

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL
SALES PROMOTION MANAGER

March 19, 1941

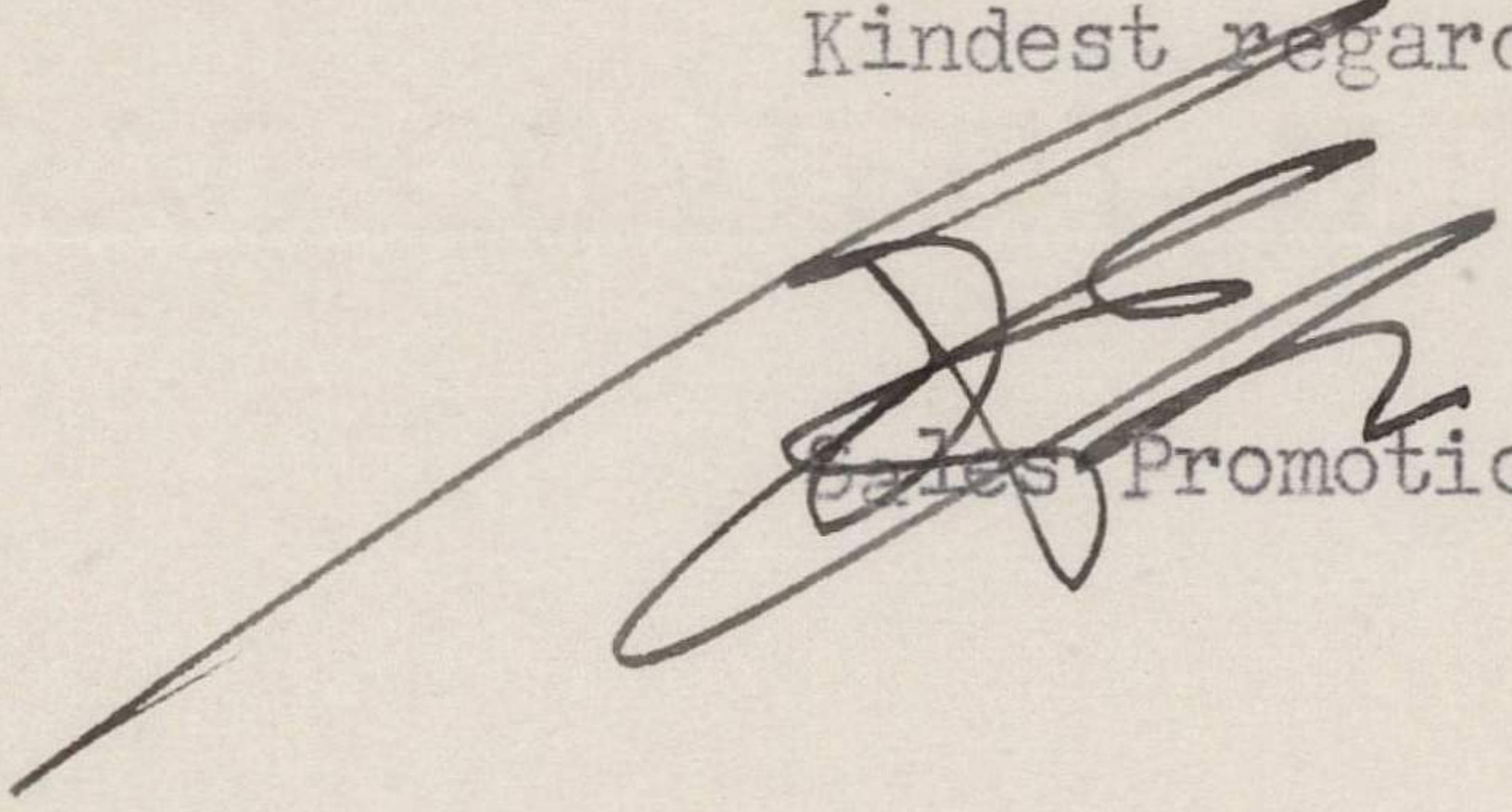
Dr. Forrest C. Allen
University Of Kansas
Lawrence, Kansas

Dear "Phog":

I have your letter of the 18th, together with copy of letter you wrote Lt. Com. Gene Tunney, and believe that we might expect something favorable from him as a result of this attempt to obtain his permission and cooperation for a little advertising.

Just as soon as you hear anything from him, please let me know so that we can make whatever plans are indicated as quickly as possible. I have several trips scheduled during the next forty-five days but would not want to let anything stand in our way of capitalizing on a combination of "Phog" Allen, Gene Tunney, and Goal-Hi which has a great potential news value, as you will appreciate.

Kindest regards,



Sales Promotion Manager

REW:jc