Mr. Frank Bengs, Bengs Jowelry Company, Salina, Kansas.

Dear Frank:

Some where I learned that you are the distributor for the new film that our basketball people shot in Kenses City. The one I refer to is the Converse-Wilson-Phillips film.

The coaches were Bos, of Long Island University, Koegan of North Dakota, Dr. Carlson of Pittsburgh, McMillan of Minnesota, Bunn of Stanford, and I of Kansas.

The Converse people stated they were going to bring it around and show it here in regular order. I am wondering if the University of Kansas Extension Department has ordered any, or if the film will be shown in this part of the country.

I am glad to know that you are branching out in this line of endoavor as I see a great future for visual education by the use of the film.

About two years ago I shot a silent film for the Eastman Rodak Company of New York. It is a two-roll reel, and the fundamentals are excellent. However, I think by using a number of coaches this talkie is of course for superior to the silent film.

friends in Salina, I am

Very sincerely yours,