

# Esquire

THE MAGAZINE FOR MEN  
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CHICAGO

ARNOLD GINGRICH, EDITOR

September 30, 1941.

Dr. Forrest C. Allen  
Head Basketball Coach  
University of Kansas  
Lawrence, Kansas.

Dear Dr. Allen:

So much comment has been coming in about the detrimental health angle in basketball now that the center-jump is gone that I believe your article on the rotating center-jump system would meet with a lot of response. It would give you a chance to propose a specific cure for a danger to the game.

Mr. Alfred Smart has told me to tell you that they will pay around \$150.00 or \$175.00 for such an article, depending on how well it pleases them.

I believe there is a real opportunity to make a forceful stand for basketball here, and your standing would serve to make such a recommendation "stick."

If you wish to undertake such an article, rest assured that we would certainly want to have the chance to consider it.

It seems to me that basketball was being slowed down to a death dirge; now it is becoming a run-away that is almost as bad for the sport. Apparently some one who is big enough needs to step in and get it off this tangent. We should be in position to give such an article a real showing before the public.

With thanks for your interest,

Sincerely,

Ralph Cannon