

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

March 14, 1941

Dr. Forrest C. Allen
University of Kansas
Lawrence, Kansas

Dear "Phog":

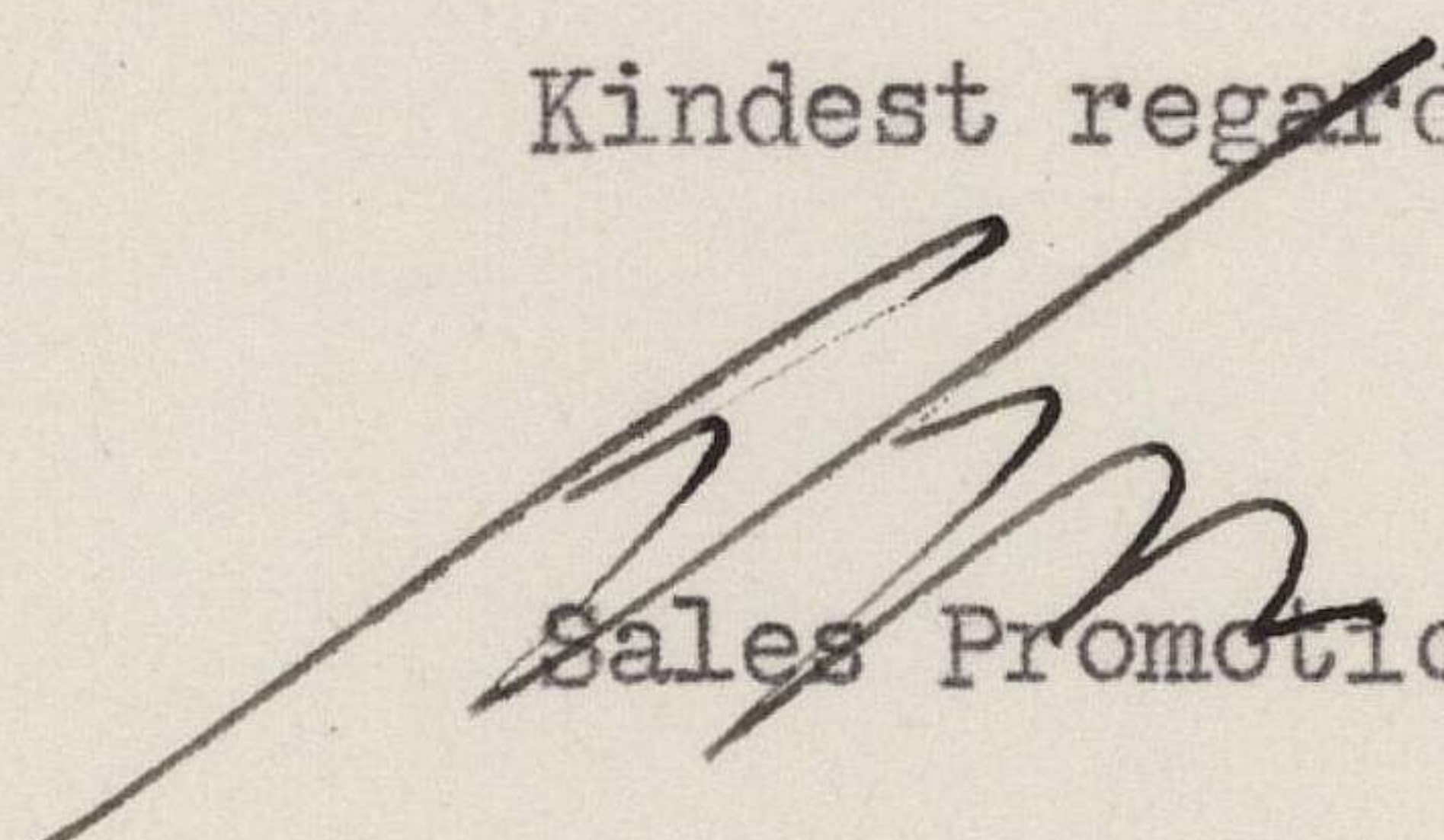
We have your several letters from Gene Tunney with reference to Goal-Hi at the Navy Air Training Bases and I have written Lt. Com. Edward Mahan, Athletic Director at the Jacksonville Naval Air Station, per attached two copies. I suggest you keep one of these copies for your records and that you enclose the second copy in a letter that I suggest you write Gene Tunney.

Incidentally, for your records, I am attaching a copy of Tunney's letter to you of March 7, retaining the original that you sent to me for our files. I think you should have this copy, because I believe Tunney's letter is just what we want to open the door for us down there to get some high powered publicity in support of Goal-Hi.

You will note that Tunney concludes his second paragraph by saying, "and in addition, the valuable advertising that goes with their being erected at this Station."

I don't want to appear presumptuous by telling you what to write Gene Tunney because I am sure that you can do this better than I, but so that you can gain a full appreciation of my thought in the matter, I am going to draft a suggested letter for you to write Tunney and ask that you please write a similar letter to him, and we will see what we can do toward bringing the question of publicity to a head with the desired results for all of us.

Kindest regards,



Sales Promotion Manager

REW:jc