

The Goodyear Tire & Rubber Company, Inc.

OFFICE OF
VICE PRESIDENT

Akron, Ohio,

September 19, 1940

Mr. Forrest C. Allen
Director of Physical Education and Recreation
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

I certainly was surprised and very much interested to receive your letter of September 13. I am turning this letter over to Mr. Howard Herbert who has charge of our Airfoam Sales and you will hear direct from him on the subject.

You will be interested to know that we sell Airfoam in slabs to Ohio State University and they use it for their football players. They cut the pieces in whatever shape and size they want. This would probably be the best way for you to buy Airfoam.

Having played basketball for a number of years myself and also having hit the floor on many occasions, I am of the opinion that you have got an excellent idea here in putting Airfoam under your players' trousers to prevent hip injuries in case of a nasty fall in a game of basketball.

Cordially yours,

Harry E. Blythe

Sales Manager
Tire Departments

H. E. Blythe
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