

October 22, 1937.

Mr. Adrian J. Brennan,
Aetna Casualty and Surety Co.,
Hartford, Conn.

Dear Mr. Brennan:

Your very good letter of the 18th received, and I will reply at once. I am happy to know that you are still interested in the game of basketball, and incidentally in my new book "Better Basketball, Incorporating Technique, Tactics and Tales". It is now on the press of the McGraw-Hill Book Company, 330 West 42nd Street, New York City. We are reading the final proof on the book as the assignments are coming in now.

I am very proud of this book. It is by far the best one that I have ever published, if I do say it. It is more complete and it is up to the minute. I am sending you a description of the contents which I hastily struck off for some one. You can get an idea from this description what it is like.

If you would write to Curtis W. McGraw, vice president of the McGraw-Hill Book Company, he could tell you about when the book will be off the press.

It is a pleasure to read your description of the great game that you played in your upset victory.

I feel pretty certain that you will like the chapter on Tales as this describes six or eight high light contests that were pulled out of the fire by one means or another. I have used 163 photographic illustrations and 83 diagrams. I trust that you will like the book, and after you have read it pretty carefully I would like to have your criticism of it.

I wish you lots and lots of success.

Sincerely yours,

FCA:AH

Director of Physical Education.

THE ÆTNA CASUALTY AND SURETY COMPANY

HARTFORD, CONNECTICUT

AFFILIATE OF

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THE STANDARD FIRE INSURANCE COMPANY

SAFETY EDUCATIONAL DEPARTMENT
STANLEY F. WITHE, MANAGER

October 18, 1937.

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas.

Dear Dr. Allen:

Last year I wrote you regarding a new book which I had heard was to be put out by you, and at the time you told me that it would not be out until the Fall of 1937. I wonder if this book is ready, and if so, where I can get one? At your convenience, will you please let me hear from you, and while I presume that it will be possible to get the book here in the East, I just want to make certain that it is ready; and if not, when it will be ready.

Considering the fact that I was on the road practically all last Winter, we had a fairly good season at the Seminary.

I was with the boys for only three games, two of which we won. One of them was a very sensational upset, a game in which we beat the leading high school team here in the State. It seemed a hopeless task, but we did it very nicely in an over-time game by a margin of 2 points. I guess it was more luck than anything since I shifted our captain, who plays a forward position - and he is one of the best forwards I ever looked at - to a guard position against the big star of this other team. The latter played forward so my captain had to shift to guard. I then shifted one of my guards, the left guard who, as you will perhaps recall, was always my key-man on the teams I coached, shifting him to a forward in order to play against a high scoring guard. I then pulled my center and shifted him to a guard, and shifted the other guard to center. The thing worked out perfectly. The forward on this other team scored a fast basket right in the beginning of the game, and from that point on was held scoreless while my own captain, playing a guard position for the first time in his life, scored seven baskets and four fouls.

*You knew
I was
coaching
J.P. Thurman
didn't you?*

We had hoped to have a gym this year, but it has been put off again, and we will be up against the same thing we were last year,--no place in which to practice. However, we are hoping for the best although we lost two of our best men including the captain. For the first time in a long, long career of coaching, I am experiencing what it means to have a good man only to lose him. In here, of course, I could keep a player for four, five and even six years, but out in the schools it is something else again.

I shall be pleased to hear from you whenever you find time to get down to a letter, but I understand perfectly that you are pretty well tied up there so will not be disappointed if you do not find time for an immediate reply.

With kind personal regards.

Sincerely,

Adrian J. Brennan

Oct. 25, 1937

116 North A.
Wellington, Kans.

Forrest "Phog" Allen
Kansas University
Lawrence, Kansas

Dear Doctor Allen:

After having been in three different coaching schools which you have conducted I am very much interested in your system of basketball.

I am coaching basketball at Wellington High School this coming season. I am wondering if it would be possible to secure from you a few of your set plays and a fast break play. I will be glad to pay you for your trouble if you would send them.

I have rented your educational basketball fundamental films to show my boys soon.

Wish you much success in your basketball this season.

Sincerely yours,

Melvin A. Buzzard
Wellington High School
Wellington, Kans.

October 26, 1937.

Mr. Melvin A. Buzzard,
Wellington High School,
Wellington, Kansas.

Dear Mr. Buzzard:

Thank you for your letter of the 25th instant. I am glad to know that you have enjoyed the coaching schools.

I have just written a new book called "Better Basketball, Incorporating Technique, Tactics and Tales, published by the McGraw-Hill Book Company, of New York City. This book will soon be off the press, and will be available at Lowe & Campbell's in Kansas City. I am enclosing a little description of this new text so that you may get some idea of the contents.

I have written this book because I receive so many inquiries similar to yours. I believe you would find it very helpful in your basketball coaching, and perhaps your school library might wish to purchase a copy.

With best wishes for a most successful season, I am

Very sincerely yours,

Director of Physical Education.

Old Town High School
Old Town, Maine

October 20, 1937
10 Elm. Street
Old Town Me.

V. H. ROBINSON
PRINCIPAL

Dr. F. C. Allen
University Kansas
Lawrence Kansas

Dear Sir.

I became acquainted with your basket-ball fundamental while attending your summer school at Springfield Mass. 1930 - 1931. and I have had more than average success with my teams. Your theory of coaching shooting has been plenty helpful. We are adopting new rules in this state this year elimination of the center-jump, I will be called upon to make a few reports in newspapers about this change in Basket-Ball. I would appreciate any literature you may have on changes of basket-ball. Thanking you for your help Sincerely Daniel J. Barrett

November 8, 1937.

Mr. Frank Bangs,
Salina, Kansas.

Dear Frank:

I was happy to have had a little visit with you yesterday afternoon, but sorry that my guests did not arrive in time to see the full picture.

I am sending you a carbon copy of my letter to Chuck Taylor. I thought perhaps that you and he would get together, and if either you or he would be coming through Lawrence some time I would appreciate it if you would include in your itinerary a stop-over here just long enough to show our freshmen and varsity the picture. We could have the frosh and varsity meet at the same time so that it would be possible to delay you and Chuck the least possible.

I would not want you to make a special trip, but any afternoon or evening would be fine and dandy.

With every good wish, I am

Sincerely yours,

FCA:AH
Enc.

Director of Physical Education.

November 8, 1937.

Dr. John A. Billingsley,
Huron Building,
Kansas City, Kansas.

Dear Dr. Billingsley:

Freddie Bosilevac came in this morning with your two Relay tickets and with a message that you desired seven good seats for the Kansas State game and eight for the Missouri game.

I passed this order on to Mr. Earl Falkenstien, our financial secretary. Naturally it would go to Gwinn Henry, my successor, but since Earl handles the tickets I felt it just a needless detail and turned your order over to him with instructions to give you the very best possible. I know he will be happy to do this.

I am terribly sorry about Freddie's nose. I understand that you were down to look it over. From the odor this morning I am sure there must be some submucous irritation or infection. Freddie doesn't look very well. I hope he snaps out of it soon and is in shape to give the rest of the gridiron opponents all of his former fury and power.

That was a magnificent victory - that 13 to 13 tie!

With kindest regards to the Billingsleys, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

October 25, 1937.

Mr. Daniel J. Barrett,
10 Elm Street,
Old Town, Maine.

Dear Coach Barrett:

I am very happy to have your letter of the 20th instant. It is an added joy to know that you have had more than average success with your team.

The elimination of the center tip is a nation wide rule, both in college and high school. Doubtless you take "The Scholastic Coach". In the October issue of this year Mr. H. V. Porter, secretary of the Illinois High School Athletic Association, gives a very comprehensive review. I would suggest that you get this issue as it is very helpful. The editors are Owen Reed and Jack Lippert, and the address is 250 E. 43rd Street, New York City.

By the way, I have written a new book which I think is much better than "My Basketball Bible". It is called "Better Basketball, Incorporating Technique, Tactics and Tales". I am sending you a short description of the book so if you are interested you will know more about it.

Wishing you continued success, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

November 8, 1937.

Mr. Jay M. Besore,
Research Technician,
Kansas State Planning Board,
Topeka, Kansas.

Dear Mr. Besore:

This will acknowledge receipt of your letter of October 30 and the bulletin "Agricultural Resources of Kansas". Thank you very much for sending me the bulletin.

We are indeed interested in the industrial development of Kansas, and shall be glad to receive later bulletins dealing with the resources of our state.

Very sincerely yours,

Director of Physical Education.

KANSAS STATE PLANNING BOARD

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TOPEKA, KANSAS

October 30, 1937

Mr. Forrest C. Allen, Director,
Physical Education & Athletics,
K. U.
Lawrence, Kansas.

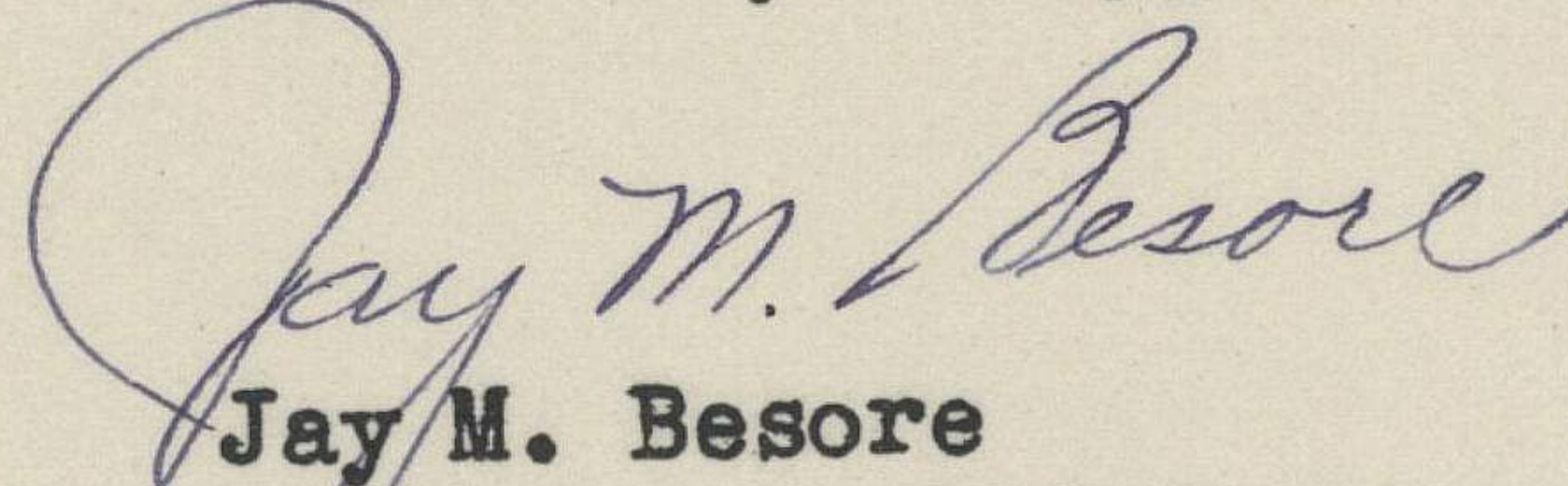
Dear Mr. Allen:

The inclosed bulletin "Agricultural Resources of Kansas," published jointly by Kansas State College and the Kansas State Planning Board, is the second in a series dealing with the natural resources and raw materials available to industry in Kansas. This bulletin, like its predecessor "Mineral Resources of Kansas Counties," has been prepared for the convenience of local people interested and affected by the development of industries in their own towns and cities.

Since industrial development in Kansas is most likely to occur as a joint enterprise of people living in cities and rural areas, we hope that you will find this bulletin of particular interest.

Other similar bulletins dealing with resources effecting industrial development are in the course of preparation. If you are particularly interested, a letter to that effect will insure your receiving them when issued.

Yours very truly,



Jay M. Besore
Research Technician

JMB:ME
Inc.

November 5, 1937.

Mr. C. O. Burnside, Manager,
Carpenter Paper Company,
Oklahoma City, Okla.

Dear Cob:

I wonder if you would be kind enough to send me the names of the outstanding basketball writers on the Oklahoma City papers, as well as the sports writers. I will appreciate it very much.

Cob, I just want a little dope for my publishers. They want to send the sports writers of the papers a copy of my new basketball book, which is due to arrive from the press about December 1.

I will try to remember you with an autographed copy if I can wangle the publishers out of one. They are a tough outfit, you know, but without a doubt we will see that you get one.

Very sincerely yours,

FCA:AH

Director of Physical Education.

November 5, 1937.

Mr. Matty Bell,
Football Coach,
Southern Methodist University,
Dallas, Texas.

Dear Matty:

I am wondering if you would be kind enough to send me the basketball writers in your section - say Dallas, Fort Worth, Waco and Houston.

The publishers of my new book want these names, and if you do know anybody that writes basketball aside from the fact that he is a sports editor I would appreciate it if you will include his name, although that is not too important. I would appreciate this information at your earliest convenience as I have to send it on to McGraw-Hill and Company.

I want you to know how very much I enjoyed the visit with you and your good family this past summer at Lake Okoboji. It was swell to have another good visit with you.

I am With kindest regards and best wishes,

Very sincerely yours,

FCA:AH

Director of Physical Education.

November 22, 1937.

Mr. Jack Barnett,
Fox Movietone News,
1720 Wyandotte St.,
Kansas City, Mo.

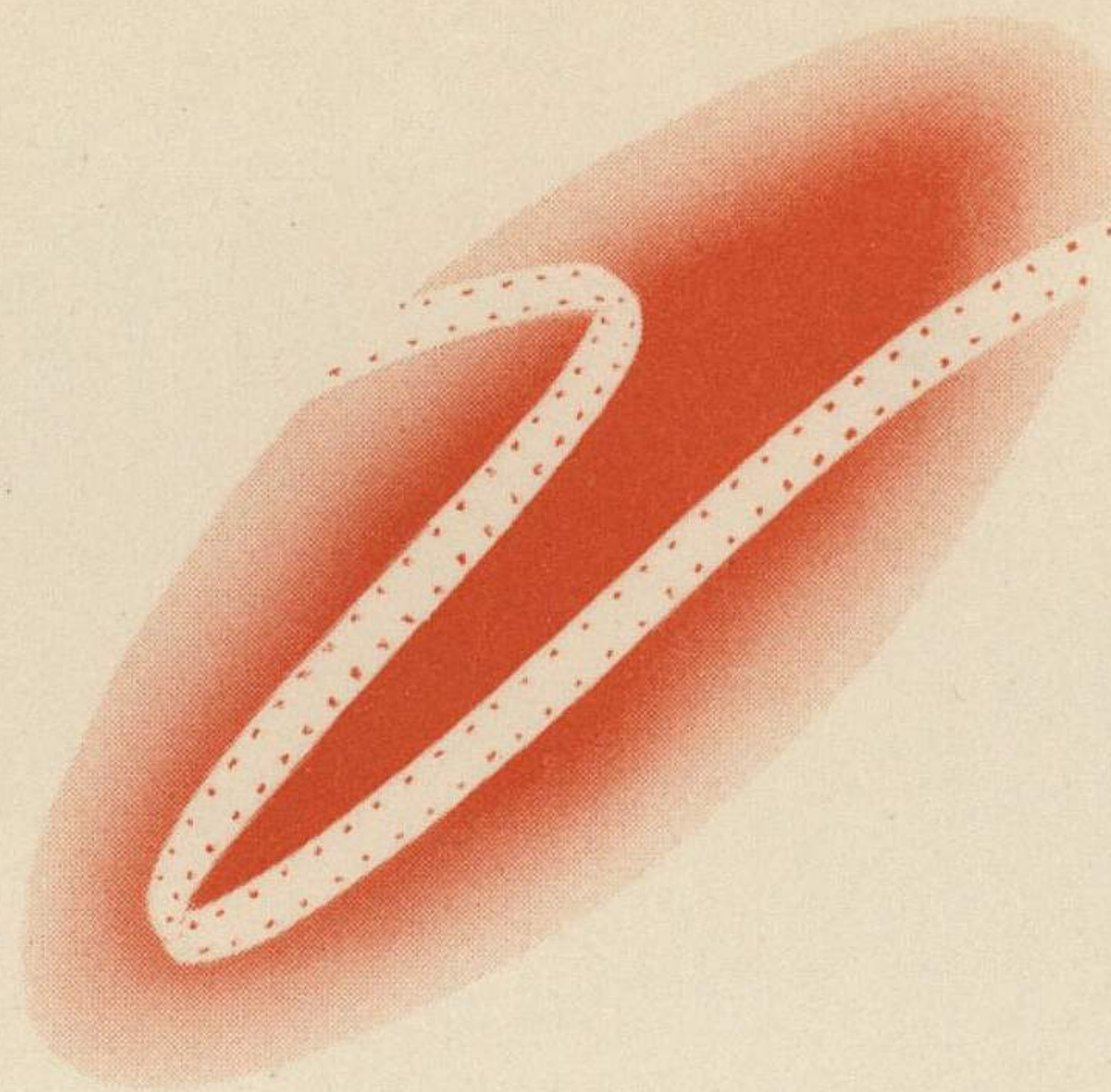
Dear Mr. Barnett:

I have your letter of November 20, and am turning it over to my successor, Mr. Gwinn Henry, who is Director of Athletics at the University of Kansas. You doubtless will hear from him at once in regard to admission to the Kansas-Missouri game on Thursday.

Sincerely yours,

Director of Physical Education.

THE BANGS COMPANY
VISUAL AIDS and EQUIPMENT



107 W. Prescott Ave.
SALINA, KANSAS
Telephone 2707

October. 30. 1937.

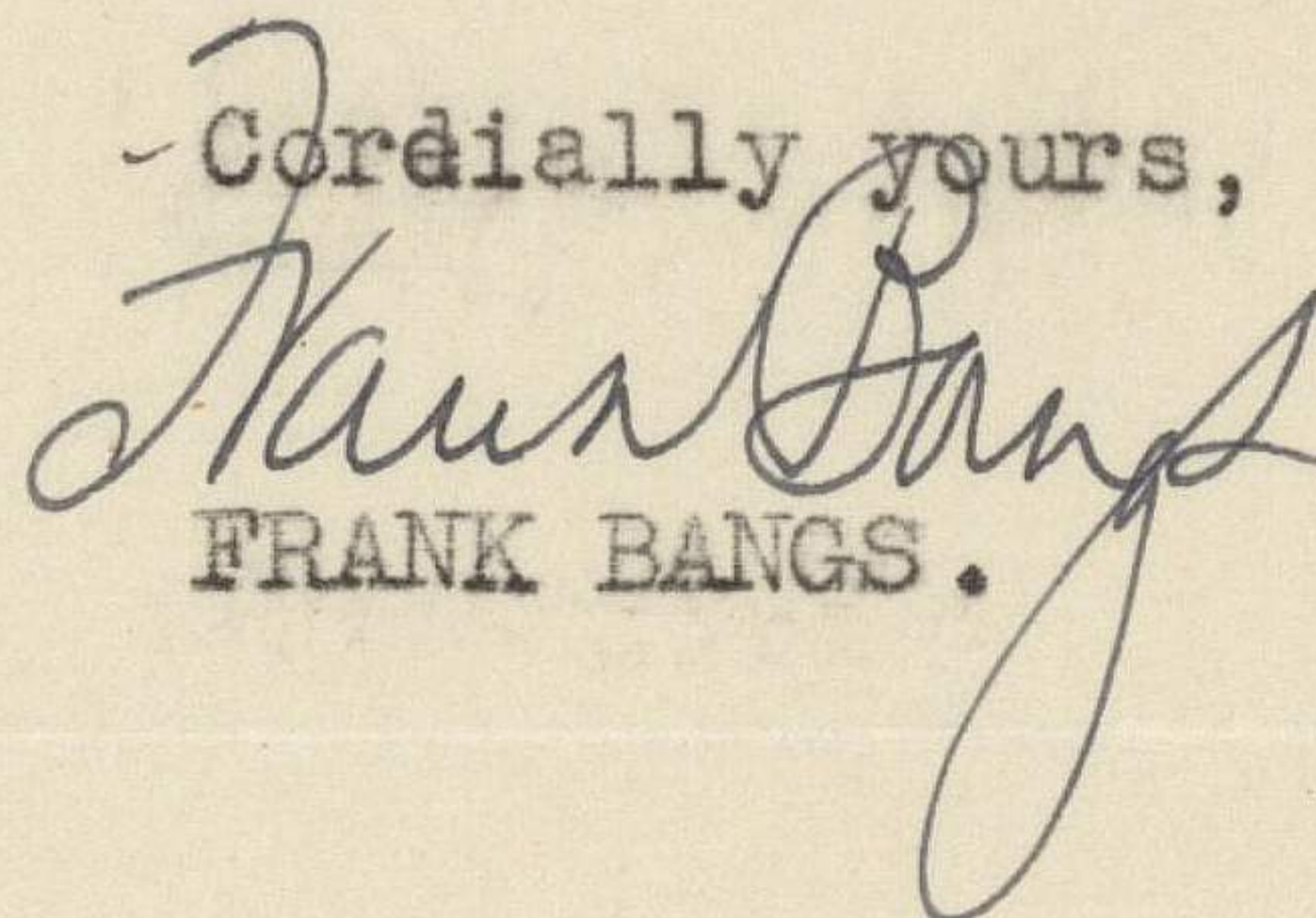
Dr. F. C. Allen,
Director of Physical Education,
Uni. of Kansas,
Lawrence, Kansas.

Dear Phog;

Yours of the 25th. received. Needless to say, I am very much elated over the splendid opportunity you have provided for viewing the film.

You can count on me to be there in ample season in order to have everything ready for a 12 o'clock showing on Saturday, Dec. 4th. My understanding is that the place selected is the Kansas City Athletic Club. Advise me if I am not correct.

I have found a surprising number of coaches in the high schools who already know about the film and are quite anxious to see it.

Cordially yours,

FRANK BANGS.



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METHODIST

SOUTHERN



UNIVERSITY

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

DALLAS, TEXAS

November 10, 1937

STAFF

J. H. STEWART

Director and Business
Manager of Athletics

MADISON BELL

Football Coach

R. G. HIGGINBOTHAM

Baseball Coach
Freshman Football Coach

CHARLES TRIGG

Assistant Football Coach

F. C. BACCUS

Basketball Coach
Assistant Football Coach
Assistant Baseball Coach

DR. LEE BROOKS

Track Coach

DR. GERALD HUFF

Tennis Coach

L. B. MORGAN

Program, Concessions
and Grounds

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

The following are the men I think you want on your list:

George White, Sports Editor, Dallas News
Flem Hall, Sports Department, Ft. Worth Star-Telegram
Jinx Tucker, Sports Editor, Waco News-Tribune
Bruce Layer, Sports Editor, Houston Post.

If these men do not handle basketball themselves, they will refer you to the men under them who do. They are probably the outstanding sports writers of the state, and I am sure they will co-operate with you in every way.

My visit with you this summer was most enjoyable to me and also to Mrs. Bell and Patty.

I know you have noticed that we are having a tough time winning games this fall. There are, however, some very bright spots to my team. I have never coached a team with a finer spirit or one that battled any harder. We just don't have the punch in our backfield that is necessary to win in our competition. We will be in there strong next year, however, as we lose only about six boys on the entire squad and we do have an excellent group of freshmen.

With very kindest personal wishes to you, I am

Sincerely yours,

Matty Bell

Madison Bell
Head Coach

MB*AH

sent to m. McGraw

November 17, 1937.

Mr. C. O. Burnside,
Carpenter Paper Co.,
Oklahoma City, Okla.

Dear Cob:

It was swell of you to wangle that list out of Bus Ham. I am putting your name down for one of the author's copies of Better Basketball, Incorporating Technique, Tactics and Tales. I am very sure you are going to enjoy the Tales side of it, because that is a lot of yarns that we wrote regarding actual happenings as we pounded along the road in our daily run of events.

I am rather surprised at the estimate you placed upon the team when they were down Norman way. From all reports we had it was most glowing and the Jayhawkers rose up on their hind legs and smoked the Sooners, hip and thigh. It was a glorious victory and we heard nothing but praise for the performance. I will be glad to talk to you when we play basketball, and learn all the angles that you present. Kansas will be a lot stronger next year because they have been quite active.

No, I did not get to see Fred Ellsworth, and have not talked with him this fall. There was one exception, however, when I was toastmaster at the Teachers Association dinner, and Fred was the generalissimo behind the curtains. I just exchanged with him the routine of the handy man Friday and the animated cartoon.

We get along splendidly, but my estimate of his ability to do other than to play the convenient role has not been enhanced by my experiences with him over the past few years. He is not a Sir Galahad nor a Sandow. However, he is a good fellow.

Cob, we are always mighty happy to hear from you, and I know Mrs. Allen always enjoys the greetings that you send her. She mentions many, many times the fine conversations that she had with you when you were both in class together. It is queer, but she is rather like I am. She thinks old C.O.B. is a pretty good guy.

Now, I want to reciprocate in my messages, and send your good wife my kindest regards, and don't forget the heir apparent. Tell him "Howdy" for me.

Wishing you a very pleasant Thanksgiving, and a very merry, merry Christmas, I am, as ever

Sincerely yours,

FCA:AH

Director of Physical Education.

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Papers

CARPENTER Paper Company

OF OKLAHOMA
OKLAHOMA CITY

11-15-37

My dear Dr. Allen -

Here is the list I wangled out of Gus Ham. These are the men who cover college games and some high school basket ball in Oklahoma and the panhandle of Texas. I trust it is satisfactory. I don't know how we could compile a list of kids who shoot in the A.S. stuff from the tank towns.

Gus Fred Ellsworth talked to you since his trip to O.C. and Norman? Just ask him how I was getting along when he was here.

Our football team looked sorer than ever but Heaven answered our prayer and the

effort has been very bad on O. U.
They are really ready to gang
anyone from Kansas. The boys
had better ~~get together~~ do some tall recruiting
for O. U. is going to be stronger than
ever next year. Fred says we are
doing better but I'll have to see

Sincerely

Bob

My best

Regards to Mrs. Allen,

for "Phog"

Harold Keith

Otis Wile

J. H. Biles

Robert Moore

Frank Bateman

James Scales

Bob Bright

Wesley Dickey and Layne Beaty

Stanley Pate

Ben Matkin

Tom McSpadden

Bob Suits and Craig Campbell

O. U., Norman, *Okla*

A. and M., Stillwater *Okla*

East Central, Ada, *Okla*

Southwestern, Weatherford. *Okla*

Central, Edmond. *Okla*

Okla Baptist, Shawnee, *Okla*

Northwestern, Alva *Okla*

Southeastern, Durant, *Okla*

Okla City U. *Okla City, Okla*

Junior collegiate conf., Tonkawa. *Okla*

Northeastern, Tahlequah. *Okla*

~~University~~ Enid, Okla (home of Phillips university)

Cowboy Currier ^{oklahoma} News, Okla City Okla

Jim Hopkins

Bill Stockwell

a. b. Bridgewater, Tulsa World, Tulsa, Okla

Collier Parrish, Avalanche - Journal, Lubbock, Texas
(over)

Custer's Beal near, A.P. Sports writer
Oklahoma Bldg, Oklahoma City, Okla

Jerry Malin, Amarillo Globe - News
Amarillo, Texas

November 18, 1937.

Mr. Frank Bangs,
114 W. Iron Ave.,
Salina, Kansas.

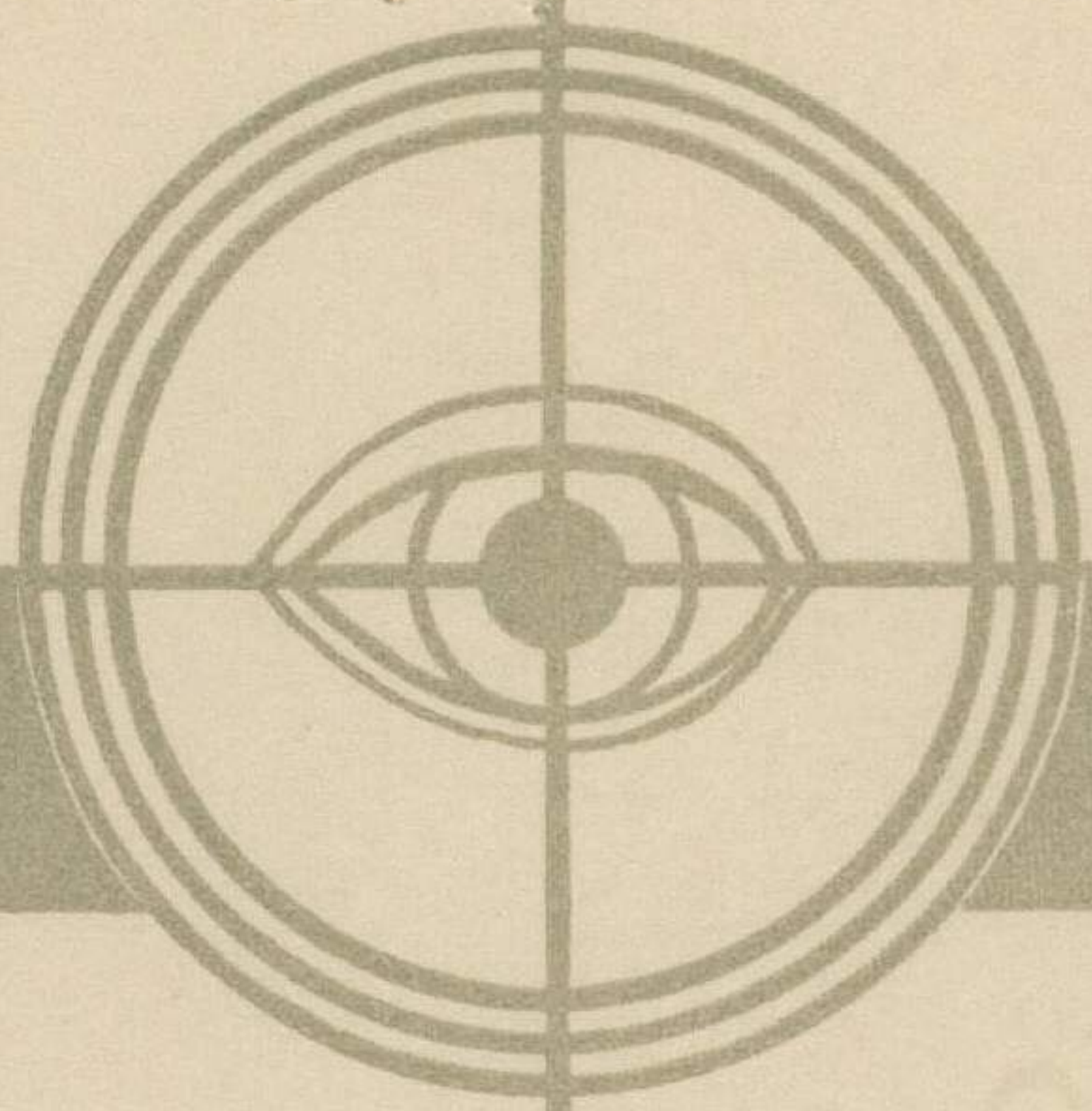
Dear Frank:

Thank you for your letter of the
12th instant regarding the film.

I wonder if you could send the
film so that we could have it Monday to show the
varsity and freshmen squads. Mr. Fred Montgomery,
of our Extension Division, will be glad to show
the picture as soon as it arrives.

Very sincerely yours,

Director of Physical Education.



THE BANGS COMPANY

VISUAL and AUDIO VISUAL AIDS

114 W. IRON AVE., SALINA, KANSAS

Phone 56

Nov. 12. 1937.

Dr. Forrest C. Allen,
Uni. of Kansas.
Lawrence, Kansas.

Dear Phog;

Yours of the 8th. received and will be very happy to make available for your use, one of the complete pictures. No charge, of course.

In as much as you have a projection unit in the Extension Department, will see that a print is made available for your use at any time you say. Preferably at an early date as later in the season, they will be in active demand which might occasion a few days or a weeks delay.

Have been trying to learn thru Bob Russell just what Chuck Taylor's plans are but was advised by Russell's office today that he underwent an emergency operation Oct. 30th. and would not be back on the job for another week.

Let me know your wishes.... Thanks.

Very truly yours,
Frank Bangs
FRANK BANGS.

10.12.37
22.12.37

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November 16, 1957.

Mr. Walter H. Burden,
Severance High School,
Severance, Kansas.

Dear Mr. Burden:

I have your letter of November 15 regarding your daughter's ticket to the Missouri-Kansas game on Thanksgiving Day, and am turning it over to Mr. Gwinn Henry, my successor as Director of Athletics. I am sure you will hear from him in a very short time.

Sincerely yours,

Director of Physical Education.

November 16, 1937.

Mr. William Byron Brown, Jr.,
Alcena Apartment #8,
Creston, Iowa.

Dear Mr. Brown:

Your good letter sent by special delivery to my residence arrived this morning. I am turning your letter and check over to Mr. Earl Falkenstien, our financial secretary, and I am very sure he will take very good care of you.

Of course, you will not get the most choice location, as people think of choice on the 50 yard line, but the stadium was built to enable every individual to see the game from a vantage point, even though they may not be on the 50 yard line. I have sat and stood in all the different locations in the stadium during the progress of a ball game, and I have never failed to have a wonderful view of the game. The fact that the teams change locations each quarter assures every spectator of an equalized view from a vantage point.

I am also sure that Mr. Falkenstien will see that you get an announcement of next season's games, as all of the Kansas customers are listed and a statement is sent them early in the season each year. However, there is such a rapid change of addresses that it is difficult to locate a great many of the regular customers over a five-year period.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.

November 16, 1937.

Dr. Earle G. Brown,
Health Officer,
Arlington County,
Virginia.

Dear Dr. Earle:

Your very welcome letter of November 12 received. It was a very chatty and delightful letter to read.

I am sorry that your delight had to be cut short with the debacle of the Kansas team against Kansas State. It seemed as if Kansas was as impotent against Kansas State as she was powerful and agreeably surprising against both Nebraska and Oklahoma. The boys were satiated on compliments and rallies here. Never have I seen a school go for an expected championship in a big way like our student body did here. After having defeated Oklahoma in a Frank Merriwell fashion, and having been ahead of Nebraska right up to the last three minutes, everybody lightly considered Kansas State.

Well, of course you read the account of it, and like viewing any post mortem - it is never a savory thing.

The largest crowd we have had at a Kansas State game was in attendance, better than 19,000, and many of these people were some of the come-back kind who had been away three or four years. They waited for the kill, and Kansas in the whole game never got past her own 37 yard line, and they did that but once in the game. The Kansas supporters kept hoping and hoping that something would eventually happen. But it seemed as if the line couldn't function, the backfield couldn't go much of any place, and the kickers all had an off day. Several kicks were tried, but none of them could get the team out of the hole.

Well, why should I go further? It was a game with a decided Kansas State hue. Many of the oldtimers will wait even past the Missouri game to come back when they may be sure of a celebration. Missouri looms formidable on the defense, but she has an impotent offense. However, she does have tackles, guards, ends, and backfield men three or four deep. Kansas is lacking in reserves. Missouri may try the strategy of wearing the Kansas team

out with replacements, and then gamble on a score. And then again these Kansas boys who proved to be iron men up to the Kansas State game may rise up on their haunches and run the Tiger out of this part of the country. That is why the customers come in on Thanksgiving Day to see what might happen.

Yes, indeed, I will be very glad to take your check to Mr. Earl Falkenstien, our financial secretary of the Athletic Association, and get the best two seats possible for your son, Richard. I think you people were intelligent in leaving Richard at Baker for his senior year. The Baker team has had a good football season. They have had their ups and downs, but mostly ups.

I am glad to know that Josephine is a senior in the Washington Lee High School. Extend to her my congratulations for her leadership. I think she is doing splendidly. The Honor Roll is not an easy thing to attain, and I am glad that she is moving right out in the front rank.

Now, just a word about my family. Milton, the chap who played on our ever-victorious team, is at Russell, Kansas, with the Standard Oil. He is married and seems to be extremely happy. He married Isabel Perry, the beauty queen here at Kansas in several selections.

Jane, my second daughter, graduated from the University, and is now at Stanford taking another degree. Bobby is a freshman on the Hill. Last year at Lawrence High School he played end on the football team, guard and captain of the basketball team, was editor of the yearbook, valedictorian of his class, and finished the four years with straight E's. He is making a fine scholastic record here at the University this year, and is out for freshman basketball.

I am sending you a copy of our varsity basketball schedule for this year. I thought you might be interested in glancing over the dates. We lost all of our regular team - Noble, Rogers, Wellhausen and Holliday - with the exception of Pralle, so we will have four new faces on the regulars this year. It looks like Corlis and Florell, two Topeka boys, are going to be very much in the playing this year. Both are fine chaps, good grainers, and are going to make two fine players for Kansas.

I have just finished a new book, Better Basketball Incorporating Technique, Tactics and Tales. It will be off the press December 1, and is published by McGraw-Hill Company, of New York. It is the best thing by far that I have ever done, I think.

Naturally, I am expecting it to have a good sale to keep the wolf away from the garage door.

Now, about your beautiful Arlington County. I have been over that country a number of times, and I think it is a beautiful place. I had a brother stationed in Washington, Major H. B. Allen. He is now located in the R.O.T.C. at Stanford University. When we visited there he was headquartered in the Munitions Building.

My opinion is that you are living in one of the most beautiful spots in the United States, and I know how very much you do enjoy being there.

Please give your wife and little daughter my kindest regards, and you can rest assured that if I can be of any benefit or help to Richard, if he will call on me it will be a great pleasure for me to help him. I am sending the tickets to Richard at the Zeta Chi house, Baldwin City, Kansas.

Sincerely yours,

FCA:AH

Director of Physical Education.