

FRED MEDART MANUFACTURING CO.

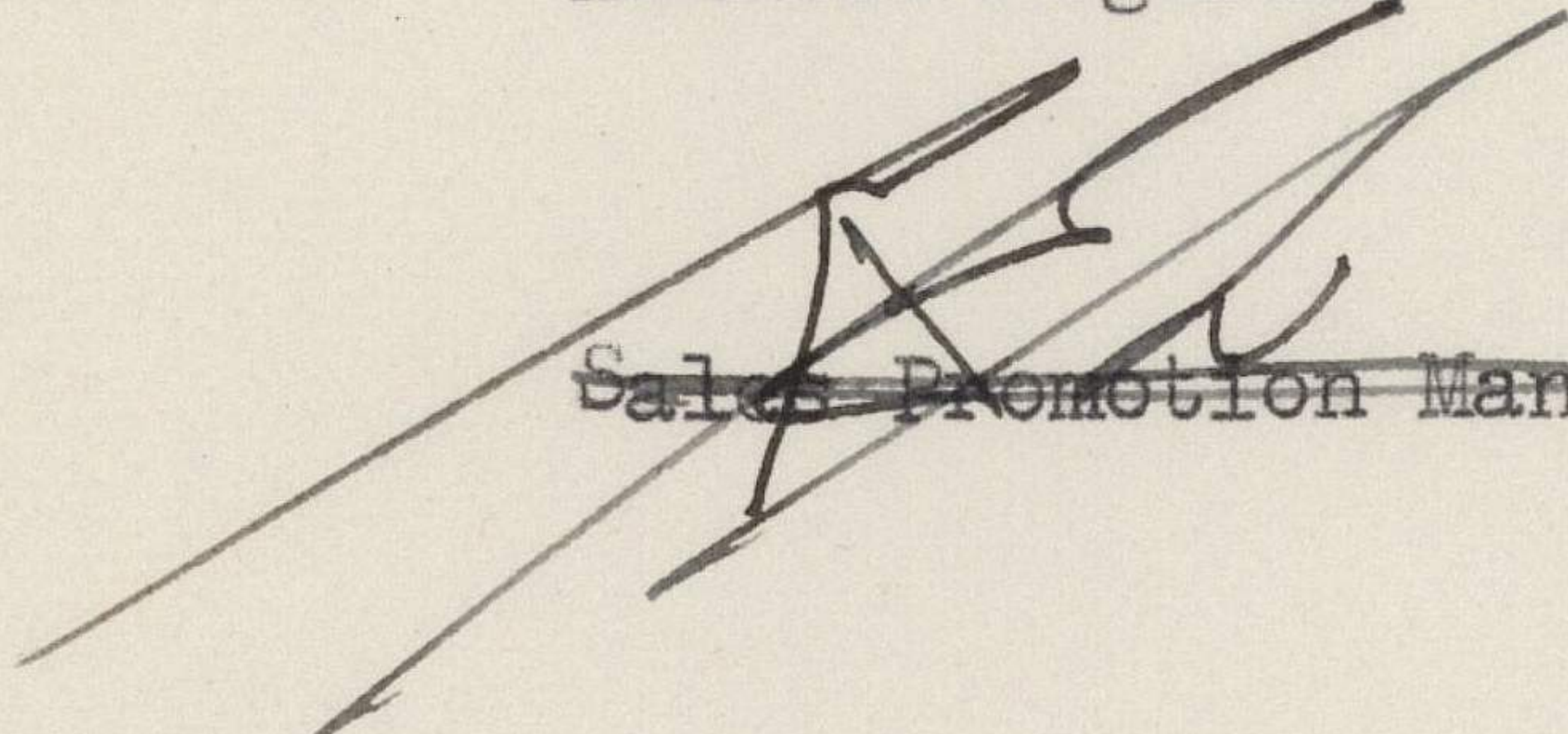
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Dr. Forrest C. Allen
Lawrence, Kansas

our putting the next suggestion before him.

If you think well of this idea, write to me in care of the Ambassador Hotel, Atlantic City, where I will be from next Friday through the following Thursday, and I may meet Mr. Medart there (he is in the East now), and I want to waste no time in putting this suggestion to him, as I believe we have an unusually good angle here that should give us the desired national publicity both of us want to support Goal-Hi in 1941.

Kindest regards,



~~Sales Promotion Manager~~

REW:jc