

October 30, 1941

Mr. L. E. Means
Athletic Director
Beloit College
Beloit, Wisconsin

Dear Mr. Means,

I am more than weakly protesting against the Certificate of Insurance No. 0332 for splinterless lenses which you enclosed with Marvin Sollenberger's glasses which you returned after you'd repaired them. I wish to recall an accident which occurred when Sollenberger had his face cut when the glasses were broken.

I am very certain that such insurance policies which are of no true benefit have the negative inference, because they cause people to feel that they do have insurance when as a matter of fact the insurance proves to be of no value.

Don't you think this is improper advertising? I have no ill-will, but I do not like this sort of thing.

Sincerely,

FCA/PE

Director of Physical Education and Recreation
Varsity Basketball and Baseball Coach