVERSITY OF NEBRASKA

DOANE COLLEGE-ESTES PARK
COACHING SCHOOL

July 23-August 2, inclusive

A. EUGENE HAYLETT, *Director*
DOANE COLLEGE

CRETE

NEBRASKA

SERIES XXV

MAY, 1934

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