

March 14, 1941

Lt. Com. Edward Mahan
Athletic Director
Jacksonville Naval Air Station
Jacksonville, Florida

Dear Sir:

We are shipping you via prepaid freight one No. 907 official Goal-Hi standard, illustrated and described in the enclosed catalogue, with the compliments of Dr. Forrest C. "Phog" Allen, Basketball Authority and Coach at the University of Kansas, Lawrence, Kansas.

Dr. Allen, or as he is better known—"Phog" Allen, was the originator of the popular new play-game "Goal-Hi" and has been in communication with Lt. Com. Gene Tunney, who is using Goal-Hi at the Pensacola Station and has suggested to Dr. Allen that this unit be sent to you in Jacksonville for use by the personnel.

We are enclosing a Goal-Hi rules book, written by Dr. Allen, as well as a play-game folder and direct particular attention to the fact that Goal-Hi can be played by large groups as well as by the small formal teams of five players each. In many schools throughout the country Goal-Hi is played by entire playground or gymnasium classes and we certainly hope that you will give Goal-Hi a thorough workout. We feel confident that you will find such opportunity for use of the equipment being shipped to you in your recreation program. Lt. Com. Tunney advises that Ensign J. W. Stack, of the Pensacola Station, reports that the Goal-Hi is working extremely well and that it has splendid possibilities.

If you have any questions concerning this equipment or the game, please feel free to write us, or address your communication to Dr. Allen at the University in Lawrence, Kansas.

Cordially yours,

FRED MEDART MANUFACTURING CO.

Sales Promotion Manager

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