

NOTES

It's COOL at

LOEW'S OHIO

Marion Davies
and Gary Cooper

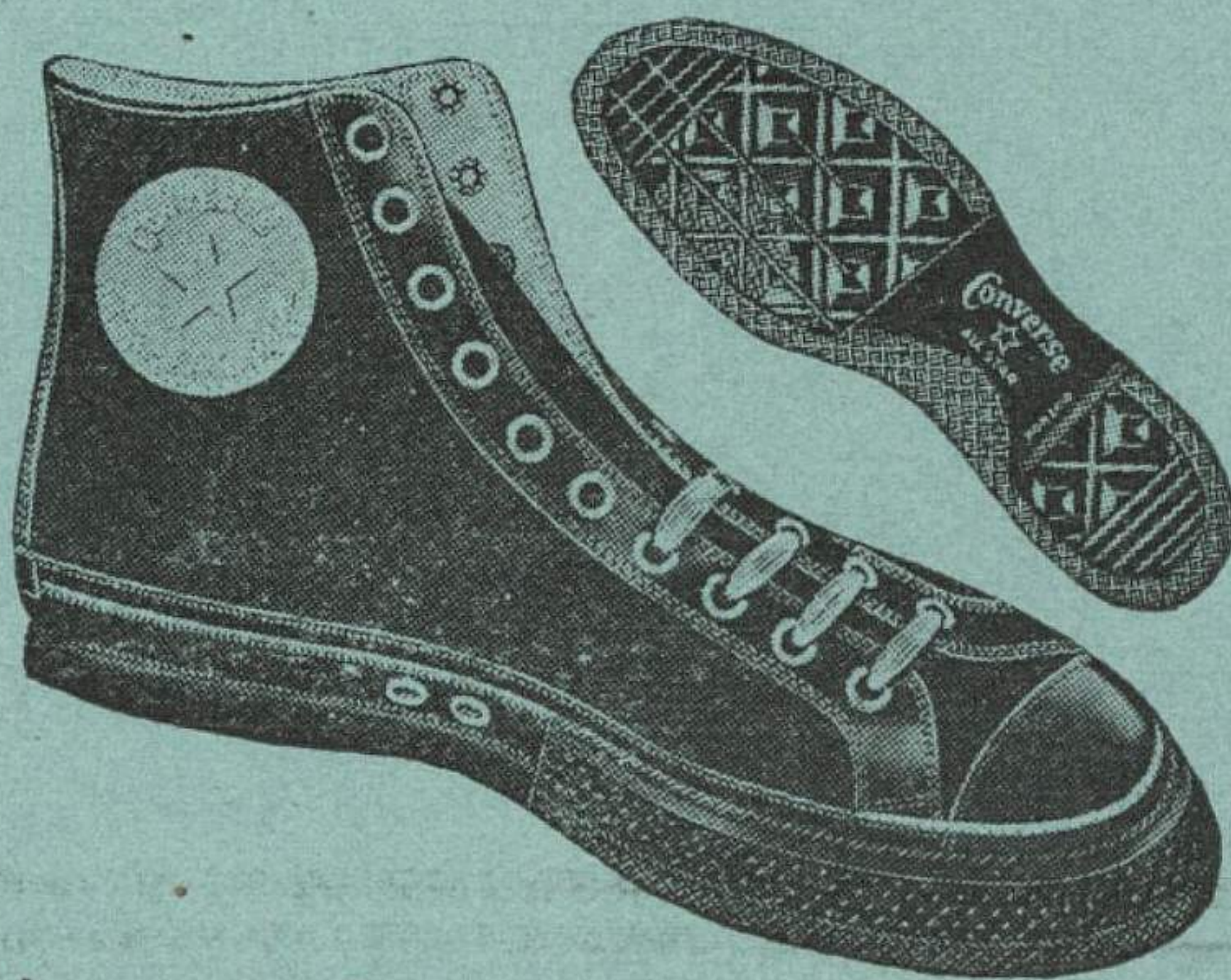
in "Operator 13"

Converse "Chuck Taylor" All Stars

**The Greatest Basketball
Shoe of all times**

With two great new features

1. **AIR-FLO INSOLE**—Consisting of dozens of small rubber tubes inserted between the inner and outer soles permitting complete circulation of air underfoot that represents the greatest advance ever made in coolness and comfort.
2. **RE-DESIGNED OUTSOLE**—Continual experimenting on the part of Converse engineers for improvement in traction, flexibility and wear has resulted in the development of the finest playing sole ever produced for use on all types of floors.



Remember: "All Stars" still lead them all.

CONVERSE RUBBER COMPANY

305 West Monroe Street

Chicago, Ill.