

February 23, 1940.

Mr. George R. Edwards,
Basketball Coach,
University of Missouri,
Columbia, Missouri.

Dear George:

Here are reciprocal congratulations to you, sir, on your massacre of Iowa State. Gee, you guys are getting tough!

I am glad that you wrote me as you did because only with frank discussion and friendly dealing can we ever arrive at a just understanding. I have just talked to Mr. Earl Falkenstien, our financial secretary of the Athletic Association, and he tells me that counting every available seat in the auditorium, with the exception of 568 so far back in the second balcony that no one can get a view of the court, there are actually 2933 seats (and some of these are directly behind the large pillars that support the first balcony) to be sold, with the exception of a few possible chairs that can be placed in the nooks and crannies.

The students this year purchased 1690 seats at \$1.50 per season ticket. This is approximately 500 more than have been sold heretofore to the students, so that takes 500 out of general sales circulation. And the season ticket holders number 533. Counting the members of the Athletic Board and other officers of the Association, it reduces the list to 710 actual tickets that we have for sale for any game.

So I am sure that you will agree that our situation presents just a little different angle than yours did last year when your school put on a number of additional seats and we called early and out of that group you were kind enough to send us 25. The freshman players and the sports writers came in with our group and they were all charged for their admission. I am sure that if you care to bring any freshmen along we will be glad to admit them on the standing room basis, the same as our boys were admitted.

I think I should tell you this, George. When we went out to practice last year one of our boys went over and talked to the workmen erecting seats and this is what he said: that there were actually one thousand extra seats being put in for the football players and different athletes who were given three tickets a piece and these tickets were distributed to high school athletes who came in for your game. This workman states that they were putting out information that no tickets would be sold after this number because