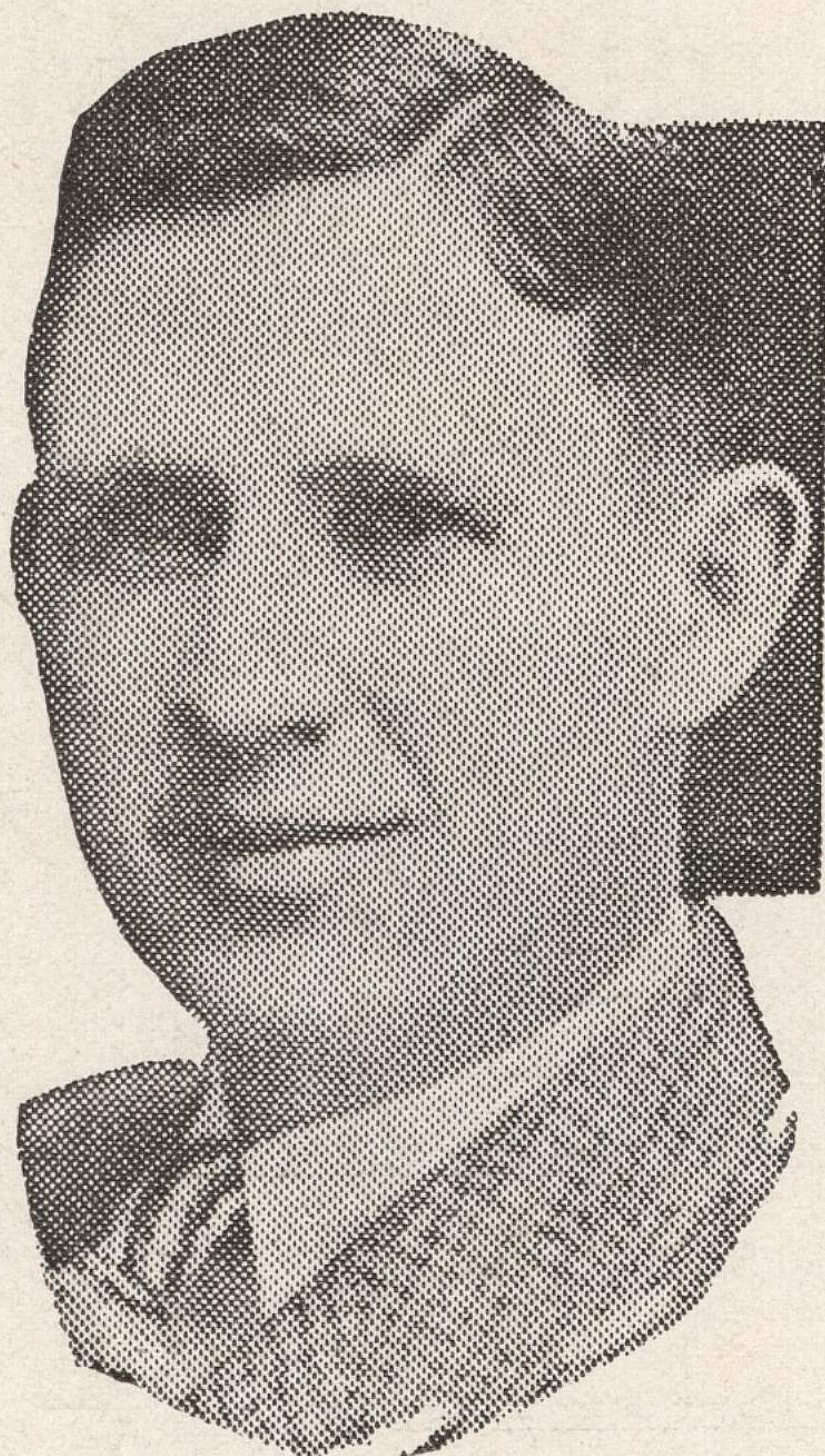


Planning Now Will Save You Worry Next Winter

The full week of basketball instruction which will be offered at the sixth annual Indiana Basketball School at Anderson, Indiana, will include probably the widest variety of hardwood teaching ever given at one clinic. Every coach who wants to better himself and give his team the benefit of improved coaching should make plans now to attend this school.



DR. FORREST C. "PHOG" ALLEN
Basket Ball Coach
University of Kansas

Phog Allen, director of athletics and basketball coach at the University of Kansas, member of the National Joint Rules Committee, and famed psychologist in the coaching field, will head the list of prominent net authorities to give instruction at the Indiana school.

This will be the first time that Allen has ever appeared as an instructor in an Indiana coaching school, and the pithy Kansan is expected to astound Hoosier coaches with his set-up of the defense which has led him to eleven championships in the past sixteen years. Allen will also give detailed instruction on handling of injuries, in which field he is considered a past master.

One Week -- August 21 to 26 -- Tuition \$15

George Keogan, the dynamic net director at the University of Notre Dame, is the exact opposite of Dr. Allen, both in basic psychology of the game and in methods of teaching his players. This cross-view of the game and its teaching will be of inestimable value to coaches attending the school.

Keogan's record at Notre Dame is 157 won and 49 lost, surpassing records of both Dr. Meanwell and Dr. Carlson. The Irish under Keogan have also won 8 out of twelve games with Butler. His lectures at Anderson will include discussion of the pivotal type play, both from a college and high school standpoint.

Other features will be the cross court offense and the short pass offense. With the pivotal type, Keogan was able to place Krause on the All-American as the best center in the country.

Assisting these two outstanding college men will be a group of Indiana high school coaches, all of whom have built championship teams. Glenn Curtis of Martinsville, champs of 1933; Cliff Wells of Logansport, annually a contender for the title, and reputedly the best fundamental team in the state; and Everett Case, twice winner of the state title. These men have coached a score or more of players who have been prominent in Western Conference colleges. Types of Indiana basketball as played by the winners will be displayed.



GEORGE KEOGAN
Basket Ball Coach
University of Notre Dame

**Special -- Notes on All Lectures Will Be Available
to Coaches Who are Enrolled**

GET READY NOW ... COME TO ANDERSON