

President
OSCAR S. STAUFFER, fs'12
Arkansas City

Directors
MYRA LITTLE REITZ, '32
Oakwood
N. Kansas City, Mo.

WALTER G. THIELE, f'10
Supreme Court
Topeka

BRUCE HURD, f'14
Santa Fe Offices
Topeka

JOHN E. BOYER, '28, f'30
WKH Building
Wichita

FRANK L. CARSON, '13
First National Bank
Wichita

General Secretary and Editor Graduate Magazine
FRED ELLSWORTH, '22
Lawrence

The University of Kansas

Alumni Association

HEADQUARTERS - ROOM 2 - FRANK STRONG HALL

Lawrence - Kansas

January 25, 1941

Vice-President
HARLAND B. HUTCHINGS, f'16
1207 Grand Avenue
Kansas City, Mo.

Directors
DOLPH SIMONS, '25
Lawrence

JOANNA GLEED WAGSTAFF, fa'21
Lawrence

CLARENCE L. BURT, e'09
Hutchinson

BALFOUR S. JEFFREY, '28
Nat'l Bank of Topeka Bldg.
Topeka

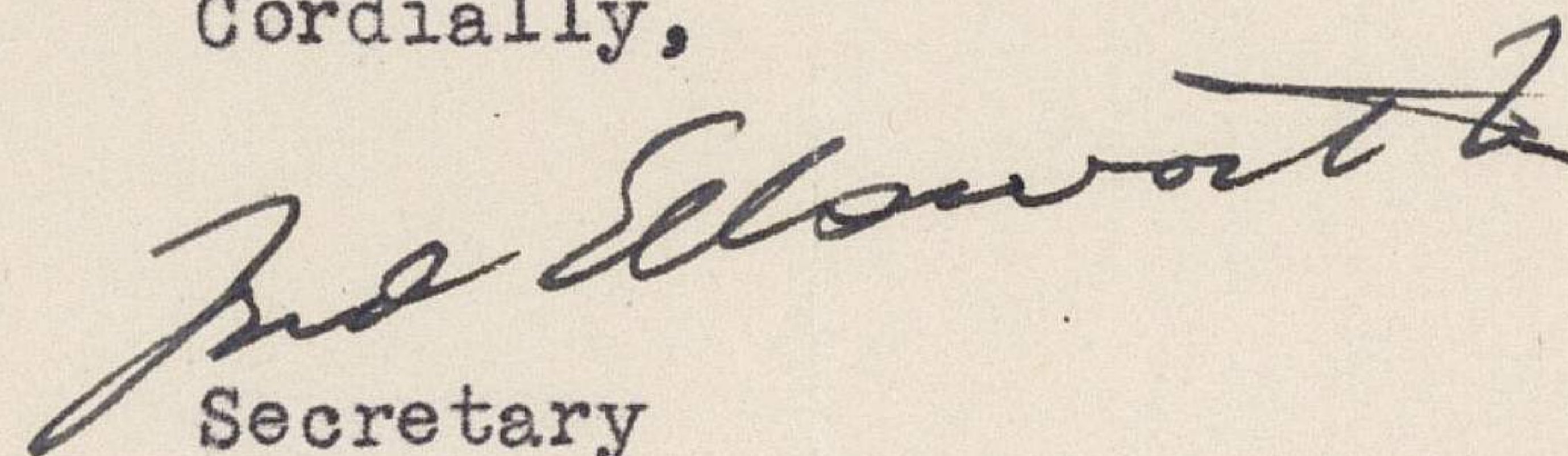
W. T. GRANT, fs'05
Business Men's Assurance Co.
Kansas City, Mo.

Dr. F. C. Allen
Athletic Office
University of Kansas

Dear Phog:

A woman at Perryton, Texas, makes pins like the attached. She sent one this fall with a football with the idea that they might be sold at homecoming. However, our homecoming was so early it was out of the question to promote any such a deal. I asked her for a sample for use in connection with the 75th Anniversary this spring. She has sent us a sample on a diamond shaped board which I will wear Monday at Rotary. Along with it she sent this basketball pin. Do you think of any way they could be promoted or sold to advantage?

Cordially,


Secretary

FE:hk

P.S.

She makes these basketball pins for 7 ¢ each; the diamond shaped anniversary pins are 8 ¢ each. I figure they can be sold at 15 ¢ at a good profit for some group like the Jay Janes.

FE