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THE ASSOCIATED PRESS
Star Bldg.
Kansas City, Mo.

Jan. 8, 1941

Dr. F.C. Allen
"Inventor of Goal-Hi"
University of Kansas
Lawrence, Kansas

Dear Phog:

Here is the carbon of the requested feature on Goal-Hi. I hope that it sells both Goal-Hi standards and some papers.

To dress up the feature in print, could you mail us either a negative or a print of the picture enclosed or a similar one? To be both perfectly frank and professional about it, a picture of girls playing the game will get the biggest "play."

Sincerely yours,

Regional Sports Editor

Harold Claassen