

TENTATIVE ESTIMATE ON COST OF PHYSICAL EDUCATION EXHIBIT  
FOR CORNHUSKING CONTEST

(Submitted by Dr. Elbel)

2 pieces wallboard @ 4c ft. (4x6) . . . . .	\$1.92
4 pieces lumber (1x3x10) . . . . .	.35
3 pieces corrugated cardboard (4x6) . . . . .	1.50
Artificial grass . . . . .	5.00
Show card ink . . . . .	1.00
Small military figures, tanks, etc. . . . .	3.00
Pipe cleaners, small mirrors, clay, etc. . . . .	3.00
Labor: 40 hrs. @ 30¢ hr. (2 persons) . . . . .	12.00
	<hr/>
Total	\$27.77



November 23, 1939.

Chancellor Deane W. Malott,  
University of Kansas.

Dear Chancellor Malott:

It was nice to have a word of appreciation from you concerning the work that we were happy to do in connection with the Cornhusking Exhibit for Raymond Moore and the University of Kansas.

It is always a pleasure to work under Ray Moore's direction. He has exceptional organizing ability, his supervision is thoughtful and extensive, and he deputizes with meticulous skill.

Our Department of Physical Education prepared the exhibit on recreation and physical education for the state and we were aided most constructively by Dr. E. R. Elbel, Miss Ruth Hoover, Miss Joie Stapleton and Mr. James Raport. I was pleased at the comments this exhibit produced.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH



THE UNIVERSITY OF KANSAS  
LAWRENCE

OFFICE OF  
THE CHANCELLOR

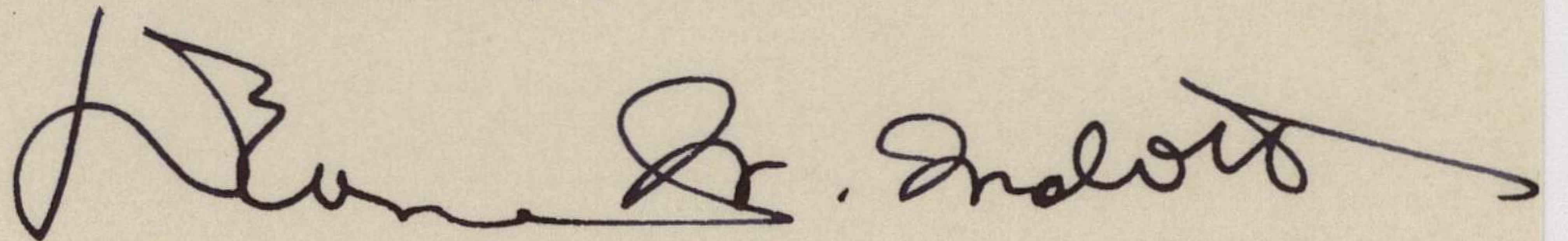
November 20, 1939

Dr. F. C. Allen  
University of Kansas

Dear Phog:

Just a line to express my personal appreciation and that of the University for the grand job you and the other members of the committee did in connection with the University exhibit at the National Cornhusking Contest. Ever so many people have spoken to me about how interesting they thought the display was, and I know how much time and energy you and the other men on the committee gave to make the project a success. It was a fine job, and I am sure the University gained immeasurable good will from it.

Sincerely yours,

A handwritten signature in cursive script, reading "Deane W. Malott". The signature is written in dark ink and is positioned above the typed name of the signatory.

Deane W. Malott,  
Chancellor

R



November 23, 1939.

Professor R. C. Moore,  
State Geologist,  
University of Kansas.

Dear Ray:

It was not necessary for you to write me. However, I do appreciate it, and to show you that we mean what we say we are enclosing a copy of my response to the Chancellor's word of thanks.

Sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH  
Enc.



THE UNIVERSITY OF KANSAS  
LAWRENCE

STATE GEOLOGICAL SURVEY  
OF KANSAS

RAYMOND C. MOORE,  
STATE GEOLOGIST AND DIRECTOR

KENNETH K. LANDES,  
STATE GEOLOGIST AND ASST. DIRECTOR

November 18, 1939

Mr. F. C. Allen  
105 Robinson Gym  
Campus

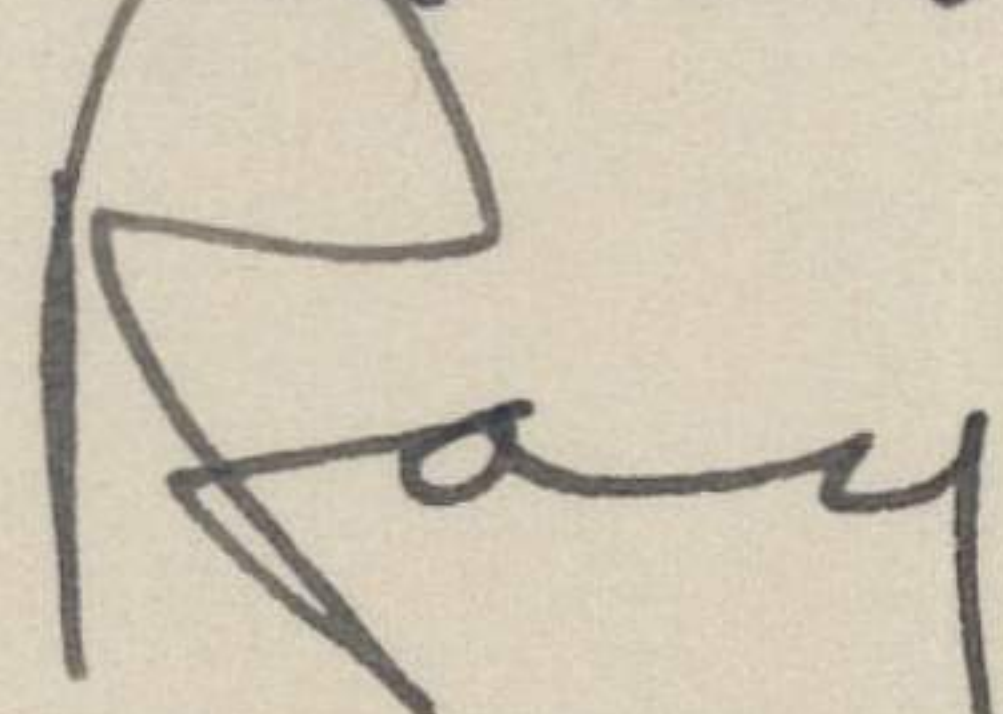
Dear Phog:

A week or so was needed to permit me to recover from the job of putting on the Resource-Full Kansas Exhibit, and accordingly this letter is less immediate than it should have been as acknowledgment and sincere thanks for your important share in this undertaking. Commendations in strongest terms have been expressed on all sides. I hope that all who saw the exhibit went away with the impression expressed by one well-known state official, "It was the best presentation of Kansas I have ever seen." It is disappointing, however, that really so few Kansas people had opportunity to see the exhibit. Possibly future opportunities with improvements will partly remedy that.

I want you to know that without the finest sort of cooperation on all sides a very successful Resource-Full Kansas Exhibit could not have been organized and carried through.

With my sincere thanks for your aid, I am,

Very truly



Raymond C. Moore



*National Cornhusking Contest*

*Lawrence, Kansas --- Nov. 1, 2, 3, 1939*

# RESOURCE-FULL KANSAS EXHIBIT

## EXECUTIVE COMMITTEE

RAYMOND C. MOORE, CHAIRMAN  
LAWRENCE

KENNETH K. LANDES, VICE CHAIRMAN  
LAWRENCE

EDWIN F. ABELS, EXECUTIVE SECRETARY  
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MARK DREHMER,  
TOPEKA

L. C. WILLIAMS,  
MANHATTAN

O. O. WOLF,  
OTTAWA

September 26, 1939

Dr. Forrest C. Allen  
Department of Physical Education  
University of Kansas  
Campus

My dear Phog:

I am enclosing a mimeographed outline of the organization of the Resource-Full Kansas Exhibit. You will notice that item 11 under Roman numeral III - Work - refers to recreation. This is the division about which I was talking with you. As soon as you have studied this over, I'll hope to get in touch with you.

Very cordially,



Raymond C. Moore

Thanks for the invitation to use the gym facilities. I'd really like to get in with a bunch on valley ball, badminton or the like. I can fit in with a schedule arranged except when I might have to be out of town.



## THE RESOURCE-FULL KANSAS EXHIBIT

Lawrence, Kansas. November 1, 2, 3, 1939

- - -

Purpose. The National Cornhusking Contest will bring to Lawrence on November 1, 2, 3, 1939 some 150,000 people, mostly a very substantial class of farmers. According to estimate, about two-fifths of the expected crowd will come from Kansas and the remainder from other states. This gathering has been made the occasion for extensive demonstrations by commercial organizations of all types of farm equipment, and in addition, it has seemed desirable for the State of Kansas to prepare a display for the purpose of advertising its resources and important achievements. Such a display should be informative to Kansans and a feature of interest to out-of-state visitors.

The aim of the RESOURCE-FULL KANSAS EXHIBIT is to give clear presentation of the varied physical resources of the State, characteristics of its human resources, and work along many lines in development of those resources leading to production of wealth, culture, and general well being in Kansas.

Organization. Exhibits will be grouped in four main divisions that correspond to the formula:

NATURAL RESOURCES + PEOPLE + WORK = ACHIEVEMENT

(1) Exhibits relating to the Natural Resources of Kansas will appropriately undertake to indicate the environment of the State, its geographic setting, nature of the land surface, climate, soils, surface and underground water supplies, richness in mineral deposits, and character of its plants and animals.

(2) The People of Kansas include a remnant of its early Indian population, descendants of pioneer white settlers of varied national origins, later immigrants, and a host of native Kansans belonging to recent decades. Exhibits to show the background and present status of Kansas population according to various groupings, its distribution, education, occupation, health, and social, religious and civil organization are pertinent to a well-rounded picture of our State.

(3) Work in Kansas comprises all activities, individual and collective, of the people in utilizing physical resources and factors of their environment. Here belong exhibits relating to agriculture, the mineral industries, manufacturing, marketing and trade, transportation, communication, banking and insurance, professional services, public utilities, cultural pursuits, and recreation.

(4) Achievement is the product of work by people in development of Kansas resources. Exhibits showing the total and per capita wealth in various categories, physical improvements of the country, cultural accomplishments, and the nature of institutions and organizations, including departments of State government, belong here.

The exhibits, as outlined, are being prepared by the several State departments and institutions and by a few other agencies. The displays will be arranged in booths 10 feet deep by 10, 20, 30 or more feet in width. About 90 space units 10 by 10 feet will be required, and adjoining these, provision is being made for some commercial exhibits, primarily related to development of Kansas. The RESOURCE-FULL KANSAS EXHIBIT will be housed in a very fine, nearly brand new tent measuring 80 feet wide and 500 feet long. This tent, with



specially constructed attractive entrance ways bearing the name of the Exhibit, will occupy the center of the Midway field, which is located next to the Contest field, about three miles northeast of Lawrence.

Although the Exhibit entails very considerable cost, no charge for display space is assessed on State departments and institutions, because this cost has been covered by legislative appropriation.

### Outline of Exhibits

#### I - NATURAL RESOURCES

1. Climate
2. Land surface and geographic setting
3. Soils
4. Water resources: (a) surface, (b) underground
5. Mineral resources: (a) oil, (b) natural gas, (c) coal, (d) lead and zinc, (e) salt, (f) gypsum, (g) cement materials, (h) clay, (i) others.
6. Plants: native trees and grasses
7. Animals: fish and game
8. Recreation areas

#### II - PEOPLE

1. History of settlement: (a) Indians, (b) Explorers and pioneer settlers, (c) immigrants before 1900, (d) population movement since 1900
2. National and racial groups
3. Age and sex
4. Distribution of population: general, urban and rural
5. Birth and death rates, life expectancy
6. Health
7. Education
8. Employment: total and occupations
9. Social and religious organizations
10. Military and political organizations
11. Government

#### III - WORK

1. Agricultural production: (a) Grain crops - wheat, corn, barley, flax, broom corn, etc.; (b) Fruits; (c) Livestock, cattle, swine, sheep, horses, mules, etc.; (d) Dairying; (e) Poultry and eggs; (f) Milling.
2. Mineral industries: (a) Mining or producing, oil, natural gas, coal, lead-zinc, salt, gypsum, cement, clay, others; (b) Milling and refining.
3. Manufacturing: (a) Goods, (b) Publishing
4. Marketing and trade: (a) Wholesale, (b) Retail
5. Transportation: (a) Railroads, (b) Trucks, buses, (c) Airplanes
6. Communications: (a) Telephones, (b) Telegraphs, (c) Radio
7. Banking and insurance
8. Professional services: (a) Engineering, (b) Law, (c) Medicine, (d) Clerical, (e) Teaching



## WORK (cont'd)

9. Public service: Water and utilities; hospitals; libraries
10. Cultural activities: Art, Music, Theatre, Literature
11. Recreation: Athletics, travel, etc.

## IV - ACHIEVEMENT

1. Wealth: Property valuation, total and per capita; Annual income, total and per capita, by groups (agricultural, mining, manufacturing, etc.)
2. Culture: Contributions to Art, Music, Literature, Drama
3. Government departments and institutions:
  - Legislative departments: Senate, House, Legislative Council
  - Executive departments: Governor, Attorney General, etc.
  - Judicial departments
  - Service departments: Health, Highways, Geological Survey, Corporation, Banking, etc.
  - State schools: University, Agricultural College, Teachers' Colleges, etc.
4. Churches, Private colleges, libraries, hospitals, etc.
5. Cities, rural organizations, highway system
6. State parks and other recreational facilities

Information about booths. Detailed information concerning dimensions and construction of exhibit booths will be available in the near future. Likewise, instruction will be furnished on the installation of exhibits, their care during the time of the public showing and their removal afterward.



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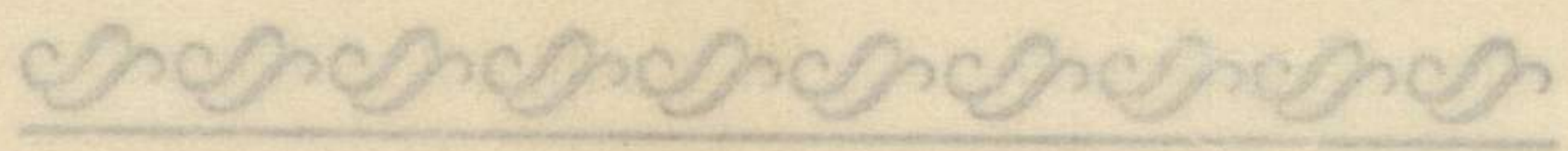
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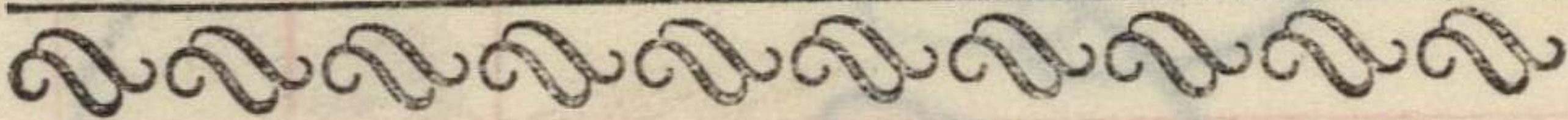
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**BUREAU OF VISUAL INSTRUCTION**  
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**Lawrence**

**FOR:** Mr. E. R. Elbel,  
 Prof., Physical Education  
 105 Robinson Gymnasium  
 Campus

**Date:** 10/24/39

		<b>Charges</b>
1 bulb 500 W 115 V T20	\$2.60	\$2.60



OFFICIAL CAR

RESOURCEFULL KANSAS

EXHIBIT 203



Please return to

Dr. F. C. Allen,

Physical Education Dept.