John Carlson played ball because he loved it. But in playing brilliantly he introduced himself favorably to business and to society. After graduating from the Law School of the University of Kansas, John Carlson returned to his home city, Kansas City, Kansas, and began the practice of law. Years ago John told me the story of his first trial case in the Federal Court.

John Carlson said, "My knees were knocking together and the Federal judge saw that I was scared to death. My head began to swim. Finally Judge Pollock looked down from over his glasses and said, 'Go ahead, Swede, I've seen you play football lots of times!'"

"Gosh", said Swede, "that was all that I needed! I tore into that case and won it. I've always remembered that incident and I have always tried to pass the word of encouragement on to youth."

As president of the Board of Education of his home city, as Senator from his district and as one of the key men of his commonwealth, John Carlson ever justified the faith that men of all creeds and color had in him. Youth loved him because he had an understanding sympathy with their problems. He is not dead because he lives in the hearts of youth! Paraphrasing Rotary's slogan, He profited most because he served his level best!