

“Arising out of this situation and out of the spread of science in every field, including education, have come two streams of influence, powerful in nature and impelling in their forcefulness. These two streams, however, have been actuated by the same purpose or motive,—that is, the careful, methodical, and (so far as possible) scientific study of every matter and of every problem in the field of higher education. One of these streams of influence arises out of public opinion, which is demanding a stricter accounting of the claims of education, and the other flows directly from the spread and the increasing popularity of science everywhere, including the field of education. The result is that college and university administration and instruction are now for the first time coming under the spotlight of scientific scrutiny and inquiry.”

“Higher Education in America” enables all students of education to follow intelligently one of the major educational movements of today.



Please send me . . . . copies of “Higher Education in America,” edited by Raymond A. Kent, 689 pages, at \$4.00 per copy.

Name . . . . .

Address . . . . .

Charge to. . . . .Send C. O. D.. . . .Check inclosed. . . .

Also . . . . copies of Clapp, Chase, Merriman’s “Introduction to Education” at \$3.00 per copy and . . . . copies of Knight’s “Education in the United States” at \$2.60 per copy.

## GINN AND COMPANY

Boston, 15 Ashburton Place    Atlanta, 165 Luckie St., N. W.  
 New York, 70 Fifth Avenue    Dallas, 1913 Bryan Street  
 Chicago, 2301 Prairie Avenue    Columbus, 199 East Gay Street  
 San Francisco, 45 Second Street



### Contents (continued)

Chapter XII. University Extension  
 By RICHARD R. PRICE, Director of University Extension,  
 University of Minnesota

#### PART II. ORGANIZATION AND ADMINISTRATION OF HIGHER EDUCATION IN AMERICA

Chapter XIII. Selection of Students  
 By J. B. JOHNSTON, Dean, College of Science, Literature, and the Arts, University of Minnesota

Chapter XIV. The College Curriculum  
 By ERNEST H. WILKINS, President, Oberlin College

Chapter XV. Student Records and Accounting  
 By GEORGE F. ZOOK, President, University of Akron,  
 Akron, Ohio

Chapter XVI. The Personnel Department  
 By DELTON T. HOWARD, Director, Personnel Department,  
 Northwestern University

Chapter XVII. Improvement of University Instruction through Educational Research  
 By M. E. HACCERTY, Dean, College of Education, University of Minnesota

Chapter XVIII. Student Health  
 By JOHN SUNDWALL, Professor of Hygiene and Public Health and Director of the Division of Hygiene and Public Health, University of Michigan

Chapter XIX. Physical Education and Athletics  
 By FORREST C. ALLEN, Director of the Division of Physical Education and Intercollegiate Athletics, University of Kansas

Chapter XX. The Board of Control  
 By EDWARD C. ELLIOTT, President, Purdue University

Chapter XXI. The College or University Budget  
 By FREDERICK J. KELLY, President, University of Idaho

Chapter XXII. The Alumni  
 By WILFRED B. SHAW, Director of Alumni Relations,  
 University of Michigan

Index