

GOAL-HI

OFFICIAL EQUIPMENT

For Sale By

Prices are slightly higher than the prices shown in this folder, in the following states: Washington, Oregon, California, New Mexico, Arizona, Nevada, Idaho, Utah, Montana, Wyoming, Colorado, and Florida.

*Official GOAL-HI Equipment
Manufactured Exclusively Under
License Agreement and Guaranteed by*

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GOAL-HI

AMERICA'S NEW
INDOOR and OUTDOOR
PLAY-GAME . . .

*The First, New, Large Group,
Play-Game Since Volley Ball*

GOAL-HI

**Originated by the Nation's
Leading Basketball Authority**

Dr. Forrest C. Allen, Director of Physical Education and Varsity Basketball Coach of the University of Kansas, better known wherever basketball is played or discussed as "Phog" Allen, has had the longest period of services of any collegiate basketball coach. His teams have won championships in twenty-one of his twenty-seven years of coaching. Dr. Allen was for two years President of the National Association of Basketball Coaches and is now Chairman of the Research Committee of the National Basketball Committee of the United States and Canada. He is also Chairman of Basketball from the 5th District of the N. C. A. A. Dr. Allen is widely in demand as a speaker and instructor of the game to which he has contributed unstintingly of his enthusiasm, knowledge, leadership and loyalty for more than thirty-seven years.

DR. FORREST C. "PHOG" ALLEN
*Director of Physical Education
Varsity Basketball Coach
University of Kansas — Lawrence, Kans.*



"As parents and as educators we desire physical fitness, emotional stability and mental poise as chief characteristics for our youngsters. I once heard eight educators speaking on the platform of the National Physical Education and Health and Recreation Association Convention say that basketball possessed all of the qualities necessary for the educable child.

"I, too, subscribe to that belief. Every basketball coach knows that to play basketball is to exercise every part of the body; that the simple act of shooting at a goal above the head elevates the ribs and thorax and thus develops the entire upper thoracic area — an extremely important exercise much neglected in our usual sedentary existence of this age. I know that basketball as we play it today has become a fast, highly developed game of a formal nature and more or less limited to a short indoor season and to players of high-school and university age.

"Appreciating the good of basketball and at the same time recognizing its limitations, I have long sought an answer to the conviction that some form of basketball could be developed that retained all of the good and yet would be less formal, not limited to any season, playable out-of-doors as well as indoors, and offering the same fun and healthful benefits to children in elementary schools as to the high-school and university player and with no limitations on the number of players on a team.

"Thus GOAL-HI was conceived. This new play-game can be strictly formal with a limited number of players per team and completely regulated by the rules I have developed. GOAL-HI, on the other hand, may be entirely informal with any number of players participating. Several variations for playing the game are possible. I have attempted to keep the rules simple and elastic so that they may be easily modified to suit individual conditions."