

# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

February 3, 1941

Dr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas


Dear "Phog":

Enclosed find correspondence between this office and Pensacola, Florida, in connection with Gene Tunney's acceptance of your offer of a No. 907 Goal-Hi standard.

If you hear anything further from them, let me know, as I believe that this Gene Tunney tie-up with Goal-Hi might be just the angle we need to interest Life in Goal-Hi in connection with our 1941 promotion plan.

Incidentally, I want to acknowledge receipt of your letter concerning the idea of getting Life interested in our game and I will see what we can cook up at this end in the way of getting this publishing company to give us a featured write-up.

Kindest regards,



Sales Promotion Manager

REW:jc