Mr. Charles Elliott, Sports Publicity Director, University of Kansas.

Dear Chucks

Of course you saw Ned Irish's letter and I have been talking to you about the roster that is so necessary for the New York trip. We are planning on taking pictures for publicity. Do you have anybody in mind to take these shots?

We have got to get busy on it right away and I would like for you to work on the basketball roster right away. Now since there are no more home football games you and I should definitely get together and make a start. I will appreciate it if you will get in touch with me at your earliest convenience as I am desirous of using all the publicity possible, such as pictures and write-ups, to pack 'em in Hoch Auditorium, if such a thing is possible.

activity. I will appreciate your early response and

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA: AH