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Lawrence

The University of Kansas

Alumni Association

HEADQUARTERS - ROOM 2 - FRANK STRONG HALL

Lawrence - Kansas

May 12, 1939

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To Official K. U. Representatives:

Here's an easy one for you; Please send us post-haste the names of all the alumni in your community who take an active interest in golf.

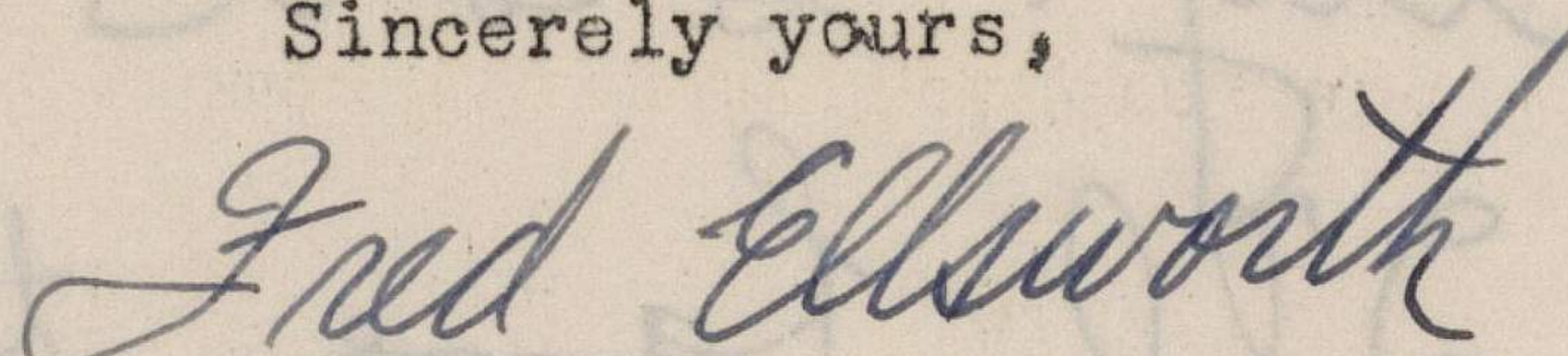
We are going to have a REAL golf tournament at Commencement this year, and the committee wants to write directly to the alumni who are golfers. Add to your list parents of this year's graduating class.

Professor Jake Jones was named chairman of the golf tournament committee. He called us together and put none other than Phog Allen himself in charge of promotion. These persons whose names you send in will hear plenty from Phog. If you don't answer this within the next three days, you will be hearing from him too.

The Lawrence Country Club has a perfectly wonderful 18-hole course, with the finest greens you ever saw. The Commencement committee has authorized some fine prizes.

Now you give us the names of these golfers, and I am betting dollars to doughnuts that Phog and Jake will have a golf tournament that is a tournament.

Sincerely yours,



Secretary

P. S. If you're in a hurry just use the back of this letter.