

March 15, 1938.

Dean George R. Esterly,
School of Business Administration,
University of Newark,
Newark, New Jersey.

Dear George:

Thank you, old fellow, for your kind communication concerning our winning the Big Six Basketball gonfalon. We were more happy about this one than many of the preceding ones. Of course, you and I know the reason.

Yes, I will be very happy to send you some data on the Big Six records in all sports. Our Professor W. A. Dill, University Publicity Director, has done a great job in the compilation of these figures. He also did a basketball publicity stunt that I want you to see. I am sending these to you for your personal perusal. Please feel free to do whatever you wish with them. Some of the data, I believe, will prove rather interesting.

George, it is very nice of you to write me, and of course it will be especially nice of you to give our University the publicity that could not be had in your area from any other source than your own. And you are in a very enviable position to do a great job of it.

I was just down to see your good Dad this morning. I am pleased beyond words to know that your mother is improving. About a month ago when she was not doing so well he asked if I would look at her knee, and I told him that I would do anything in the world that Dr. Anderson and he wanted me to do. Just about that time she got very much better. Of course I was pleased to do what I could, but more pleased to know that she is well on the way to recovery.

Please give the Allen's regards to your good wife, and rest assured that we appreciate your writing. Our basketball coaches' and rules committee meetings are in Chicago, so at least we will not get to New York in the early spring, but we may find ourselves meandering to New York in the early summer.