

**R.S. Elliott ARMS**  
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**SPORTING GOODS EXCLUSIVELY**

1422-24 GRAND AVENUE

KANSAS CITY, MO. October 18, 1937

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Dr. Forrest C. Allen  
c/o University of Kansas  
Lawrence, Kansas

Dear Phog:

In answer to your letter of the 16th, referring to a price of \$10.00 on Lastbilt Official Soccer Balls by Lowe and Campbell, we wish to say that on July 15th the manufacturers making the Lastbilt balls advanced the price from \$10.00 to \$12.00.

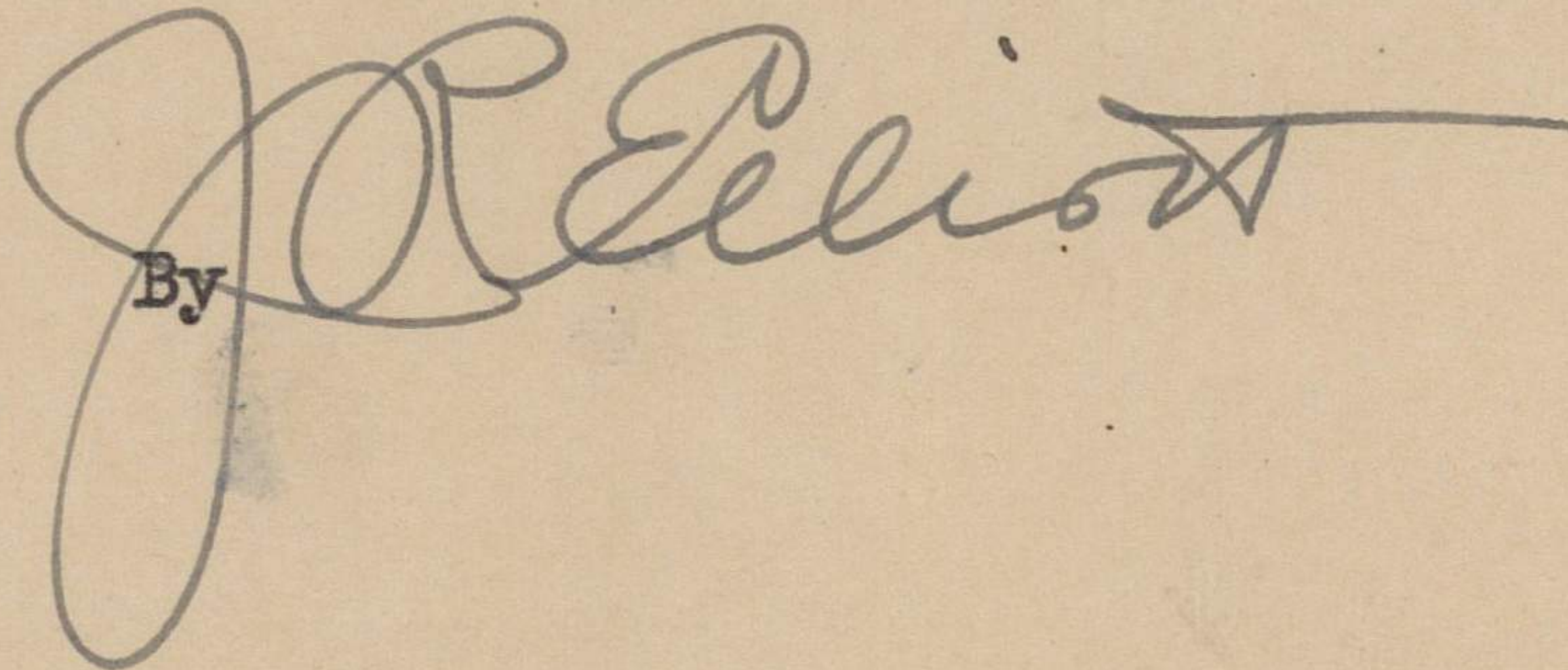
Evidently Lowe and Campbell's catalog was printed prior to that time and no correction in price has been made.

However, in view of the fact that they are listing it at \$10.00, we will bill you those two balls at that price, which we hope will be satisfactory.

Phog, I surely enjoyed the football game up there Saturday and want to congratulate Ad Lindsey and all of the team for the wonderful showing they made.

Best wishes.

Very truly yours,  
R. S. ELLIOTT ARMS COMPANY

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**"It Pays to Play"**