

4/25/39 Everley

Dr. Allen:

Mr. Chandler's office reports that you gave the following recommendation to "Swede" Everley several years ago:

- Knowledge of Subject Matter - very good
- Faithfulness in Duties - - - - excellent
- Co-operation - - - - - - - - - - excellent
- Physical Vigor - - - - - - - - - - excellent
- Personal Appearance - - - - - - - - excellent
- Social Qualities - - - - - - - - - - excellent
- Qualities of Leadership - - - - - - - excellent
- Ability to Express Thoughts - - - - - excellent
- Intellectual Alertness - - - - - - - excellent

Remarks: Mr. Everley is well qualified indeed to teach Physical Education and coach athletics in Junior High Schools. I am very glad to recommend him for such a position. In my opinion he will make good.

April 25, 1939.

Mr. "Swede" Everley,
517 No. 8th Street,
Garden City, Kansas.

Dear Swede:

I am in receipt of your kind favor of the 24th instant, and would suggest that you now take the matter up with Mr. Klooz and Mr. Henry yourself. They have the letter that I wrote in your behalf, and any action that is taken will come from them.

With best wishes for your continued success, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

April 24, 1939

Dear Dr. Allen:

I received your letter the other day and I wish to thank you for your kind consideration in my behalf. I do hope that your letter to Mr. Henry and Mr. Kloog gets the job done. It would be a real pleasure to have a "K".

Saturday I took some boys to Scott City to a track meet. I saw coaches from Hays, Emporia, Wichita and Colorado, but none with a "K". I would like very much to be one of the very few in this part of the state to represent K.U. We need more "K" men out here if we are to get these High School students to go to K.U.

If it isn't too much trouble would you please let me know the outcome of your letter to Mr. Henry and Dr. K. Loog?

If you ever want information regarding boys in this part of the state I would be glad to try and get the information for you.

The board of Education have ask me back for next year. I am looking forward to a good year.

Sincerely yours,
"Sweet" Everley.

P.S.

"K" or no "K" in 100% K.U.

April 14, 1939.

Mr. M. W. Everley,
517 No. 8th Street,
Garden City, Kansas.

My dear Swede:

I am sending you a carbon copy of the letters that I have written to Mr. Guinn Henry, Director of Athletics, and Mr. Karl Klooz, Bursar, of the University of Kansas. I trust that this letter will get the job done.

You can easily see, Swede, that if I would just outright make a recommendation for you they would wonder why the recommendation was not made before. However, I will say everything that I can for you in your behalf.

It was a pleasure to see you and have a visit with you.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

April 14, 1939.

Mr. Quinn Henry, Director of Athletics,
Mr. Earl Floss, Bureau,
University of Kansas.

Gentlemen:

I am enclosing a letter which I have received from Mr. H. W. "Swede" Everley, of Garden City, Kansas. Everley is coaching the Garden City high school team, and while at Dodge City this past winter I watched Everley's team in tournament play. He had a well-coached group of boys and I was very favorably impressed with his attitude and bearing in handling these boys, both on and off the field.

All the details are substantially correct as outlined in Everley's letter to me, which is enclosed. Everley had an unfortunate shoulder injury during his football participation, and if my memory serves me correctly he was also injured in wrestling. But he did have varsity competition against Missouri and Kansas State. For some reason he was not recommended for a letter by his coach due to the fact that apparently other men crowded him out of the key position.

I know how very much a boy desires a letter when he is out in the coaching field and I am not at all sure but what it might be a wise provision sometimes to have some sort of a merit award for men who could not, for some reason or other, win their letter while in school, and yet who get out in the field of life and contribute something very definitely constructive in the teaching and coaching field.

"Swede" Everley is very loyal to the University and I am sure that if you and your committee could see fit to make him an award of this kind it would be not only a great favor to him but it would rebound favorably to the University. Since he is in the coaching field and expects to continue in that work it would be a great stimulus to him and I am very sure would help give him added prestige in his chosen field.

Thanking you for any consideration that you may care to give to Everley's petition, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

April 12, 1939

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

I have talked with Mr. Henry and Mr. Klooz in regard to a "K" award in wrestling for myself.

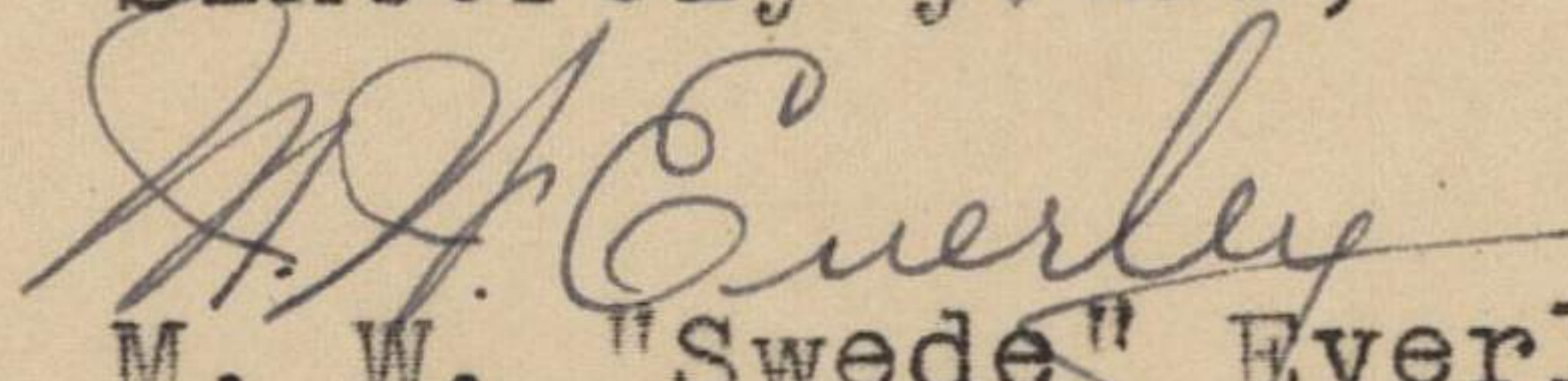
Just a brief review regarding my athletic career at K. U.. I won my Freshman numeral in 1931-32 in wrestling. I went out for Football my Freshman, Sophomore and Junior years and also wrestling all four years. I have had varsity competition with Missouri and Kansas State. I believe it was four meets in all.

I did not receive a letter while attending the University. I am wondering at this time if you would recommend a "K" for me? I am asking this recommendation in view of the fact that while at K. U. I was very much interested in athletics and went out for them all four years. I am also very much interested in coaching basketball and football here at Garden City and a "K" would add a tremendous amount of prestige. I also believe it would aid me in having more influence with my boys.

Due to the fact that I am in the coaching field and expect to continue in that field, you can see what a "K" award would mean to me.

I hope you can see fit to make this recommendation. Thank you for your time and consideration of this matter.

Sincerely yours,


M. W. "Swede" Everley
517 North 8th St.
Garden City, Kansas

October 2, 1939.

Mr. Clement M. Eyer,
Director of Physical Education,
Milligan College,
Milligan College, Tenn.

Dear Mr. Eyer:

Thank you very much for your kindness in asking
Mr. Roberds to send me some samples of his elastic socks.

I am sending you under separate cover a pair of
the elastic socks that I have been using for some time. I
have been delighted with them, and want you to try them out.
I shall be glad to know how you like them.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

September 5, 1939.

Mr. Clement M. Eyer,
Director of Physical Education,
Milligan College,
Milligan College, Tenn.

Dear Mr. Eyer:

I, too, want you to know that I enjoyed very much being with you and the courtesies that you showed me while I was in Atlanta. You were very good to convey me hither and yon, both in fair and foul weather, and I thank you for the same. It was nice of you to say the things you did and I appreciate it.

I have just received a letter from Mr. Dwight Keith saying that the Coaches Association went on record with a "thank you" for me, and I appreciate this very, very much. It was a delight to be with the boys down there as they were all extremely courteous and cordial. So, I had a great week, I assure you. I can say the same to you - that I enjoyed my contact very much and I trust that we will have an opportunity to be with you again.

I wonder if you would be kind enough to speak to Mr. H. G. Roberts, Villa Rica Mills, Villa Rica, Georgia, and ask if he will send me a couple of pairs of sample elastic socks so that I may try them. Ten and a half would fit my pedal extremities satisfactorily. If they do not come in sizes, then a medium will be all right. I would like to inspect this sock and try it out a little more fully before ordering.

With all good wishes to you and Mrs. Eyer, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH



Milligan College

Milligan College

Tennessee

August 31, 1939

H. J. DERTHICK,
President

Dr. F.C. Allen
University of Kansas
Lawrence, Kansas

Dear Dr. Allen,

You will never know how much I enjoyed, and profited by, my association with you during the Georgia Coaches Association meeting at Georgia Tech. Just to be with you gives one ideas about basketball and how to teach the game to youngsters. I know that the coaches of Georgia, and others who were fortunate enough to hear you, will never forget what you had to say about the game. I have been trying to coach basketball for eighteen years; I have studied the game for hours, but I do believe that my association with you has meant as much to me as all the study and experience I have been through. So I say, thank you.

I spoke to Mr. H.G. Roberds, Villa Rica Mills, Villa Rica, Georgia, about the sock and he said that he would be glad to receive your order. If you are interested in the sock (elastic), let him hear from you.

With kindest regards and best wishes for your continued success, I remain,

Cordially and sincerely,

Clement M. Eyles
Clement M. Eyles

October 2, 1939.

Mr. L. Fred Evans,
Emery-Bird-Thayer Co.,
Kansas City, Mo.

Dear Mr. Evans:

Our Professor W. W. Davis, the head of the Department of History here at the University of Kansas, spent the past two summers in Switzerland, and while there became very well acquainted with a Mr. DeNorris, an Austrian ex-army captain, who is now living in Italy but at the present time is staying in Switzerland.

Mr. DeNorris taught skiing at Murin and Zurich. He is also an excellent tennis player. This Austrian army captain desires a job in the United States teaching skiing, tennis and fencing.

I told Professor Davis that some way I had learned that you were going on week-end skiing parties to Colorado. I may be wrong in this, but I thought I read where a group of Kansas Citizens left on certain week-ends for the only skiing country that I know of around here.

Last April I was in San Francisco, and went through Omaha on my way there. There were four cars of youngsters leaving Omaha for the week-end in Colorado, and coming back in time for work on Monday morning after their skiing party. Of course, this is done regularly out of Kansas City, but you were the only man that I knew of that would have information about skiing parties in this part of the country.

I imagine Professor Davis promised this gentleman that he would try to give him some information regarding skiing instruction in this part of the country. Doubtless this ex-army captain wants to get out of war-torn Europe. This Mr. DeNorris taught Professor Davis's young son some skiing this summer and a friendship developed there.

The only other skiing that exists in this part of the country is Sun Valley and I imagine Mr. Harriman has taken good

care to have ample help out there. If you are acquainted with the skiing situation will you please give me all the background of the Denver set-up so that I might communicate this information to Professor Davis, and he in turn to Mr. DeNorris. I trust that I have not bothered you unduly, but I would appreciate any information that you can give me.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FGA:AH

October 27, 1939.

Teaching Films Division,
Eastman Kodak Company,
Rochester, New York.

Attention: Mr. Maddox.

Dear Mr. Maddox:

You will pardon the fact that I do not have your initials at present. The fact is that our office force has changed somewhat and our files, having been transferred, are not readily accessible.

On my basketball film I notice that in checking up on page 13, reel 2, plays 1, 2 and 3 in the instructional manual are just as I thought they were. Somehow I thought I had play #4 in the film, but on looking at it I found that missing. I took the matter up with Mr. Montgomery, of our Bureau of Visual Instruction and he tells me that was not in the film, and he presented the manual to prove it.

I know that we shot these pictures but maybe on account of the length of the film we found it could not be included. For your information, play #1 is the first man in the column of players scoring. Play #2 is the second man in the column. They both broke to the left. Play #3 is the third man in the column. He broke to the right. I had planned and had shot the pictures for play #4, the fourth man in the column to come straight down the court and shoot a long shot from that angle. It makes a complete set-up, and I was so disappointed that it was not in the picture. I am wondering if any of the material that we shot which was not used, has been saved. I was just hoping that by some miraculous coincidence such a thing might happen, but upon second thought it seems to me that I had a letter from Mr. Edwards or you saying that all the stuff not used in the film would be destroyed. If such is the case will you please advise me and I will go no further. But if any of it has been saved I would thank you if you could have one of your men run through this and add it to the film; or, if that would be impossible I could ask our Mr. Montgomery to order that additional shot to add to the two reels that he has here. Mr. Montgomery stated that he was ordering some filler for these films where a part of the film had been destroyed from useage.

I am writing making this inquiry so that I may cooperate with Mr. Montgomery.

Please give my kindest regards to Mr. Edwards and any of my good friends that I happened to meet upon my well-remembered visit to Rochester.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

TEACHING FILMS DIVISION

November 1, 1939

Dr. Forrest C. Allen, Director
Physical Education and Recreation
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

My dear Dr. Allen:

I am in receipt of your letter of October 27 concerning excess material on the basketball films.

Mr. Edwards happens to be away from the office this week, but I shall take it up with him immediately upon his return, and if we can supply you with the desired scene, we shall, of course, be glad to do so.

If we were to include it in our future sales of the film, it would involve, I judge, the re-writing and re-printing of the guide covering the film -- which would be a considerable expense, and unless the matter is of supreme importance, I should not care to make the change.

I think that none of the excess material was destroyed, and I hope we may be able to supply you with it.

Yours very truly,

EASTMAN KODAK COMPANY

By

W. H. Maddock
Manager,
Teaching Films Division

WHMaddock:JH

November 1, 1939.

Mr. Artie Eilers,
Washington University,
St. Louis, Missouri.

Dear Artie:

This will acknowledge receipt of your kind favor of the 26th ultimo. I will make it a point to be in attendance at your December 10th Sunday meeting if I cannot make it Saturday. When will you have your interpretation meeting?

We had planned somewhat on a clinic the evening of December 9th. We are playing the Warrensburg Teachers and dedicating their new field house on December 8th. We play Oklahoma Aggies December 5th here at Lawrence. It may be on the way back from Warrensburg I will stop by and see your people on the 9th, but I had tentatively counted on a game here on the 9th.

My idea was to get three or four teams in close proximity to Lawrence and put on demonstrations and not have a regular full time game, but have the teams scrimmage only a few minutes so that the high school boys could see our general style of play. We would not have one single game as we have had in our previous clinics.

I haven't had word from Louie Menze regarding our meeting, so I am glad to get the news from you. I imagine our basketball group wants to get going as soon as possible, hence the early meeting. This suits me fine.

You can count on me bobbing up at your meeting for a friendly discussion with your group, and also a greeting to the old maestro, Artie Eilers.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

Creighton University
Drake University
Grinnell College

Oklahoma Agricultural and Mechanical College
St. Louis University

Tulsa University
Washburn College
Washington University

ATHLETIC DIRECTORS' ASSOCIATION
of the MISSOURI VALLEY CONFERENCE

Office of the
EXECUTIVE SECRETARY

Address
Washington University
Saint Louis, Missouri

October 26, 1939

Dr. Forrest C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

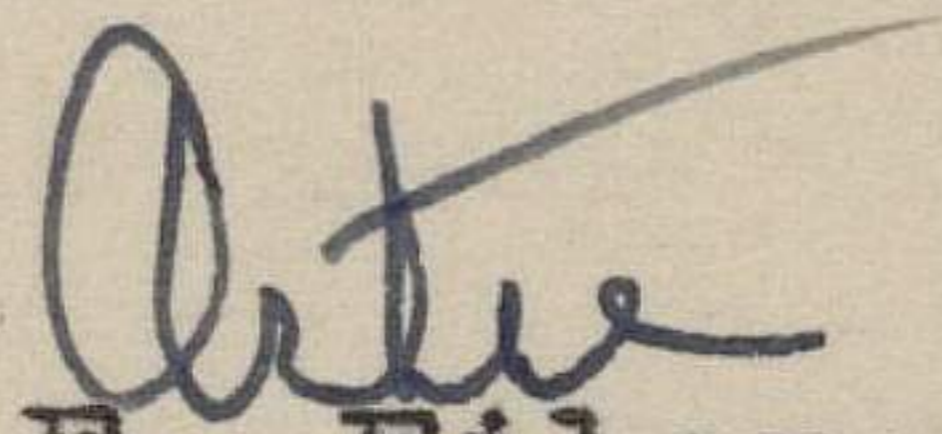
Dear Phog:-

Our basketball coaches are having their interpretation meeting in Kansas City on December 9 and 10 which is a Saturday and a Sunday. In fact, they are bringing in the seventeen officials to the same meeting who are officiating in Conference games. I think I told you that we are having twelve regular officials who are working six Conference games a piece and the remaining five are working two or three as the case may be.

Saw Louis Menze at Columbia last Saturday. He states your group are meeting a week earlier. We would like to also but in view of the fact that there are three football games in our Conference on the 2nd on account of F. D. R. it becomes necessary for us to move our meeting to a week later.

Would you be in a position to attend the meeting to give us some first hand interpretation as a member of the rules' committee.

With kind personal regards


A. E. Eilers
Executive Secretary

AEE:mk

November 10, 1939.

Dean George R. Esterly,
School of Business Administration,
University of Newark,
Newark, New Jersey.

Dear George:

It was nice of you to send me in your letter of October 23rd the tear sheet from the Newark Evening News as of October 19th. It happened that I was down at Atlanta, Georgia, in August, but it is queer to me to see how an article would come out of Lawrence, Kansas, on October 19th saying that I was going to teach in Dixieland. Well, that is the way those things happen.

I had a great time in Georgia, and made a lot of fine friends there. They divided the state into halves and I coached the North Georgia high school all-stars. Roy Mandorff, of Georgia Tech, took the South half of the state and he handled the South Georgia all-star high school boys. They were seniors who were going away to college in the fall. We played in Tech's new gymnasium. I was lucky in that our boys won, 35-28.

Bobby Dodds, Tennessee's halfback and later coach, coached the South Georgia boys in football and Jack Meagher coached the North Georgia boys. The South Georgia boys won 13-12. There were 8,000 people that night under the lights on hand for the football game, and the night before we had 1,800 people in August in Tech's gym. So you see basketball is drawing mighty well for an indoor hot weather game. I would have been amazed if there were 800 people, and I was more than astounded to see the turn out for this high school game.

The boys' fundamentals are not nearly as good as they are in this part of the country, but they are lovable chaps and I had a great lot of fun working with them. Naturally I made some contacts and friendships that I value very highly.

I see your Dad only occasionally, but every time we get together we have a real visit. I feel terribly bad that I

did not have an opportunity to visit with you when you were here. We really would have disposed of all the European ills as well as our local ones had we had an opportunity to chew the fat.

With all good wishes to you and your good wife, I am

Fraternally yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

UNIVERSITY OF NEWARK
NEWARK, NEW JERSEY

October 23, 1939

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

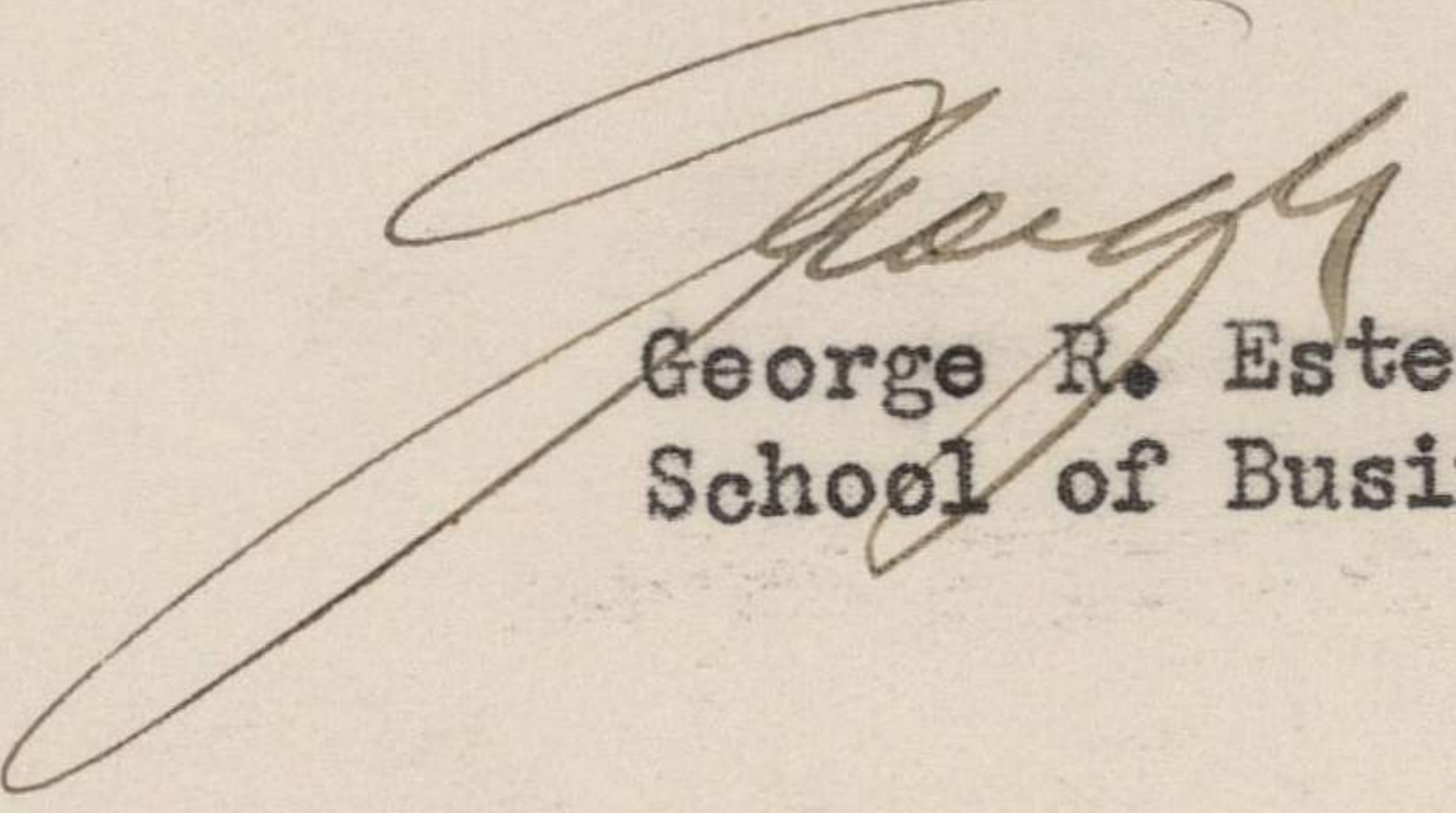
Dear Phog:

The attached clipping recently caught my eye. I thought you might be interested in seeing it.

Everything is going here about the same as usual.

In haste, but always with my best wishes.

Faternally yours,


George R. Esterly, Dean
School of Business Administration

GRE:EH
ENC.

NEWARK EVENING NEWS, THURSDAY, OCTOBER 19, 1939

NEWARK EVENING NEWS, THURSDAY, OCTOBER 19, 1939

Southern Basketball

Dr. Allen, Kansas Expert, to Take Part in Georgia Clinic

LAWRENCE, Kans. (U.P.) — Dr. Forrest C. Allen, who turned out championship basketball teams for the University of Kansas, will teach the sport south of the Mason and Dixon line.

He has accepted an invitation to instruct a group of high school coaches and players at Georgia Tech's annual coaching clinic during August.

He will coach a group of players from the northern half of the state in the type of basketball for which he gained fame in the Middle West.

November 14, 1939.

Mr. Jack Elliott,
R. S. Elliott Arms Co.,
1508-10 Grand Avenue,
Kansas City, Mo.

Dear Jack:

It was mighty swell of you to write the letter
you did. I appreciate it greatly.

Just for old times' sake I will drop in and have
a drink (of Coca Cola) with you some time. I remember
I was once in the back of your storeroom and played your
slot machine and got a coke for a nickel, so now I'll
have one on the house.

With kindest regards, I am

Very sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1508-10 GRAND AVENUE

PHONE GRAND 1911

KANSAS CITY, MO. November 10, 1939

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Phog:

I read the article in the weekly Kansas City Star of November 8th, entitled "Training for High School Football", and I just want to say Phog, that I believe if every ambitious young athlete could read this article and absorb its doctrine, and live according to the system outlined by you this would make for a much better and cleaner world.

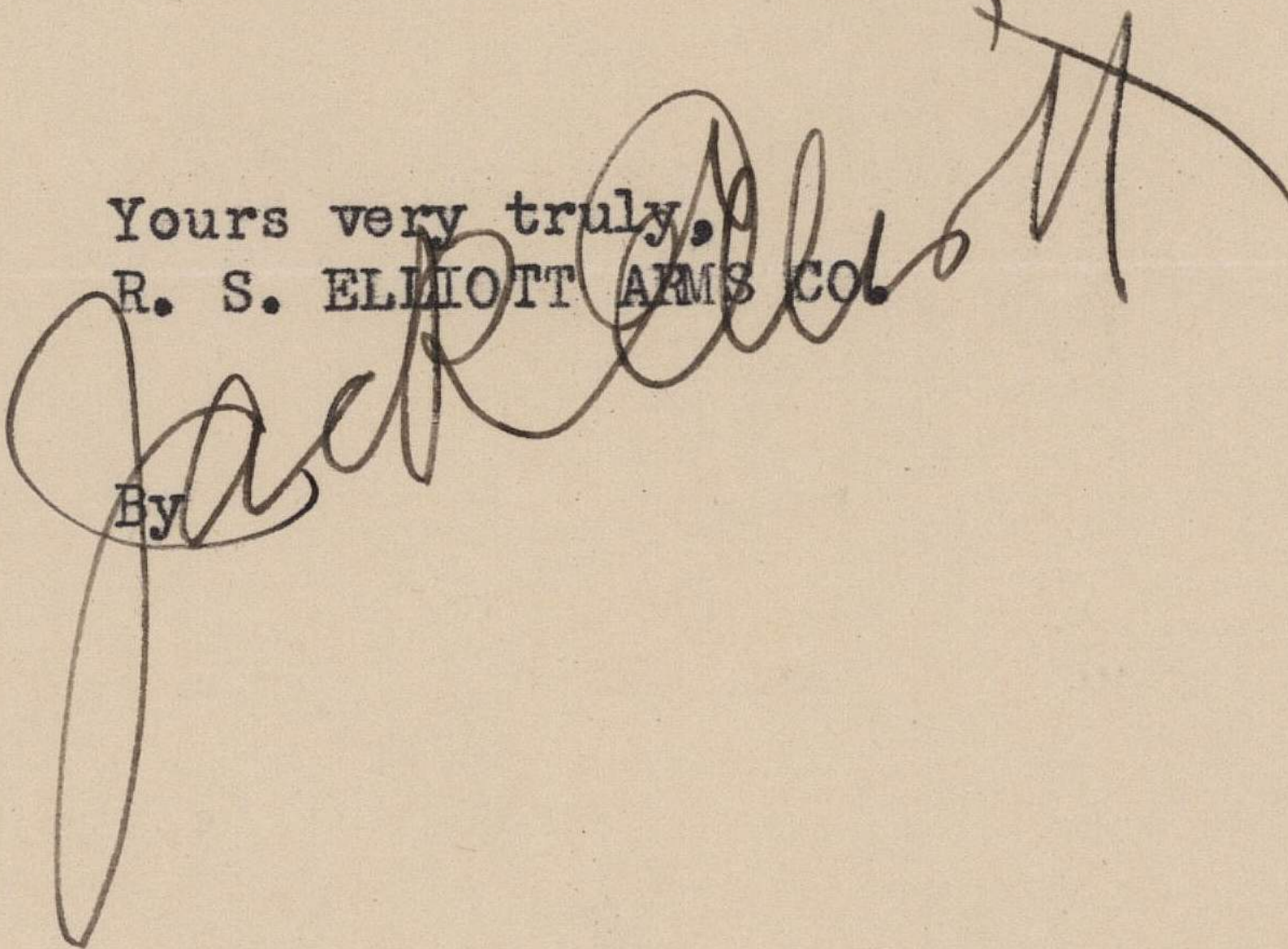
It is a great article Phog, and one thing in the article that struck me very forcefully was the fact that you live such a life yourself and stand out as an example to those under your training, of a clean wholesome life.

I think a lot of we older men could use some of your ideas in helping promote our physical and mental welfare.

Best wishes.

Yours very truly,

R. S. ELLIOTT ARMS CO.

By 

JRE.a

"It Pays to Play"

November 15, 1939.

Mr. K. R. Edwards,
Production Manager,
Teaching Films Division,
Eastman Kodak Company,
Rochester, New York.

Dear Mr. Edwards:

I, too, regret that it was not possible to get that fourth shot on the tandem formation into the picture. But that is just one of the things that we will have to forget about. I want to thank you for your kindness in the matter.

It was good to hear from you, as it was also a pleasure to hear from your old sidekick, Mr. Maddock. I trust that Santa will be good to you and all of your kind.

With all good wishes, I am

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

EASTMAN KODAK COMPANY

ROCHESTER, N. Y.

TEACHING FILMS DIVISION

November 7, 1939

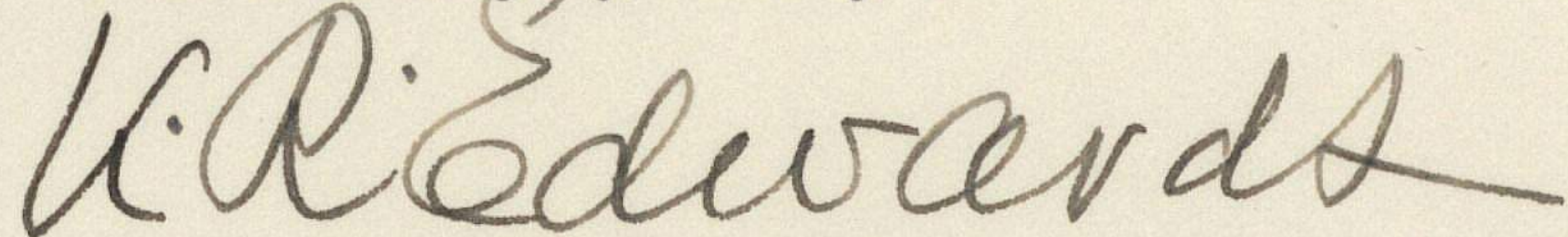
Dr. Forrest C. Allen, Director
Physical Education and Recreation
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

My dear Dr. Allen:

Further to Mr. Maddock's letter, dated November 1, regarding your interest in our classroom films on the general subject of MODERN BASKETBALL FUNDAMENTALS, unfortunately all of the excess material was destroyed and it is not possible, therefore, to provide you with the sequence of the particular play in which you are interested.

We regret that it is not possible to be of assistance in this matter, but, under the circumstances, we cannot do otherwise.

Cordially yours,



K. R. Edwards, Production Manager,
Teaching Films Division

KRE:AH

November 16, 1939.

Mr. Fred Ellsworth,
Alumni Association,
University of Kansas.

Dear Fred:

I am enclosing a copy of the letter I sent to Leonard Aze immediately upon receipt of his notice of the meeting of the Homecoming Committee last Sunday. I am sorry that I did not get the notification in time to attend the meeting. I wanted you to know the reason for my absence.

Sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

November 13, 1939.

Mr. Leonard H. Axe,
School of Business,
University of Kansas.

Dear Mr. Axe:

I received your notice this morning of the meeting of the Homecoming Committee which was to be held Sunday, November 12. I am sorry that I didn't receive the notice earlier so that I might have attended.

The card is postmarked 1 p.m. November 10, and was addressed to my residence. Of course there was no mail delivery on Saturday, November 11, and I did not receive the card until this morning at the office.

Fred Ellsworth mentioned something about a meeting the other day, but having no word of the time and place I did not attend.

I shall be glad to serve on the committee.

Very sincerely yours,

Director of Physical Education and Recreation,
Varsity Basketball Coach.

FCA:AH

From

K.U. ALUMNI OFFICE
Room 2, Strong Hall
Lawrence, Kans., USA



Dr F C Allen
801 Louisiana St
Lawrence Kans

NOTICE TO MEMBERS OF HOMECOMING COMMITTEE:

I am pleased to announce your selection as a member of the Homecoming Committee and assure you that we will all be grateful for your assistance on this important job..... The first meeting will be held Sunday, Nov. 12, at 9:30 a.m. in the Alumni office, Rm. 2, Frank Strong Hall. Your presence at this meeting will be appreciated.

Very truly yours,

Leonard H. Axe

Leonard H. Axe, Chairman

