

March 14, 1941

Mr. Roy E. Weinzettel
Sales Promotion Manager
Fred Hedart Manufacturing Co.
St. Louis, Missouri

Dear Roy:

I beg to acknowledge receipt of your letter of the 12th instant and I will go along with you and the firm in shaping a statement over my signature cautioning prospective buyers that equipment imitations are bound to be expected in view of the wide and general acceptance of our game, etc.

Also stress, Roy, that Goal-Hi is the only game. The others are but apparatus, but Goal-Hi has definite rules to play by and with. If you buy a piece of apparatus other than the original Goal-Hi apparatus you do not get the game. I spent a great deal of time writing these rules and perfecting them for a circular court. It is a real game played as any other game, while the other fellows have only a standard.

I will go right along with you 100% and after you have shaped up the statement send it to me and I will review it with a definite idea of adding any added punch that you might have failed to include.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball and Baseball Coach

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