

November 16, 1937.

Mr. William Byron Brown, Jr.,
Alcena Apartment #8,
Creston, Iowa.

Dear Mr. Brown:

Your good letter sent by special delivery to my residence arrived this morning. I am turning your letter and check over to Mr. Earl Falkenstien, our financial secretary, and I am very sure he will take very good care of you.

Of course, you will not get the most choice location, as people think of choice on the 50 yard line, but the stadium was built to enable every individual to see the game from a vantage point, even though they may not be on the 50 yard line. I have sat and stood in all the different locations in the stadium during the progress of a ball game, and I have never failed to have a wonderful view of the game. The fact that the teams change locations each quarter assures every spectator of an equalized view from a vantage point.

I am also sure that Mr. Falkenstien will see that you get an announcement of next season's games, as all of the Kansas customers are listed and a statement is sent them early in the season each year. However, there is such a rapid change of addresses that it is difficult to locate a great many of the regular customers over a five-year period.

With every good wish, I am

Sincerely yours,

FCA:AH

Director of Physical Education.