## UNIVERSITY OF NEWARK NEWARK, NEW JERSEY

SCHOOL OF BUSINESS ADMINISTRATION
OFFICE OF THE DEAN

the major w

March 9, 1938

Dr. Forest C. Allan University of Kansas Lawrence, Kansas

Dear Phog:

Congratulating you upon the winning of the "big six title" is getting to be a habit and one which I enjoy a lot more than some of my other habits. You can certainly work miracles, and you make those of us a long ways from Lawrence mighty proud of the success which you have made, are making, and will make.

Incidentally, could you send me a record of champunships the "big six", track, football, and basketball since the apception of the conference? There is not enough "big six" publicity in this section of the country, and I think that your habit of winning the basketball conference titles makes a good news story which I could get into our local press through our own publicity department of the University.

Sincerely yours,

George K. Esterly, Dean

GRE: EH