

June 30, 1942.

Mr. Ralph Cannon,
Esquire,
919 North Michigan Ave.,
Chicago, Illinois.

Dear Mr. Cannon:

I am acknowledging your favor of the 22nd instant in which you express an opinion that probably the last of March would be a good time to catch the April issue.

I am just wondering, since this is a provocative article, if it would not be a good idea to run it in the early part of the season, say November or December. If it were run in the November issue that comes out in December I believe it would cause a great deal of comment because a very few people know some of the things we are apt to say. Certainly the basketball reader public, and even the athletes, know nothing about the N.C.A.A. adopting the same policy as has been the A.A.U. policy toward tournaments. Practically all the college people do not know what the N.C.A.A. big-wigs are doing.

The opening of basketball season is always fraught with more interest than along the latter part where the other sport is coming up. We are playing in Madison Square Garden on the 28th of December, and since we play Iowa and some of the other Big Ten schools, I believe that an article earlier in the season would be better. However, I will defer that to you. I could work on the article in the late summer and early fall and have it to you in plenty of time if you would desire it for the earlier issue.

Awaiting your commands, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH