

THE RESOURCE-FULL KANSAS EXHIBIT

Lawrence, Kansas. November 1, 2, 3, 1939

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Purpose. The National Cornhusking Contest will bring to Lawrence on November 1, 2, 3, 1939 some 150,000 people, mostly a very substantial class of farmers. According to estimate, about two-fifths of the expected crowd will come from Kansas and the remainder from other states. This gathering has been made the occasion for extensive demonstrations by commercial organizations of all types of farm equipment, and in addition, it has seemed desirable for the State of Kansas to prepare a display for the purpose of advertising its resources and important achievements. Such a display should be informative to Kansans and a feature of interest to out-of-state visitors.

The aim of the RESOURCE-FULL KANSAS EXHIBIT is to give clear presentation of the varied physical resources of the State, characteristics of its human resources, and work along many lines in development of those resources leading to production of wealth, culture, and general well being in Kansas.

Organization. Exhibits will be grouped in four main divisions that correspond to the formula:

NATURAL RESOURCES + PEOPLE + WORK = ACHIEVEMENT

(1) Exhibits relating to the Natural Resources of Kansas will appropriately undertake to indicate the environment of the State, its geographic setting, nature of the land surface, climate, soils, surface and underground water supplies, richness in mineral deposits, and character of its plants and animals.

(2) The People of Kansas include a remnant of its early Indian population, descendants of pioneer white settlers of varied national origins, later immigrants, and a host of native Kansans belonging to recent decades. Exhibits to show the background and present status of Kansas population according to various groupings, its distribution, education, occupation, health, and social, religious and civil organization are pertinent to a well-rounded picture of our State.

(3) Work in Kansas comprises all activities, individual and collective, of the people in utilizing physical resources and factors of their environment. Here belong exhibits relating to agriculture, the mineral industries, manufacturing, marketing and trade, transportation, communication, banking and insurance, professional services, public utilities, cultural pursuits, and recreation.

(4) Achievement is the product of work by people in development of Kansas resources. Exhibits showing the total and per capita wealth in various categories, physical improvements of the country, cultural accomplishments, and the nature of institutions and organizations, including departments of State government, belong here.

The exhibits, as outlined, are being prepared by the several State departments and institutions and by a few other agencies. The displays will be arranged in booths 10 feet deep by 10, 20, 30 or more feet in width. About 90 space units 10 by 10 feet will be required, and adjoining these, provision is being made for some commercial exhibits, primarily related to development of Kansas. The RESOURCE-FULL KANSAS EXHIBIT will be housed in a very fine, nearly brand new tent measuring 80 feet wide and 500 feet long. This tent, with