

October 22, 1937.

Mr. E. P. Graber,
Freeman College,
Freeman, S. D.

Dear Mr. Graber:

I acknowledge with pleasure receipt of your post card dated October 20, asking that we send you one copy of "My Basketball Bible", c.o.d.

We have had a great deal of difficulty under this procedure because many people not knowing the price are somewhat disappointed and send some of the books back, thus causing some confusion.

Our procedure is generally to write them and inform them of the price, and on receipt of a Post Office Money Order we mail them the book, parcel post, insured, without any extra charge to them. The price of "My Basketball Bible" is \$4.00. If you would kindly mail us a money order for that amount we will be very happy to send you the book, parcel post, insured, immediately.

For your information, the book contains 450 pages profusely illustrated with photographs and diagrams. It is divided into chapters on individual offense, individual defense, team defense, team offense, inspirational coaching and the treatment of athletic injuries. It also contains a chapter on preparation for the season and action diagrams through the book explain definitely the technique of the game.

Very sincerely yours,

FCA:AH

Director of Physical Education.