

President
OSCAR S. STAUFFER, fs'12
Arkansas City

Directors
MYRA LITTLE REITZ, '32
Oakwood
N. Kansas City, Mo.

WALTER G. THIELE, I'10
Supreme Court
Topeka

BRUCE HURD, I'14
Santa Fe Offices
Topeka

JOHN E. BOYER, '28, I'30
WKH Building
Wichita

FRANK L. CARSON, '13
First National Bank
Wichita

General Secretary and Editor Graduate Magazine
FRED ELLSWORTH, '22
Lawrence

The University of Kansas
Alumni Association

HEADQUARTERS - ROOM 2 - FRANK STRONG HALL

Lawrence - Kansas

October 22, 1940

Vice-President
HARLAND B. HUTCHINGS, I'16
1207 Grand Avenue
Kansas City, Mo.

Directors
DOLPH SIMONS, '25
Lawrence

JOANNA GLEED WAGSTAFF, fa'21
Lawrence

CLARENCE L. BURT, e'09
Hutchinson

BALFOUR S. JEFFREY, '28
Nat'l Bank of Topeka Bldg.
Topeka

W. T. GRANT, fs'05
Business Men's Assurance Co.
Kansas City, Mo.

Dr. Forrest C. Allen
103 Robinson
Campus

Dear Dr. Allen:

Thanks for your letter of October 18 with carbons of correspondence with G. F. Alcott.

In my opinion it would take some clever publicity and promotion to get other colleges to send a share of their receipts on special basketball games to the University of Kansas to build a field house for its own use. Has such a thing ever been done before?

We have to offer, of course, the ~~sight~~ of Dr. Naismith's life, a long continuing tradition of strong basketball so that the chances would look good for always having a worthy representative of the game here, and, of course, your own personality as one prominent in the field of basketball coaching, administration, promotion, and rule-making.

Such a campaign would have to be sponsored by some other group than the University of Kansas, but we would have to furnish the powder.

The fact that it would be another round similar to the one we had in '36 wouldn't help the thing any, and the returns from that affair would indicate that something vastly better organized and bigger would have to be done to get \$300,000 or \$400,000.

I would say that if any appreciable number of leading figures in the basketball coaching profession are really interested in this, it can be done. If they can not be made interested, it can't be. I am firmly convinced that it would be a lot easier if we could get the money from one person under present chaotic conditions.

Cordially yours,

Fred Ellsworth
Secretary

FE/nw

