

CC: Forrest C. Allen
University of Kansas
Lawrence, Kansas

January 2, 1941

Mr. Samuel H. Smith, Instructor
Salt Lake City Public Schools
Salt Lake City, Utah

Dear Sir:

"GOAL-HI" - America's new play-game is well on its way!

Recent polls taken among the many Goal-Hi users throughout the country shown nation wide acceptance and satisfaction.

"Just what we need in our play activity program"; "A great game - the first new game for mass play since volleyball"; "I like the fact that Goal-Hi can be played indoors and out-of-doors with the same piece of equipment"; - are a few of the many enthusiastic comments to come our way.

Have you had an opportunity to peruse the Goal-Hi catalog sent you recently? If so, we believe you will agree that this new game is admirably suited for all 'round school use - indoors and out-of-doors, thru-out the year.

You risk nothing when you order the single piece of equipment required to play Goal-Hi, because we guarantee your complete satisfaction or your money will be promptly refunded.

Consider Goal-Hi in your school program as a gym activity - as an outdoor play-game - and as a low cost investment in the health, fun and general welfare of your students. Hundreds of others in every part of the country have done so!

For your convenience place your order with your local dealer. If, for any reason, he cannot furnish the merchandise you require - write us!

Yours very truly,

FRED MEDART MANUFACTURING CO.

Merchandising Division

F. Medart/S