

December 12, 1940

Mr. L.E. Means
Sales Director
Safe-Play Goggles Co.
Beloit College
Beloit, Wisconsin

Dear Mr. Means:

The glasses have arrived today after our two games with the University of Texas.

I am sorry that they did not arrive before but they are very satisfactory and we were glad to get them.

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

December 9, 1940

Mr. L.E. Means
Sales Director
Safe-Play Goggles Co.
Beloit College
Beloit, Wisconsin

Dear Mr. Means:

I have just sent the following wire:

"Whats wrong now with our glasses shipment.
We play tonight. Reply Western Union."

I cannot refrain from registering my disappointment concerning the service that we have gotten from you. We used the first glasses on Sollenberger and his eyes became somewhat adjusted to those glasses and since then he has been badly off.

We certainly thought that since the breakage came with so-called unbreakable glasses you would hasten this shipment, but we have had nothing but delays on all the orders that we have given you. We are playing two games with the University of Texas; one tonight and one tomorrow night, and it is a big disappointment to us to not have better service.

In your letter of November 28 you state that we should receive them very shortly and this is December 9.

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

TELEGRAPH YOUR



HOLIDAY
Greetings

25¢
20¢ LOCALLY

CLASS OF SERVICE
 This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

1201

SYMBOLS
DL=Day Letter
NL=Night Letter
LC=Deferred Cable
NLT=Cable Night Letter
Ship Radiogram

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

(39)

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination
 Received at 646 Massachusetts St., Lawrence, Kansas. Phone 2764

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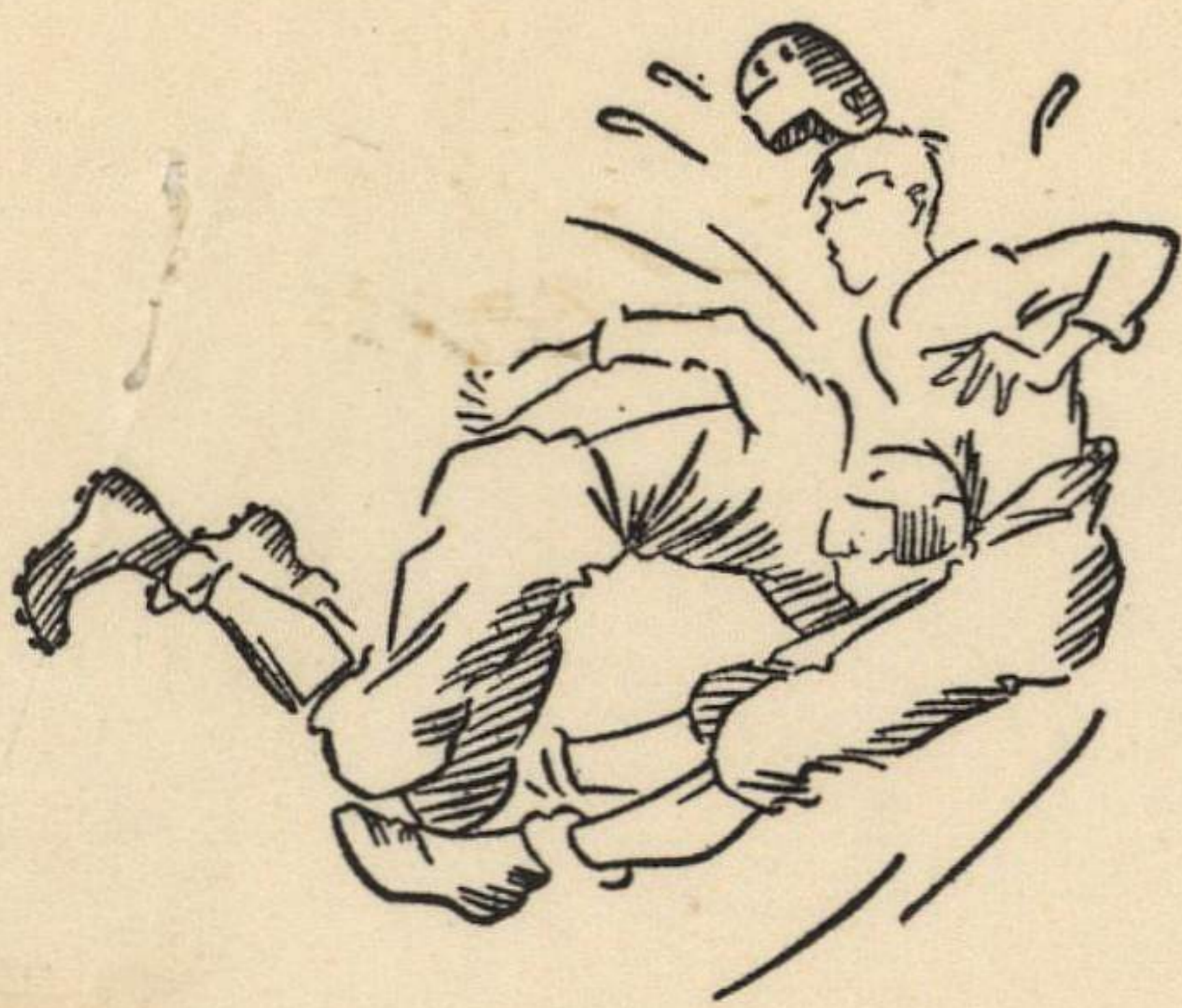
DR FORREST C ALLEN

UNIVERSITY OF KANSAS

=GLASSES SHIPPED TODAY SORROW NOT SOONER=

L E MEANS.

*lcw3,
adse
RE-25/P*



"SAFE - PLAY"

Football and Basketball Goggles

DR. DON T. RYAN
Optometrist

BELOIT, WISCONSIN

L. E. MEANS
Athletic Director
Beloit College

November 28, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

*show to
Sollenberger*

Dear Mr. Allen;

I regret to learn about the lens breakage suffered by Marvin Sollenberger. These are absolutely the first lens we have had broken to date, and I am certainly sorry to hear about it. I may say that we decided to use Motex lens on about twenty orders, Sollenberger being one of them. We did this solely because of the insurance guarantee which sounded good to us. I may say that in all our later orders, and those before this, we used our case-hardened lens which has never been cracked or broken, and shall continue to make them up in this lens from now on.

We are proceeding at once to make up for Sollenberger a new pair of basketball glasses with the case-hardened lens. You should receive them very shortly. We are also taking up the matter of the cuts from broken lens with the insurance company and you will hear from them or us very shortly.

Please advise me on the use of Sollenberger's new pair after he has a chance to try them out.



Sincerely yours,

L. E. Means

Sales Director

UNIVERSITY OF KANSAS
LAWRENCE

DEPARTMENT OF PHYSICAL EDUCATION

November 12, 1940

Dr. J. H. Schrant
Wolcott Building
Hutchinson, Kansas

Dear Dr. Schrant:

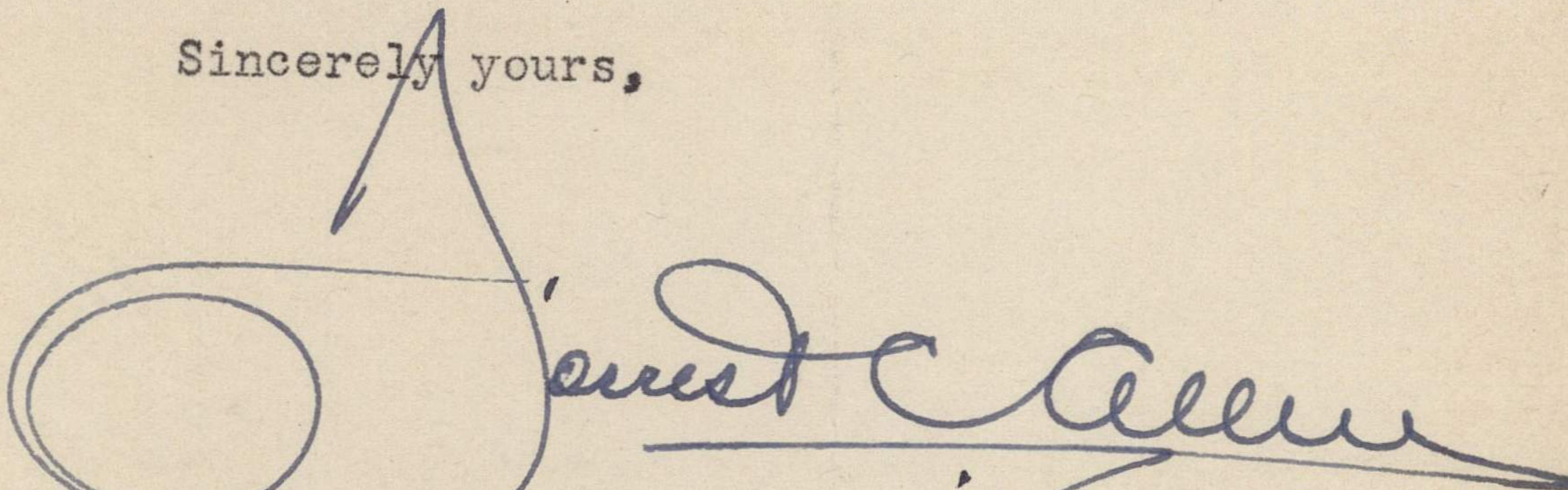
I received a letter dated November 1 from L. E. Means, stating that there is one hitch in the order for basketball glasses for Marvin Sollenberger. Mr. Means states that he wrote you asking for the pupillary distance and the bridge width. He states these were omitted in your prescription.

If you have not already sent this information to Mr. Means, the Athletic Director of Beloit College, Beloit, Wisconsin, will you please do so in order that there will be no further delay in giving Sollenberger the benefit of these glasses.

By the way, Charles Walker states that these glasses have helped him very much and I am hoping for the same results for Marvin Sollenberger.

With all good wishes, I am,

Sincerely yours,



Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Dr. Allen :

Reg to advise that these measurements were sent to you by me some 10 days ago. Schrant
Will do it again though, now

November 12, 1940

Dr. J. H. Schrant
Wolcott Building
Hutchinson, Kansas

Dear Dr. Schrant:

I received a letter dated November 1 from L. E. Means, stating that there is one hitch in the order for basketball glasses for Marvin Sollenberger. Mr. Means states that he wrote you asking for the pupillary distance and the bridge width. He states these were omitted in your prescription.

If you have not already sent this information to Mr. Means, the Athletic Director of Beloit College, Beloit, Wisconsin, will you please do so in order that there will be no further delay in giving Sollenberger the benefit of these glasses.

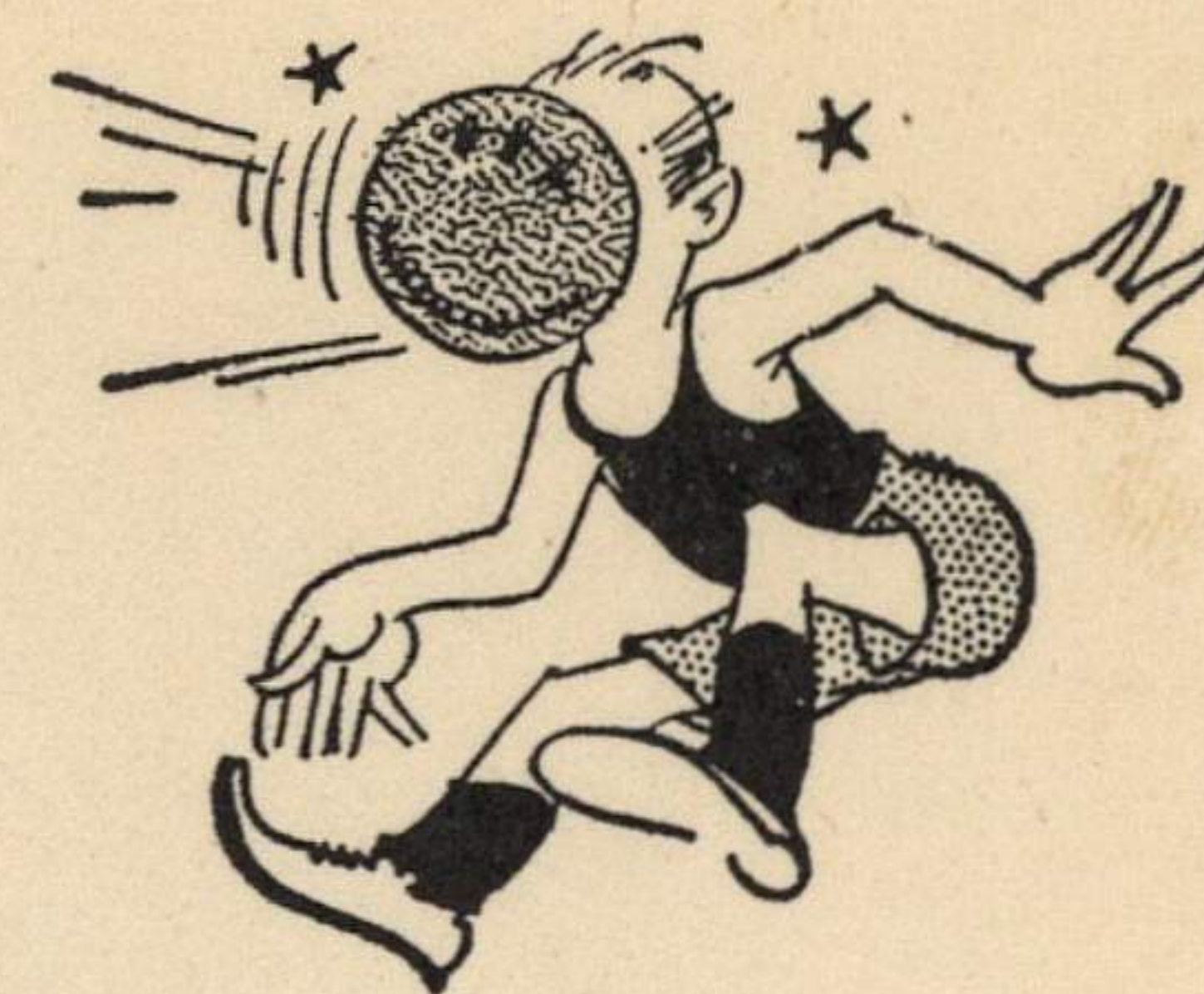
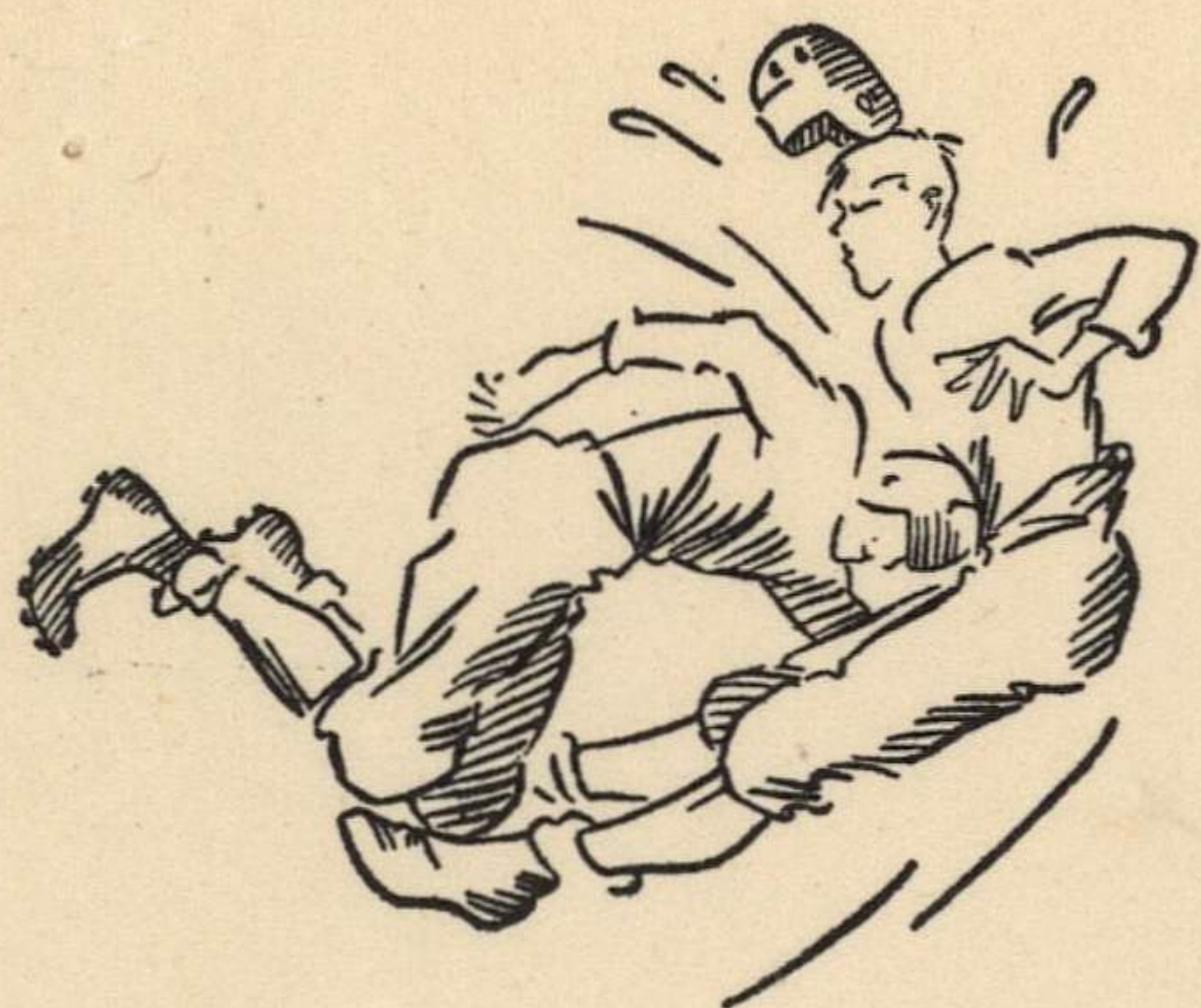
By the way, Charles Walker states that these glasses have helped him very much and I am hoping for the same results for Marvin Sollenberger.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg



"SAFE - PLAY"

Football and Basketball Goggles

DR. DON T. RYAN
Optometrist

BELOIT, WISCONSIN

L. E. MEANS
Athletic Director
Beloit College

November 1, 1940

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Mr. Allen;

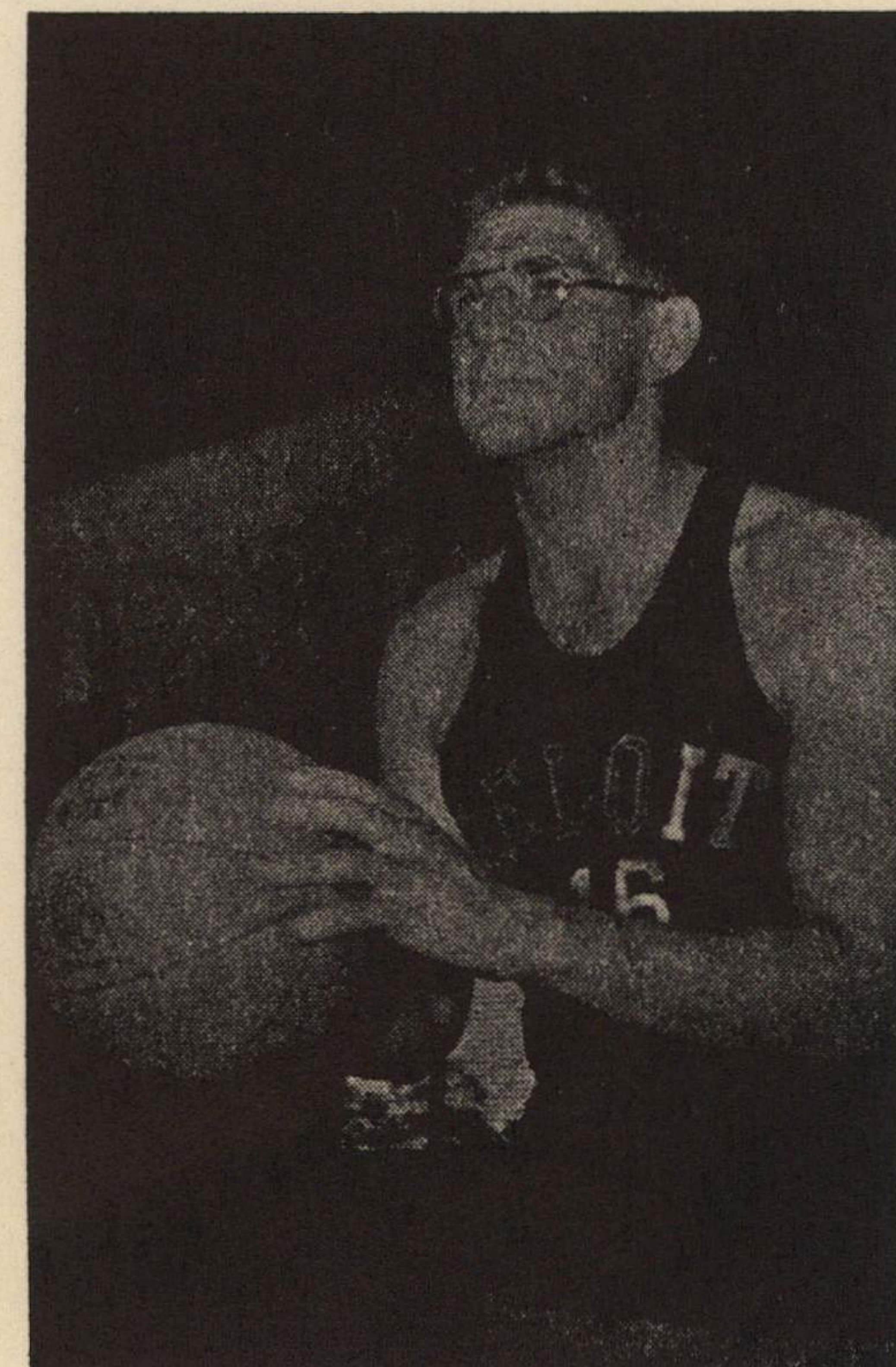
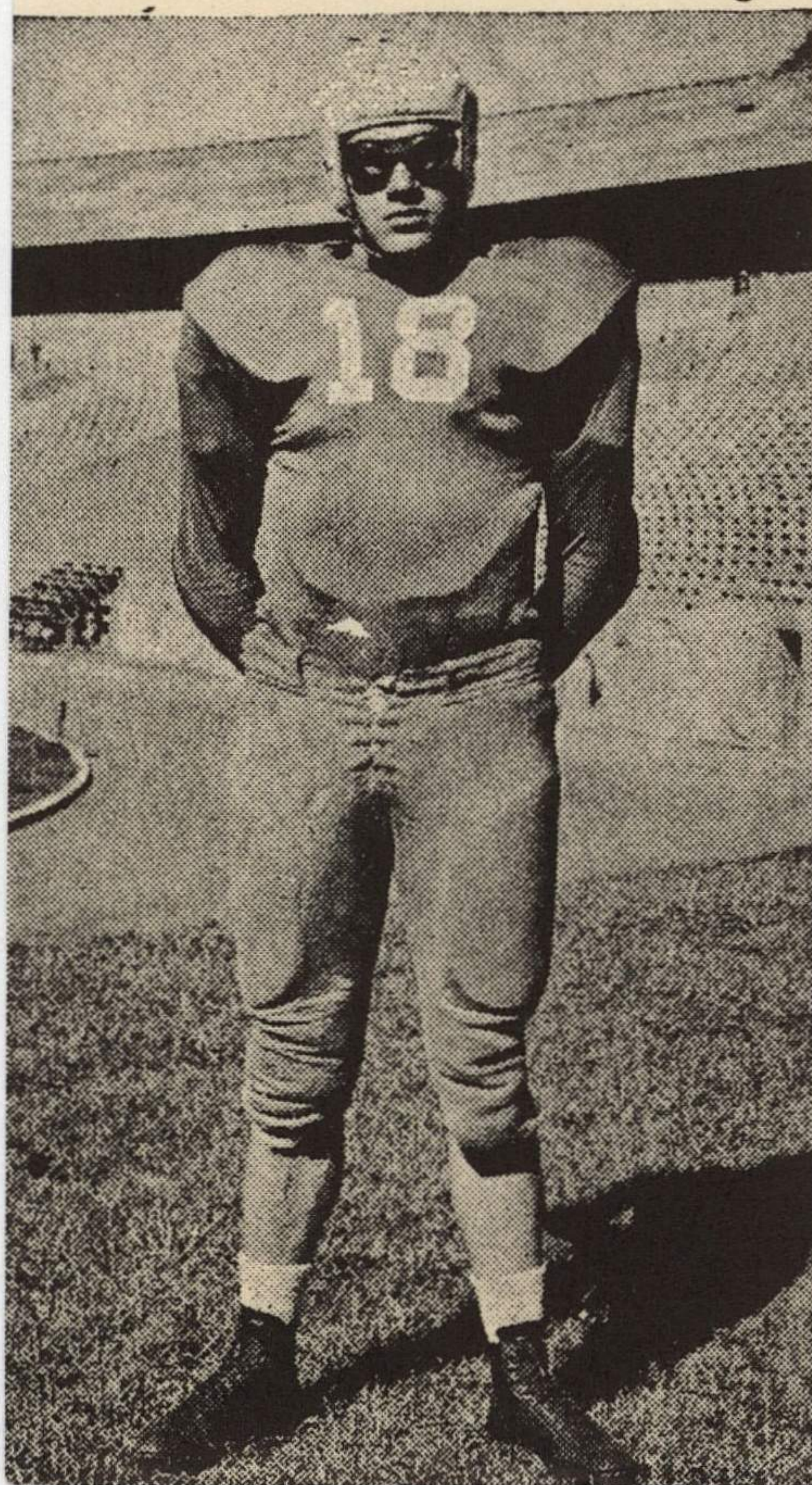
Thanks for your word received today, accompanied by an order for basketball glasses for Marvin Sollenberger. We will do our best to get them out as soon as possible.

There is one hitch. Immediately upon receipt of your first notation, enclosing Dr. Schrant's prescription for him, we wrote Schrant asking for the pupillary distance and bridge width. These were omitted in the prescription. We have not received this to date, although it may come in any minute. If there is any delay in shipment, it will be only due to this circumstance.

Thanking you again, we remain,

Sincerely yours,

Sales Director



November 6, 1940

Mr. L. E. Means
Sales Director
"Safe-Play" Goggles Co.
Beloit College
Beloit, Wisconsin

Dear Mr. Means:

Your letter of November 1 has been received while Dr. Allen is out of town on speaking engagements in Toledo and Milwaukee.

I assure you the letter will be brought to his attention upon Dr. Allen's return to the office.

Sincerely yours,

Secretary to Dr. Forrest C. Allen

October 30, 1940

Safe-Play Goggles Co.

Mr. L. E. Means
Athletic Director
Beloit College
Beloit, Wisconsin

Dear Mr. Means:

This will acknowledge receipt of your letter of October 29. The glasses arrived yesterday and we are well pleased with them. They fit Walker well and I believe they are just the thing.

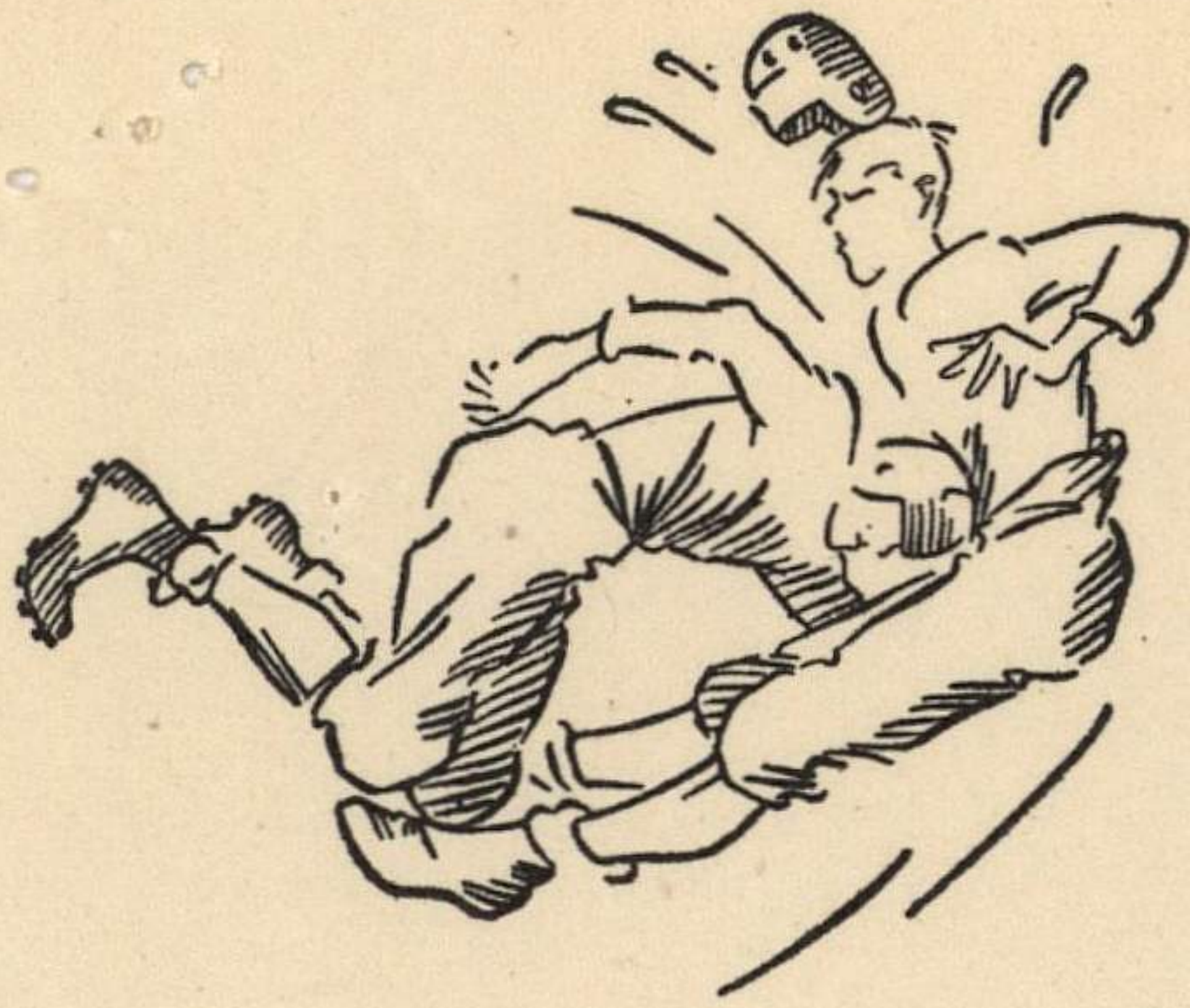
I am sending you a second requisition; this one for Marvin Sollenberger. The amount for these glasses is \$15.00, as you specified for the second pair.

Will you kindly rush them through, please.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Enc.



DR. DON T. RYAN
Optometrist

"SAFE - PLAY"

Football and Basketball Goggles

BELOIT, WISCONSIN



L. E. MEANS
Athletic Director
Beloit College

October 29, 1940

Dr. Forrest Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen;

I have your letter received today enclosing prescription for Marvin Sollenberger. You also state the basketball glasses for Charles Walker had not been received. I think by this time you must have them. If you do not, wire me collect and we will trace them. They have been shipped. There was a delay because of two reasons. First, you will remember we did not receive the prescription at once from Dr. Schrant. Second, for some reason or other, our men got mixed up and made up a set of football goggles for Walker by mistake. We then had to build the basketball glasses.

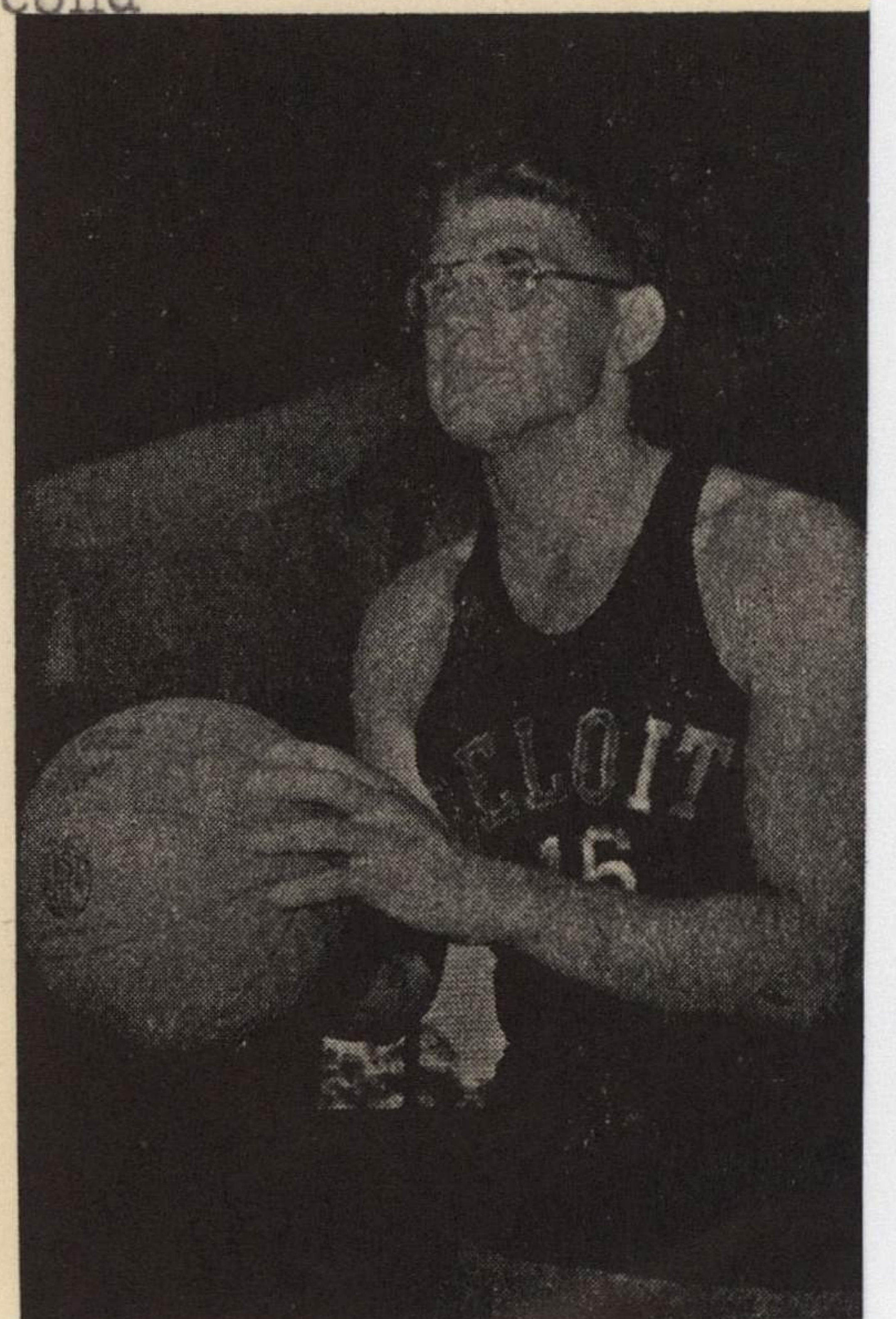
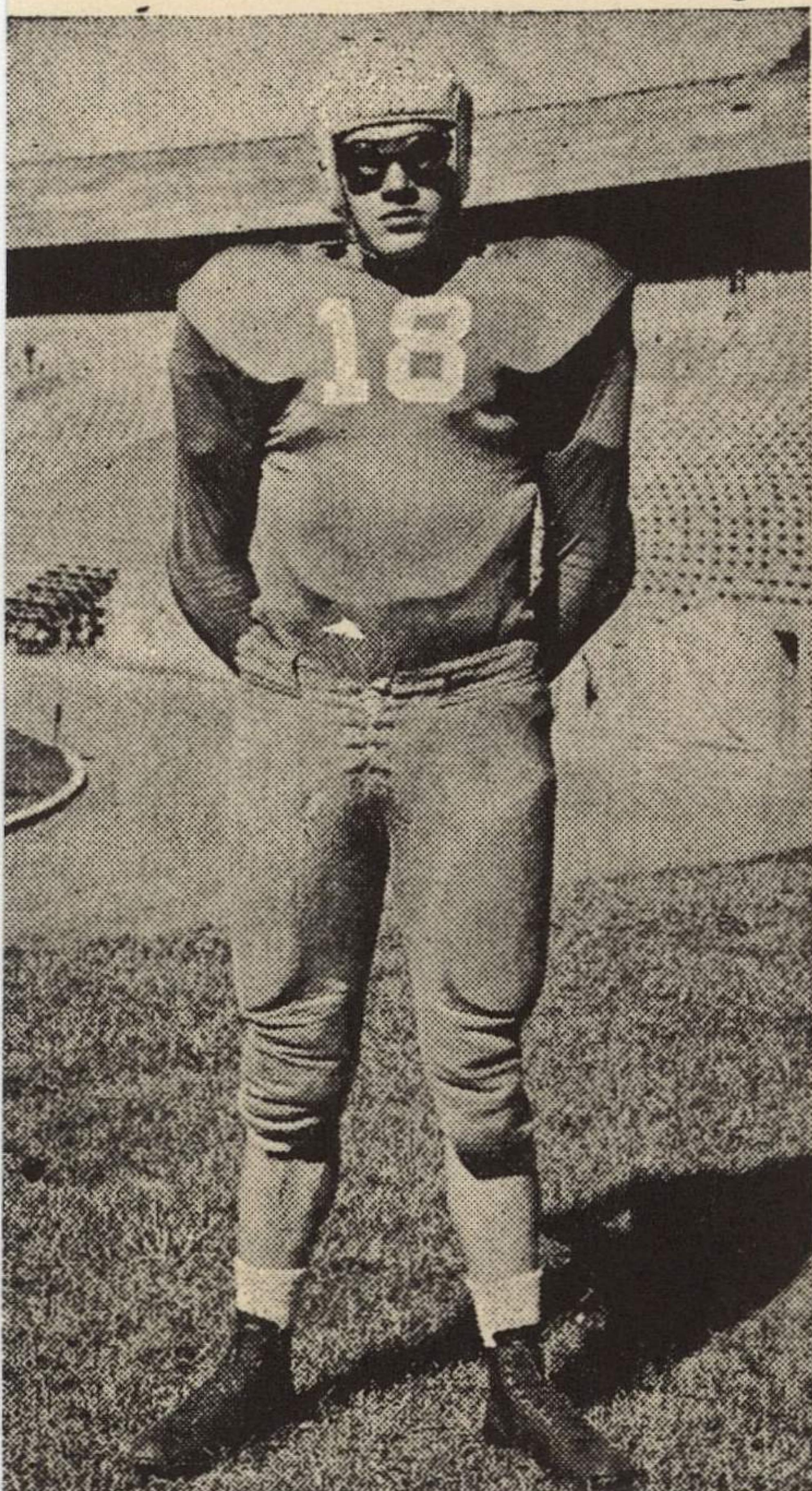
We are not using the rubber goggles for basketball, since sweating becomes too severe, and the lens cannot be kept free from steam in that case. Also, the goggle would prevent sufficient split vision. The frames and lens we are using for basketball really take the "rap" in great style, and we recommend their use without taping on the temples, although some coaches prefer this method. They get knocked off once in a great while but are quickly replaced, and never get broken regardless of the amount of contact involved.

If you want us to proceed with the make-up on Sollenberger, let me know and we will have them back to you in about one week at the most. Incidentally, the purchase of a second pair will only cost you \$15.00

Sincerely yours,

L E Means

Sales Director



October 5, 1940

Mr. L. E. Means
Sales Director
"Safe-Play"
Beloit, Wisconsin

Dear Mr. Means:

Thank you for your communication of the 2nd instant.

If you do not have a reply from Dr. Schrant in the near future, will you kindly write him? I believe, however, he will send the prescription at once.

Awaiting receipt of the glasses, I am,

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

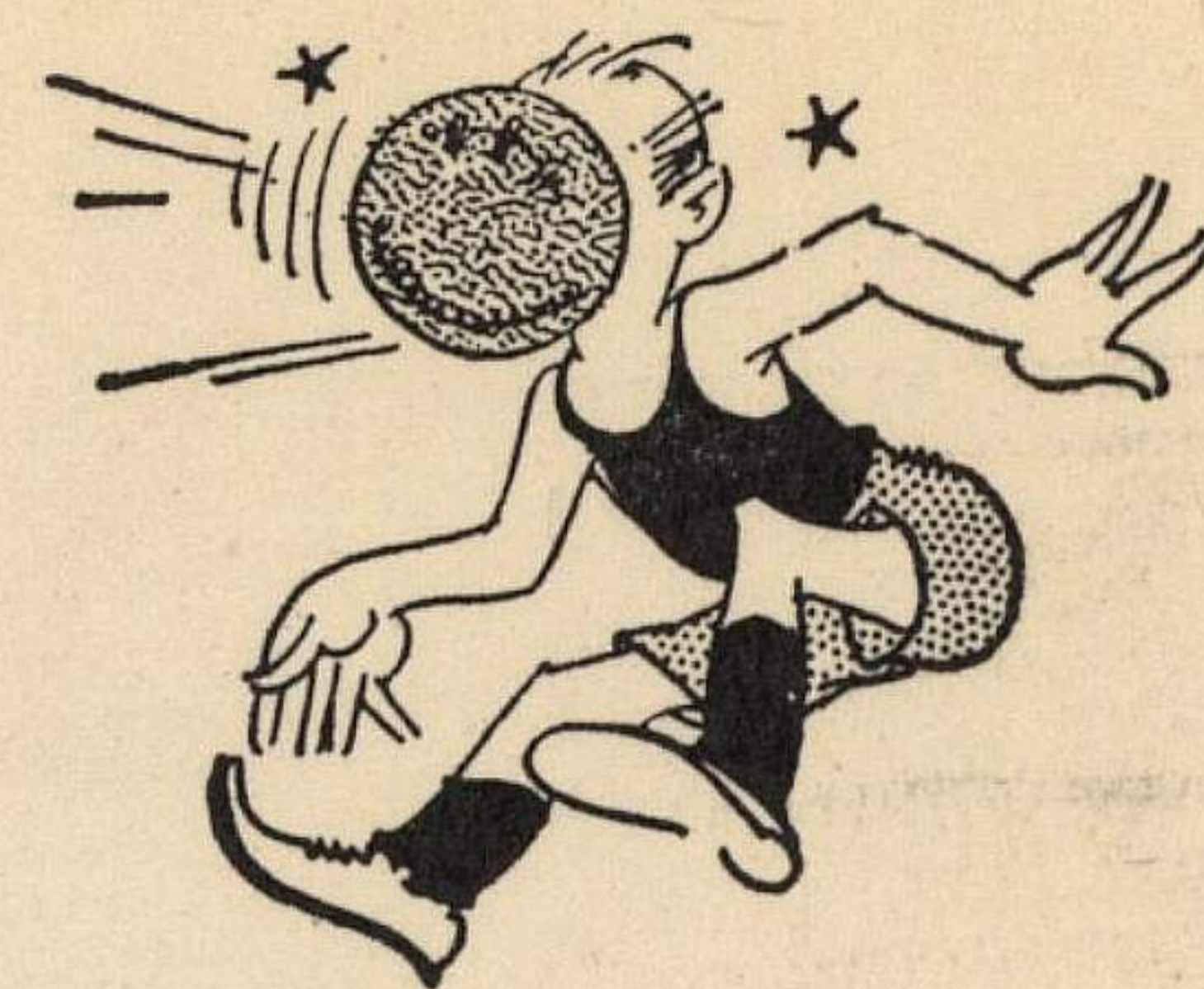


DR. DON T. RYAN
Optometrist

"SAFE - PLAY"

Football and Basketball Goggles

BELOIT, WISCONSIN



L. E. MEANS
Athletic Director
Beloit College

October 2, 1940

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen;

We received your order for one pair of basketball glasses for Charles Walker for which we thank you.

We will await the arrival of prescription from Dr. Schrant of Hutchinson, and will then give them individual attention. The lens we use are heated to a certain temperature and then slowly cooled over a three day period, and have certainly been holding up well. We will hurry along these glasses after we receive the prescription, although a full week at least is needed to turn out a really dependable pair of lens.

I think Walker will get the best results just wearing the glasses normally as he would his reading glasses. That has been our experience to date, although some colleges have preferred to use two small pieces of tape over the temple. On my own players last year we wore them without additional fastening, and no amount of bad treatment or rough usage caused any trouble.

Sincerely yours,

L E Means

Sales Director

LEM/ss

"SAFE - PLAY"

Football and Basketball Goggles

BELOIT, WISCONSIN

A Partial List of Schools Now Using Safe-Play Football and Basketball Goggles

California

Santa Barbara
Orland H.S.

Colorado

University of Colorado

Illinois

Sterling H.S.
Morrison H.S.
Chicago
Rockford H.S.
Salem H.S.
Kewaunee H.S.
Northwestern University
Springfield H.S.
Carlinville H.S.

Indiana

Indianapolis
Logansport H.S.
Ft. Wayne

Iowa

Ft. Dodge H.S.
Waterloo H.S.
Grinnell College
Dubuque H.S.
Lincoln, Council Bluffs

Kansas

University of Kansas
Ottawa H.S.
Topeka

Kentucky

University of Kentucky

Massachusetts

Springfield College
Boston

Michigan

Olivet College
Ferris Institute
South H.S. Grand Rapids
St. Joseph H.S.
Big Rapids

Minnesota

University of Minnesota
St. Mary's College
Winona Teachers
Correll
Warren H.S.

Missouri

Kansas City
Tarkio College

Nebraska

University of Nebraska

Montana

University of Montana
Great Falls H.S.
Butte H.S.
Havre H.S.
Helena H.S.
Missouli

New Mexico

New Mexico School of Mines

New York

Albany
Port Henry H.S.
Ticonderoga H.S.
Rensselaer Tech. Troy
Riverhead
Unadilla Academy
United States Military Academy
at West Point
Horsehead
New York City
Hastings-on-Hudson

North Dakota

Jamestown H.S.
Bismarck Jr. H.S.
University of North Dakota

Oklahoma

Kingfisher H.S.

South Carolina

Furman University

Ohio

University of Toledo
Kent State University
Capital University
Rayen School, Youngstown
North Baltimore H.S.
DeVilbiss H.S., Toledo
Columbus
Cleveland

Pennsylvania

Catholic H.S. Lancaster
Waynesburg Teachers
Clairton H.S.
McKeesport
Shillington H.S.
Philadelphia
Pittsburgh

Texas

Baytown H.S.
Milby H.S. Houston
Rice Institute

Virginia

Roanoke College
Hampton H.S.
Richmond H.S.

Washington

Kaloma H.S.
Gonzaga University

Wisconsin

Academy
Lawrence College
Beloit College
University of Wisconsin
Milwaukee
Whitefish Bay H.S.
Green Bay
Beloit H.S.
Madison
LaCrosse Teachers
Horicon H.S.
Boscobel H.S.
Wisconsin Rapids
Appleton

Others

Vermont-Middlebury College
Arizona-Nogales H.S.
West Virginia-Weirton H.S.
S. Dakota-Augustana College
Wyoming-Midwest H.S.
Natrona H.S.

October 1, 1940

Dr. J. H. Schrant
Wolcott Building
Hutchinson, Kansas

Dear Dr. Schrant:

We desire to purchase a pair of safe-play glasses for Charles Walker, one of our basketball men. These lens are non-breakable and absolutely safe. The only people that I know of who make these glasses are the "Safe-Play" Goggles Company, Beloit College, Beloit, Wisconsin. L.E. Means, Athletic Director, is the owner of the Company. Please direct your letter to him.

I have been in communication with Dr. H.L. Kirkpatrick, Mills Building, Topeka, Kansas, who does most of the eye, ear, nose and throat work for our varsity athletes. I talked with Dr. Kirkpatrick this morning over the phone and he suggested that I write you asking that you send to Mr. L.E. Means at Beloit, Wisconsin, the prescription for Charles Walker's correction and the pupillary distance.

Our Athletic office has sent a requisition to the Safe-Play people at Beloit, Wisconsin for the glasses, and if you will be kind enough to send the above mentioned items to these people they guarantee delivery within a week. I will appreciate it very much if you will comply with this request at your early convenience.

Charles is doing a fine piece of work in basketball and we feel that when he is able to see far enough down the court to distinguish his opponent, he will play a greatly improved game.

Thanking you, I am,

Very cordially yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg