

FRED MEDART MANUFACTURING CO.

Dr. Allen
Lawrence, Kansas

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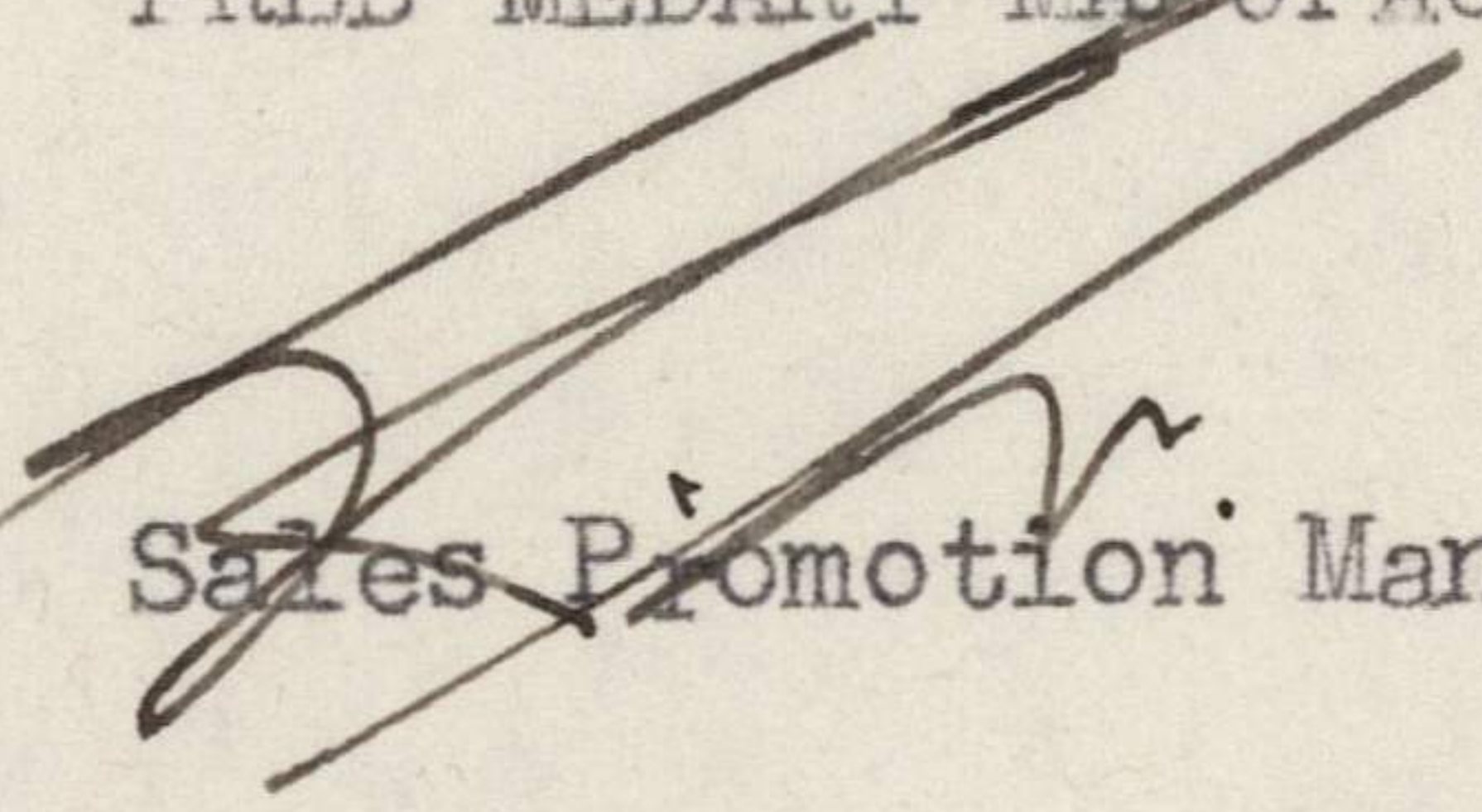
Oct. 24, 1940

Give this some more thought "Phog", just as I shall do and we'll see what we can develop for next summer. There is no question in our minds but that you, the originator of Goal-Hi, would carry a lot of weight in the way of introducing the game in the larger cities and at this writing it appears only a question of whether the expense in connection with that effort would be in line with the possible return from such sales as may result.

Kindest regards.

Cordially yours,

FRED MEDART MANUFACTURING CO.


Sales Promotion Manager

REW:MS