

March 14, 1938.

Dr. George Esterly,
801 $\frac{1}{2}$ Mass. St.,
Lawrence, Kansas.

Dear Doctor George:

Again I am indebted to you for your manifold kindnesses, and in lieu of my calling on you, which I had hoped to do sooner than this, I want you to know that I very, very much appreciate all the nice things that you have done - especially this last gesture, which was most appreciated.

I thought it was a fine evening, and I believe everybody had a good time. I know all of our basketball men, both the varsity and the freshmen, thought it was a fine evening, and we are indebted to you, Dr. Anderson, and Woeste for the carrying through of this thing.

With deep appreciation, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

March 15, 1938.

Dean George R. Esterly,
School of Business Administration,
University of Newark,
Newark, New Jersey.

Dear George:

Thank you, old fellow, for your kind communication concerning our winning the Big Six Basketball gonfalon. We were more happy about this one than many of the preceding ones. Of course, you and I know the reason.

Yes, I will be very happy to send you some data on the Big Six records in all sports. Our Professor W. A. Dill, University Publicity Director, has done a great job in the compilation of these figures. He also did a basketball publicity stunt that I want you to see. I am sending these to you for your personal perusal. Please feel free to do whatever you wish with them. Some of the data, I believe, will prove rather interesting.

George, it is very nice of you to write me, and of course it will be especially nice of you to give our University the publicity that could not be had in your area from any other source than your own. And you are in a very enviable position to do a great job of it.

I was just down to see your good Dad this morning. I am pleased beyond words to know that your mother is improving. About a month ago when she was not doing so well he asked if I would look at her knee, and I told him that I would do anything in the world that Dr. Anderson and he wanted me to do. Just about that time she got very much better. Of course I was pleased to do what I could, but more pleased to know that she is well on the way to recovery.

Please give the Allen's regards to your good wife, and rest assured that we appreciate your writing. Our basketball coaches' and rules committee meetings are in Chicago, so at least we will not get to New York in the early spring, but we may find ourselves meandering to New York in the early summer.

Jane finishes at Stanford, and she and some other girls are going to move in and make the conquest of New York - either this summer or early fall. Miss Ketcham and others think Jane has real ability in her art design work. She has had exceptional success at Stanford in being selected to design the costumes for the theaters at Palo Alto, for their annual play, and so forth. From what I learn she is doing some exceptional work, and those who know her feel that she will be able to find a place in New York. Miss Ketcham, her teacher here, paid her a very high compliment, so you see the Allens are liable to have a young Jayhawker in your midst beginning next year. Like all girls, she is thrilled at the thought of captivating the little city of New York.

With every good wish, I am

Fraternally yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

1925

UNIVERSITY OF NEWARK
NEWARK, NEW JERSEY

SCHOOL OF BUSINESS ADMINISTRATION
OFFICE OF THE DEAN

March 9, 1938

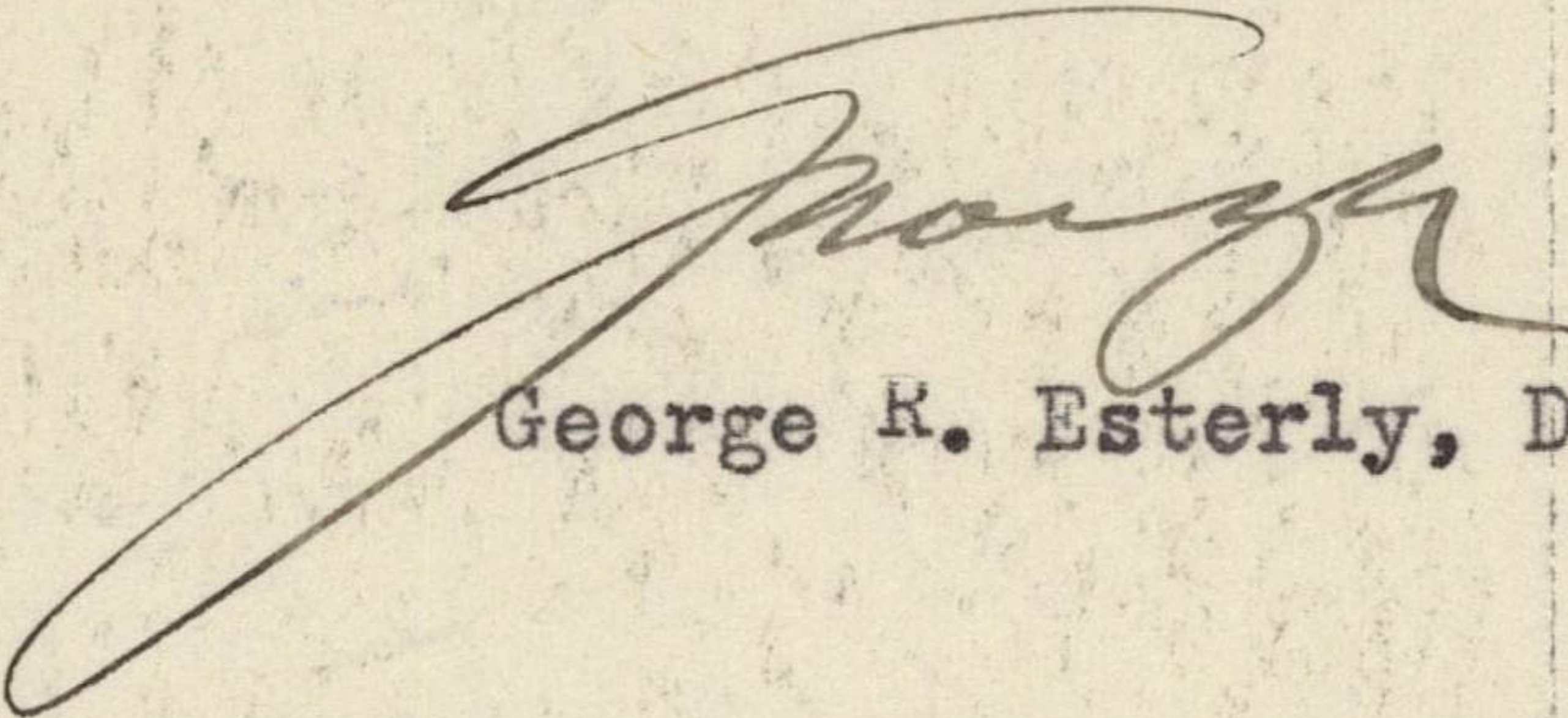
Dr. Forest C. Allan
University of Kansas
Lawrence, Kansas

Dear Phog:

Congratulating you upon the winning of the "big six title" is getting to be a habit and one which I enjoy a lot more than some of my other habits. You can certainly work miracles, and you make those of us a long ways from Lawrence mighty proud of the success which you have made, are making, and will make.

Incidentally, could you send me a record of the "big six", track, football, and basketball since the inception of the conference? There is not enough "big six" publicity in this section of the country, and I think that your habit of winning the basketball conference titles makes a good news story which I could get into our local press through our own publicity department of the University. *championships*

Sincerely yours,


George R. Esterly, Dean

GRE:EH

March 1, 1938.

Mr. Ernest Eberth,
Basehor, Kansas.

Dear Ernie:

There is a small sum coming to you for a little work you did in the towel room. We have had your name on the irregular payroll, but since you have not been in Lawrence to sign the payroll, I am enclosing vouchers (in triplicate) for you to sign.

Please sign on the line marked X near the bottom of the sheet, and return to the University Business Office. Your check should reach you some time this spring, but there is so much red tape that it usually takes quite a while for the vouchers to go through.

I trust you are quite well by this time, and that you will be able to return to school in the fall.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

h
Enc.

February 19, 1938.

Dr. George Esterly,
Lawrence, Kansas.

Dear Dr. George:

You are a swell scout! Your wire came to us on the train and I called the boys in a huddle and read your wire to them. They are personally going to stop in and thank you for it when they are down town. It is such friends as you that never fail.

I know Susie was pulling strong, too, so our thanks to you all, and especially to the gentleman who sent his message when his heart was full of pride and joy. We love you for those qualities.

Fraternally yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

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FIRST VICE-PRESIDENT

SYMBOLS

- DL = Day Letter
- NM = Night Message
- NL = Night Letter
- LC = Deferred Cable
- NLT = Cable Night Letter
- Ship Radiogram

(53).

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Received at 158 N. Topeka Ave., Wichita, Kans.

TELEPHONE
3-6242

1938 FEB 19 PM 10 57

KMA 419 11 3 EXTRA=LAWRENCE KANS VIA NORMAN OKLA 18

F C ALLEN, KU BASKETBALL COACH ABOARD SANTAFE TRAIN #15=

ENROUTE LAWRENCE KANS ARRIVING 2:00 A WICHITA KANS=

ARE WE HAPPY GOD BLESS ALL OF YOU=

GEO A ESTERLY.

February 1, 1938.

Mr. Paul Endacott,
Vice President,
Phillips Petroleum Co.,
Bartlesville, Oklahoma.

Dear Paul:

I wanted to get this book to you sooner, but I have delayed. It seems as if I never get caught up. You will notice I dated it December 25, 1937, so it still has that Christmas urge to orient it with winter and winter sports activity.

I think you will like the Tales of the Yester-
years, and some of the other stuff. I hope you enjoy
it.

With best wishes to you and your good family,
I am

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

CONGRATULATIONS

by WESTERN UNION

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KAH96 10=FTWORTH TEX 4 1044A

DR F C ALLEN=
UNIVERSITY OF KANSAS

:CONGRATULATIONS STOP HOW DID YOU HAPPEN TO LOSE ONE GAME=

=PHIL EDWARDS FTWORTH STAR TELEGRAM.

R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1508-10 GRAND AVENUE

PHONE GRAND 1911

KANSAS CITY, Mo. June 16, 1938

Dr. Forrest C. Allen
c/o University of Kansas
Lawrence, Kansas

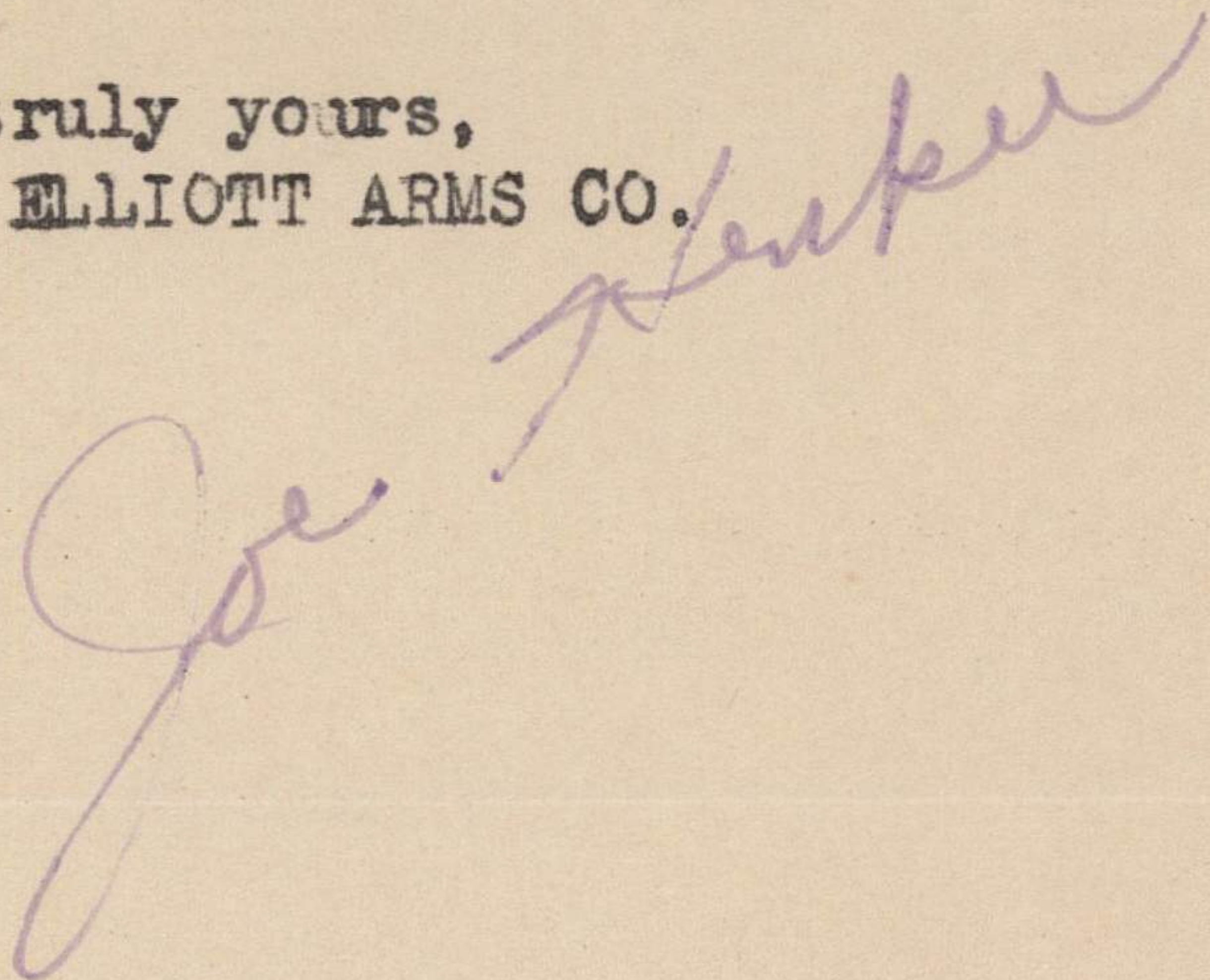
Dear Dr. Allen:

In reply to your letter of June 14th, we are indeed sorry that the rules for croquet were overlooked in the croquet sets recently delivered to you, and we are herewith enclosing three sets of rules covering this game.

We sincerely hope that this meets with your entire approval and that we may have further opportunity of serving you in the future.

Very truly yours,
R. S. ELLIOTT ARMS CO.

By



jh;m

"It Pays to Play"

May 31, 1938.

Mr. Jack Elliott,
R. S. Elliott Arms Co.,
1422-24 Grand Avenue,
Kansas City, Missouri.

Dear Jack:

We have your statement for covering the two gym mats which we sent you a few weeks ago. The mats have been returned to us, and we are very much pleased with them. You did a fine job for us.

I am writing at this time to ask if you would bill us for each mat separately. The University has a regulation that purchase orders amounting to over \$25.00 have to be submitted for bids, except emergency orders. This was an emergency order, but I believe it would facilitate matters if you would send us two separate statements for recovering the mats. One could be dated the day you received the order, and the other dated as of May 27.

We shall greatly appreciate your kindness in this matter. Requisitions for payment will go through in regular order.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

PHILLIPS PETROLEUM COMPANY

BARTLESVILLE, OKLAHOMA

PAUL ENDACOTT
ASSISTANT TO THE
EXECUTIVE VICE PRESIDENT

April 18, 1938.

E-119-38

Dr. F. C. Allen,
University of Kansas,
Lawrence, Kansas.

Dear Doc:

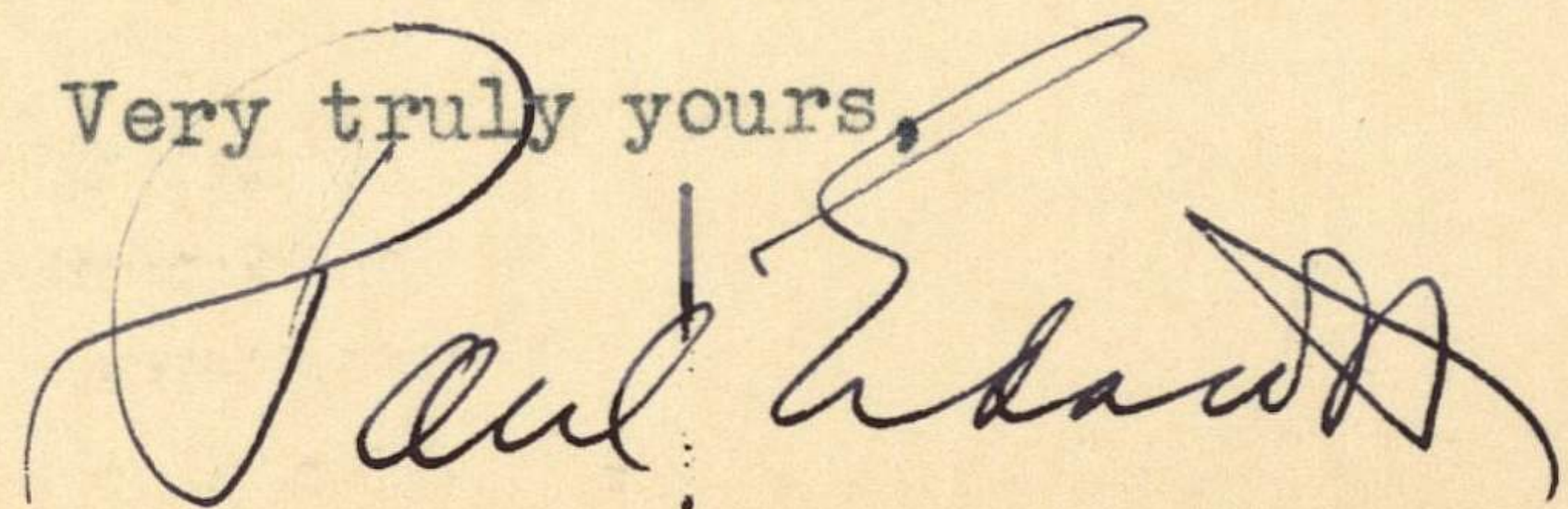
Wade Green was here to-day and I arranged for our personnel manager to take him around to the four departments that employ engineers so that he could interview the proper party in each of these departments. I enjoyed visiting with him also and agree with you that he appears to have possibilities.

The unfortunate thing about our situation here at this time is that we built up a very large staff of engineers in every department last year because of the 32 million dollar expansion program and then this year without much expansion in the picture we are having to find places in the gangs for many young engineers. Because of collective bargaining agreements which are in effect with practically all of our field employees, we are finding it practically impossible to put additional men in these gangs in face of the Company's having laid off one-thousand employees in the past five months.

Nevertheless, you can never tell in the oil business when something might open up and with Wade's application on file and with a few letters from him from time to time to the parties he interviewed, it is entirely possible that something may be developed for next fall which is the time he says he would want to get under way.

In the meantime, I will keep my eyes open also for anything which might fit into the picture.

Very truly yours,



PE.RB

May 6, 1938.

Mr. Jack Elliott,
R. S. Elliott Arms Co.,
1508-10 Grand Avenue,
Kansas City, Mo.

Dear Jack:

We are sending by truck, (Lawrence Transfer Company), two gymnasium mats to be recovered. They will probably reach you some time Saturday.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

May 6

2 Gymnasium Mats (to be recovered)

Property of Department of Physical Education,
University of Kansas, Lawrence, Ks.

Deliver to - R. S. Elliott Arms Co.,

1508-10 Grand Avenue,

Kansas City, Mo.

21

R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1508-10 GRAND AVENUE

PHONE GRAND 1911

KANSAS CITY, MO.

May 10, 1938

Dr. Forrest G. Allen
c/o University of Kansas
Lawrence, Kan.

Dear Phog:

Thank you for your letter of the 6th.
The two mats were delivered yesterday
and we have instructed the factory to
start the work of recovering these mats
on a basis as outlined to you in our
letter of March 21st.

You undoubtedly will be able to return
them within the next week.

Thank you very much for this business.

Kindest personal regards.

Very truly yours,
R. S. ELLIOTT ARMS CO.

By

jre;m

"It Pays to Play"

May 2, 1938.

Mr. Fred Ellsworth, Secretary,
Alumni Association,
University of Kansas.

Dear Fred:

Principal Hodson, of the Salina High School, asked that he be remembered to you. I spoke in their assembly last Friday afternoon before I drove to Bethel College to speak to a large group that Otto Urruh had gathered there.

Very cordially yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

May 3, 1938.

Mr. George C. Pring,
Northeast Junior High School,
Kansas City, Mo.

Dear George:

I want you to know of my extreme pleasure in being present at the splendid gathering at the Athenaeum last night.

I enjoyed the companionship of your fine group along with Tom Collins, the master of mirth. Seeing so many of the boys that I had known in athletics was a pleasure, in addition to sitting at the table along with Messrs. Melcher, yourself, and wives, and Tom Collins.

With every good wish, I am

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

President
CHESTER WOODWARD, p'96
Topeka

Directors
HELEN RHODA HOOPES, '13, g'14
Lawrence
ROLAND BOYNTON, '14, l'16
Topeka
CLEM LAMBORN, '07
Park Lane Hotel, K.C., Mo.
GEORGE MARCH, '08, e'09
Lawrence
MARIA SLADE MAY, '16
Atchison

General Secretary and Editor Graduate Magazine
FRED ELLSWORTH, '22
Lawrence

The University of Kansas
Alumni Association

HEADQUARTERS - ROOM 2 - ADMINISTRATION BUILDING

Lawrence - Kansas
May 3, 1938

Vice-President
ROBERT T. PRICE, l'27
Osage City

Directors
T. J. STRICKLER, e'06
Scarritt Bldg., K.C., Mo.
MYRA LITTLE REITZ, '32
1404 E. 77th, K.C., Mo.
JUSTICE WALTER G. THIELE, l'10
Topeka
BRUCE HURD, l'14
Topeka
JOHN E. BOYER, '28, l'30
W.K.H. Bldg., Wichita

Dr. Forrest C. Allen
105 Robinson Gymnasium
Campus

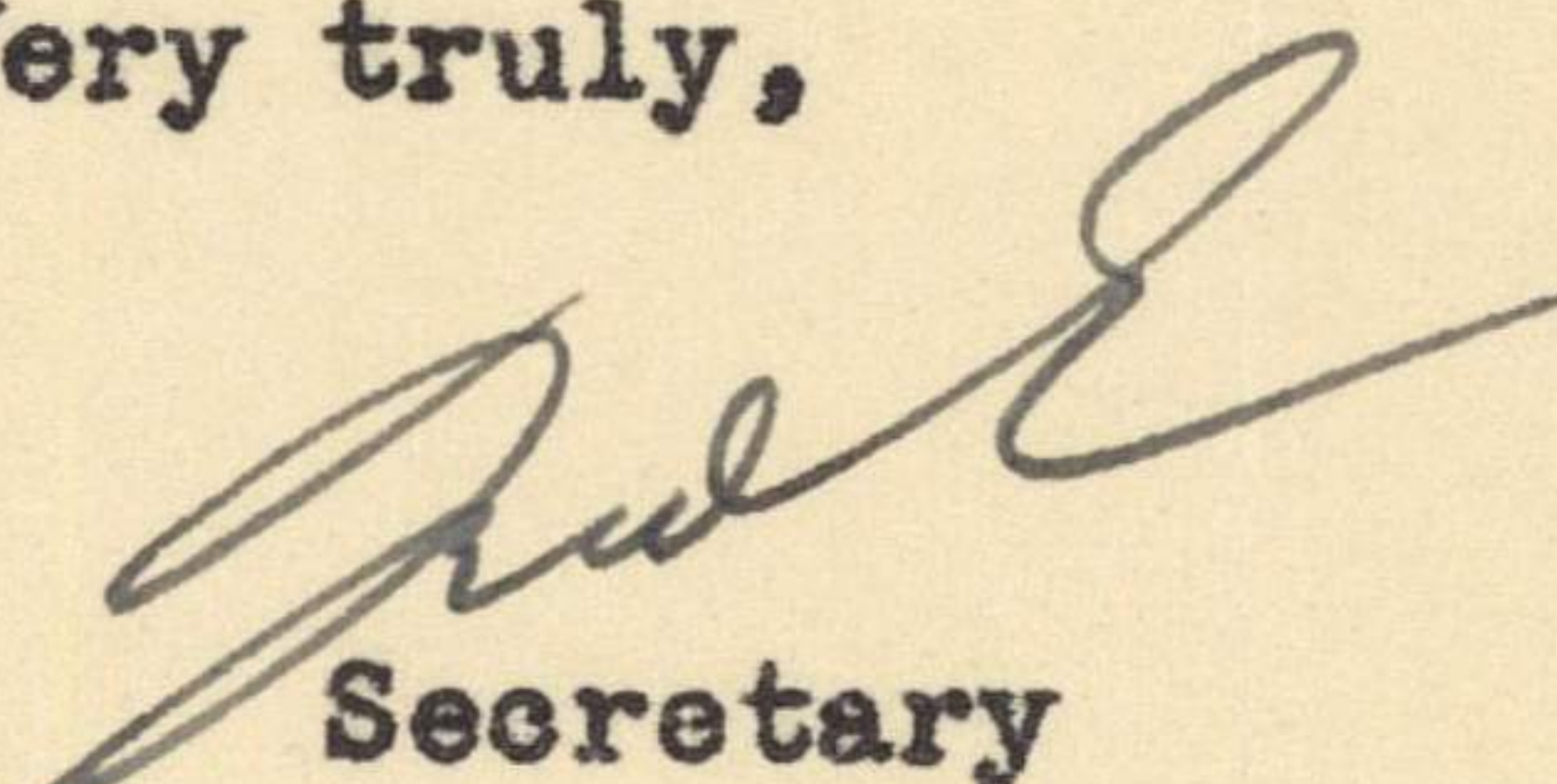
Dear Phog:

I am obliged for your note about Art Hodson. He jumped center and then played stationary guard on my La Cygne High School team--the one product of my coaching. It's too bad that Art couldn't have gone to college, because he was quite as handy with his mits as Dick Harp.

I have been planning to write you or call you or something to express my appreciation of your going out so much this spring over the state. That is doing the University a lot of good.

With best regards, I am

Very truly,



Secretary

FE:ehl

April 13, 1933.

Mr. Paul Endacott, Vice President,
Phillips Petroleum Company,
Bartlesville, Oklahoma.

Dear Paul:

I am enclosing herewith a carbon copy of the letter of introduction I have just written for Wade Green. He is a fine chap and I am very much interested in him. I would appreciate anything you could do to help him out.

Wade is expecting to come down next Monday, hoping to catch you in, and if you shouldn't be there when he calls I would appreciate your passing the word along to one of your assistants so that Wade might meet the people he desires to see.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

April 15, 1938.

Mr. Paul Endicott, Vice President,
Phillips Petroleum Company,
Bartlesville, Oklahoma.

Dear Paul:

This will introduce Wade Green, a senior Industrial engineer, who will graduate this June. Professor E. D. Hay is head of the department.

Wade played end for three years on the football team, 1934, 1935, 1936. He was on the track team for the same academic years.

Wade is very much interested in receiving favorable attention from your corporation. He would appreciate it if you could get him in touch with your personnel man so that he might have an interview with him.

Wade Green's home is in Bismarck, North Dakota. He has been assisting in the athletic department as assistant freshman football coach and assistant trainer for athletic teams. He has indulged in these activities to help defray his school expenses.

I am glad to commend to you Wade Green, who is a fine, clean, aggressive and capable young man. I have known him for several years, and will gladly recommend him without reservation. He has no bad habits. He is very eager to get located in the oil industry, if possible. Any kindness or consideration that you may show him will be greatly appreciated by me.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FGA:AH

R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1422-24 GRAND AVENUE

KANSAS CITY, MO. April 14, 1938

Dr. Forrest C. Allen
c/o University of Kansas
Lawrence, Kan.

Dear Phog:

Thank you for your letter of April 13th.

On the order for the three 36 x 3 ft. tarred tennis nets, we wish to say that this length as you know we do not carry in stock in the tarred and we have therefore today instructed the factory in Chicago to forward these nets to you direct.

We have urged them to make prompt shipment, but in view of the fact that they are tarred, it will take sometime for the tar to dry and it may be about 10 days before you get them.

However, we will do the very best we can to get them out to you.

Thank you very much for the order and with best personal wishes.

Very truly yours,
R. S. ELLIOTT ARMS CO.

By

jre;m

"It Pays to Play"

April 13, 1938.

Mr. J. R. Elliott,
R. S. Elliott Arms Co.,
1422-24 Grand Avenue,
Kansas City, Mo.

Dear Jack:

Will you please send us the following tennis
nets, as quoted in your letter of March 22, 1938:

3 36 x 3 ft., 21-thread tarred Tennis Nets, @ \$6.45 ea.

We shall send our requisition through upon
receipt of your statement.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1422-24 GRAND AVENUE

KANSAS CITY, Mo.

April 1, 1938

Dr. Forrest C. Allen
c/o University of Kansas
Lawrence, Kan.

Dear Phog:

Answering your letter of March 31st, we wish to say that we haven't the exact length net with which to submit a sample.

However, this net that we describe to you in our letter of March 22nd is exactly the same net as our #555 shown on page 14 of our Spring catalog, except the net on which we have bid is 38 ft. long and the #555 net is 42 ft. long.

Under the circumstances, we are going to suggest to Taft Talbot the next time he is going to Lawrence to take along one of our #555 nets so that you can see the quality.

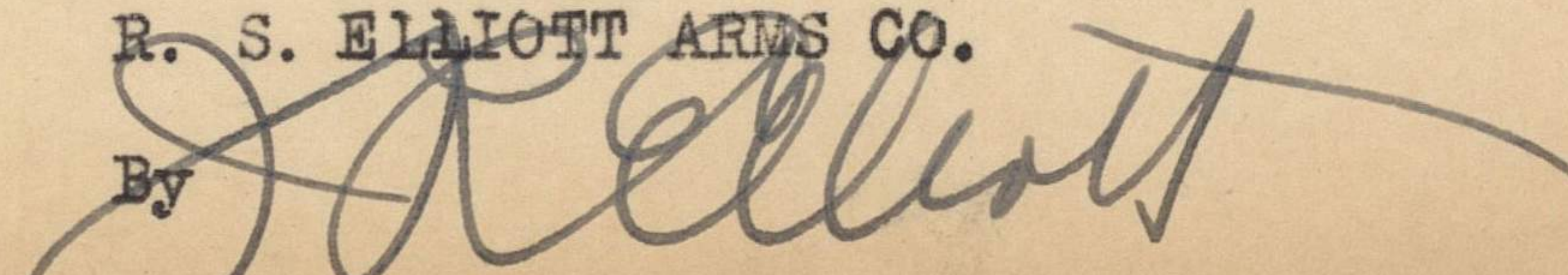
If the twine that is used in our #555 net, which is a 21 thread tarred twine, is not heavy enough please understand that we can furnish these nets in #30 twine and in fact up to as heavy as #48 thread twine if desired at an additional cost.

We would suggest therefore, Phog, in your bid if you find that you do not like the #21 tarred twine and want a heavier net that you simply specify in your bid the length you desire the net, the width, canvas bound, tarred and also mention that you want a Manila rope top line and the usual cotton bottom line. If you give these specifications, they will of course have to be lived up to in any bid that was furnished you.

However, before making your decision possibly you would like to see the sample of the #555 net and we will ask Taft Talbot, who is now in Oklahoma -- just as soon as he returns to show you this sample.

Best wishes.

Yours truly,
R. S. ELLIOTT ARMS CO.

By 

jre:m

"It Pays to Play"

March 31, 1938.

Mr. J. R. Elliott,
1422-24 Grand Avenue,
Kansas City, Mo.

Dear Jack:

Thank you very much for your quotation on gymnasium mats. We are working on this problem, and will communicate with you later.

In regard to the tennis nets, I wonder if you would send us samples nets quoted in your letter of March 22 at \$6.75 for the 38-foot length. We will need several tennis nets, and it will be necessary for us to secure bids.

Sincerely yours,

Director of Physical Education,
Varsity basketball coach.

RS. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1422-24 GRAND AVENUE

KANSAS CITY, MO. March 22, 1938

Dr. Forrest C. Allen
c/o University of Kansas
Physical Education Dept.
Lawrence, Kan.

Dear Phog:

Taft Talbot writes under date of the 21st that you are going to be interested in the price of 36 ft. tarred tennis nets.

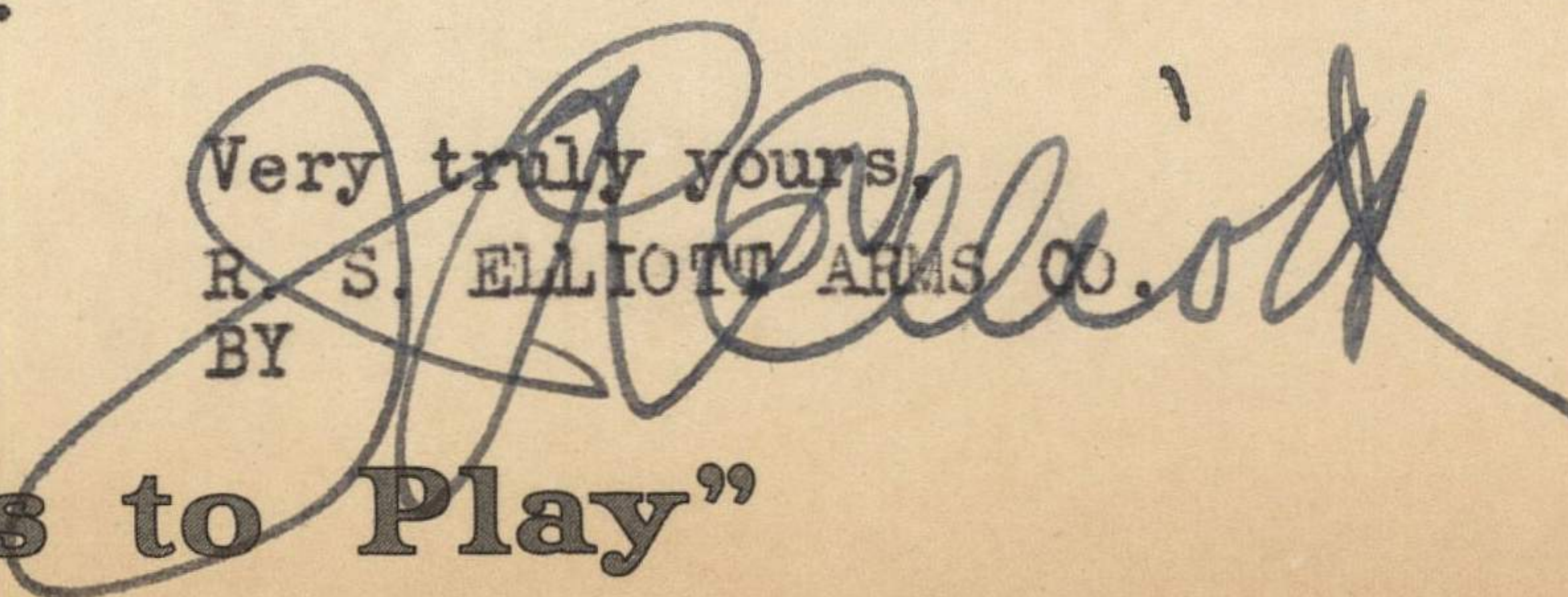
I believe for many years, Phog, you have specified the 38 ft. tennis net, 3 ft. wide made from #21 thread twin tarred, with Manila rope top line bound with heavy duck at top and cotton bottom line.

I rather assume that you are still going to continue that same length net. According to our records, if they are correct, the last bunch of these that you purchased from us was May 5th, 1934 -- four years ago. Whether you have purchased any since, I do not know, although that is rather an unusual length of time for nets to last.

Nets as outlined above would cost you each \$6.75. If you desire the above nets to be 36 ft. long, they would cost you \$6.45.

Also Taft stated that you wanted to know if the sponge rubber mats, on which we quoted you yesterday, have handles at the edges and we wish to advise that we believe they are made in that way, although the description in the catalog of them does not say so. However, it certainly would be an easy matter to have handles placed on the edges of these, the same as on the regular mats, because the handles are stitched to the cover and these are covered with black rubberized duck.

Thanks a lot for the inquiry and we hope we will be able to serve you.

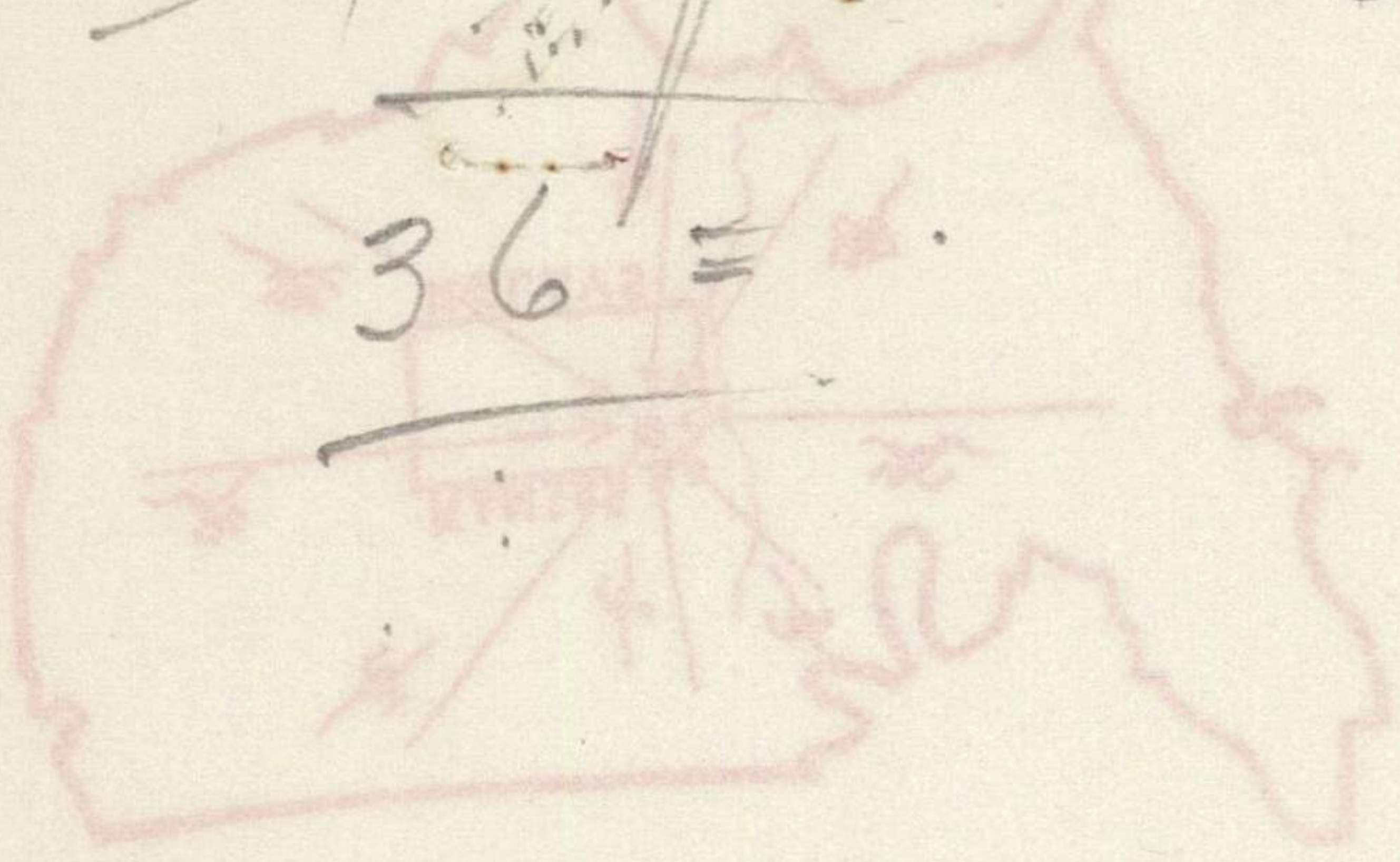
Very truly yours,
R. S. ELLIOTT ARMS CO.
BY 

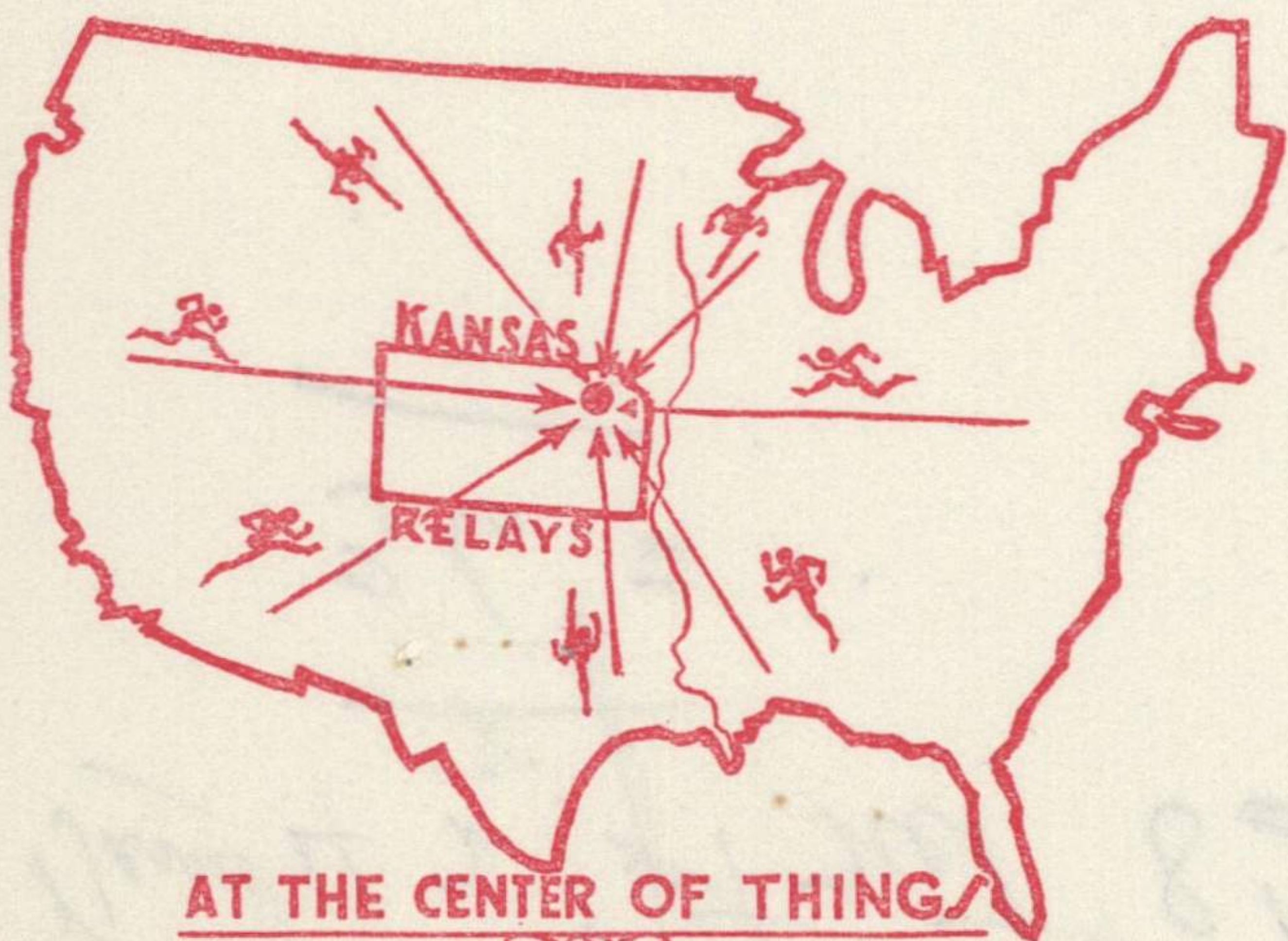
jre:m

"It Pays to Play"

Elliot \$
Tarr 4 2 1 ft net 8 15

36 =





AT THE CENTER OF THINGS



R.S. Elliott ARMS -CO-

SPORTING GOODS EXCLUSIVELY

1422-24 GRAND AVENUE

KANSAS CITY, MO. March 21, 1938

Dr. Forrest C. Allen
c/o University of Kansas
Physical Education Dept.
Lawrence, Kan.

Dear Phog:

Taft Talbot came in today with the request that we quote you on recovering your wrestling mats.

As we recall it, these mats are of course two inches thick. We do not know just the dimensions of the mats otherwise, but we can cover these with 15 ounce duck, the same duck that they were covered with at the time they were made and retuft them at 37¢ per square foot. You can arrive of course at the cost per mat by simply measuring your mats. For instance if they are 5 ft. by 8 ft. that would be 40 sq. ft, which would figure out on that basis, \$14.80 per mat.

This covering is put on right over the old covering and re-tufted, so that it really makes practically new mats out of them. You also ask for a quotation for new wrestling mats and we have mailed you under separate cover today a copy of our Spring and Summer Athletic Equipment catalog #69AW and refer you to page 39.

You will note that we quote two grades of mats viz the Premier Grade and The Standard Grade. The Premier Grade is filled with finest grade Ozite curled hair felt. A mat 2 inches thick in this grade would cost you per square ft. 69 6/10¢. The Standard Grade, which is exactly the same as the Premier Grade, except that it is filled with a combination of jute and hair felt filler, would cost you per square ft., 55 2/10¢.

We rather imagine for Kansas University use, you had better specify the Premier Grade, although a very large proportion of our sales, generally to the Intermediate Schools is in the Standard Grade.

Taft further states that you are interested in a quotation on sponge rubber mats and while we do not carry these in stock, we can obtain them for you from the factory. The makers claim regarding the sponge rubber mat that it is more resilient and shock absorbing.

"It Pays to Play"

any size 5x8

These mats are made of a soft velvety sponge rubber, covered with extra heavy, black rubberized duck. The mat can be easily washed and is therefore also sanitary. These mats in the 2 inch thickness in any dimensions desired would cost you per sqaure ft., 95¢.

Please understand, Phog, that these sponge rubbed mats are not tufted. Taft also asks us to quote you on a wall mat hanger and while we have an illustration in a factory catalog of these hangers, we haven't at present got a net quotation on them.

We are attaching this illustration herewith, Phog, their #1213 and list at \$3.30 per hanger. We rather imagine it would not cost to exceed \$2.20 per hanger. Of course each mat would require, we assume, one pair of them. If you are interested in these hangers, we will be very glad to get them for you and assure you we will make you the lowest market price on them.

We want to thank you for the courtesy shown Taft Talbot while in Lawrence and also want to congratulate you on the wonderful showing of your basketball team this season.

Best personal wishes.

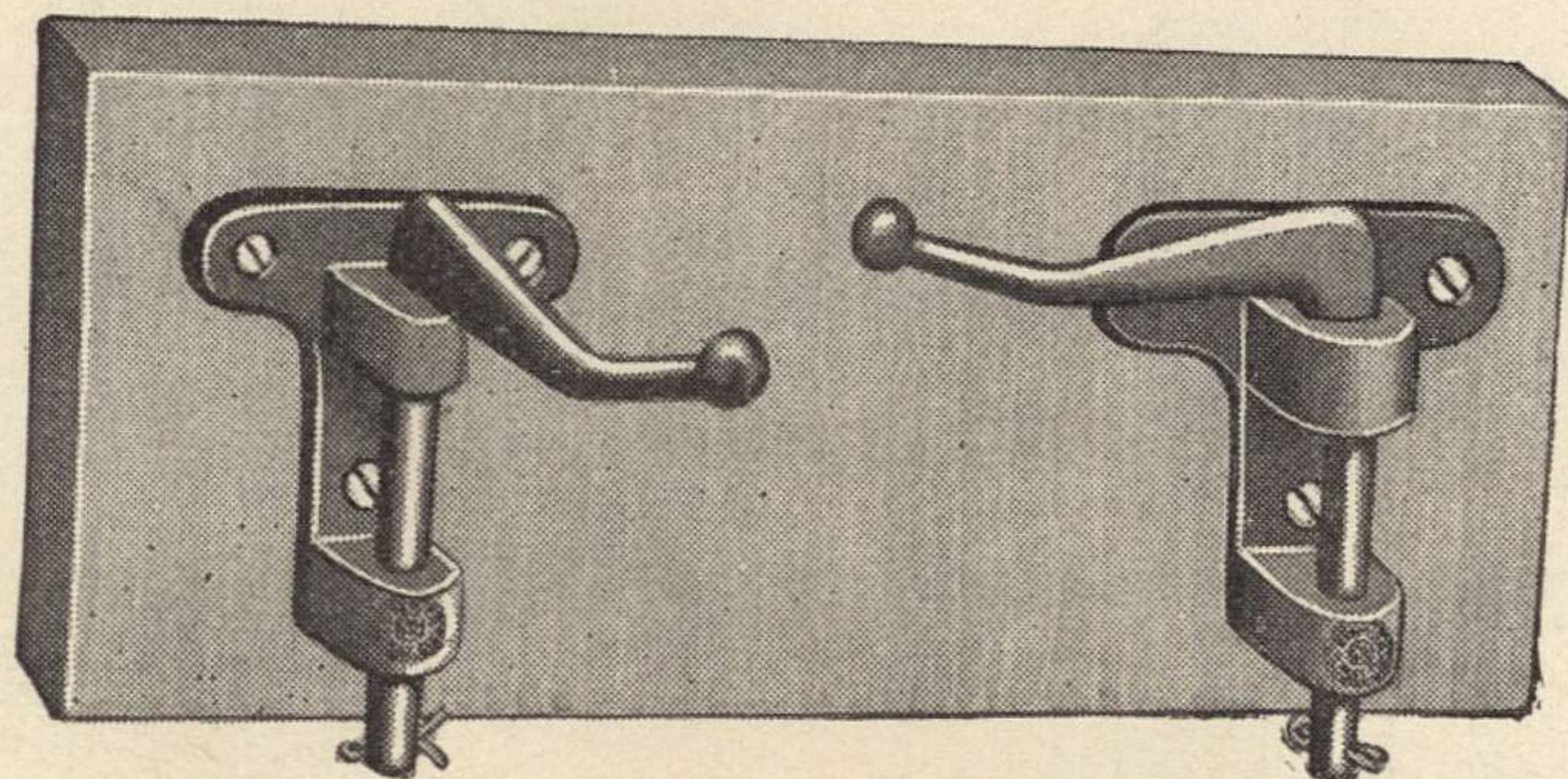
Very truly yours,
R. S. ELLIOTT ARMS CO.

By *R. Elliott*

jre;m

P.S. Since writing the above I have located the quotation on the mats hangers, #1213 and they would cost you \$2.25 each. That would be \$4.50 per pair.

WALL MAT HANGERS
No. 1213



Preserve the life of your mat. Avoid its being knocked about, soiled and torn. Place it conveniently against the wall to reassure sanitation.

A sturdy swinging hook that will hold four two-inch mats. These mat hooks are a new design. Hook is equipped with a ball on end which prevents mat from falling off and any possible injury to user.

No. 1213—Per Hanger.....\$3.30