

September 28, 1940

Mr. Jerry Brondfield
Nea Service, Inc.
1200 West Third Street
Cleveland, Ohio

Dear Mr. Brondfield:

In this morning's mail I received two newspaper articles, from the New York Herald-Tribune and the Times, forwarded to me by Mr. John Doyle, Editor, American Sports Publishing Company, 19 Beekman Street, New York.

I thought you might like to have copies of these article to add to the information I wrote you in a longer letter today. This serves as another angle to my background.

The articles read as follows:

"Spalding Guide Filled with Basketball Data"

"The Spalding official basketball guide for the 1940-41 season came off the press yesterday and among other things contains the several changes in the playing code of the National Basketball Committee. As in previous years, the guide contains reviews from all sections of the United States and Canada, educational data pertaining to the game and numerous illustrations.

"One of the special articles in the guide is a tribute to the late James Naismith, inventor of the game, by Dr. Forrest C. Allen, director of physical education at the University of Kansas and vice-chairman of the National Committee."

"Basketball Guide Issued"

"Play in All Sections Reviewed in Annual Publication"

"Containing reviews of play in all sections of the country as well as Canada, in addition to the usual educational data and illustrations, the annual Spalding Official Basketball Guide has just come from the press. The book explains the various changes in the playing code of the National Basketball Committee of the United States and Canada.