

There is only one "Phog" Allen Game of **GOAL-HI!**



A statement by the originator of America's New Play-Game

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In recent months, several pieces of equipment which appear somewhat similar on the surface to the Official GOAL-HI Standard have appeared on the market.

Imitation is frequently described as the highest type of flattery. Be that as it may, I believe there is an obligation on my part to direct the attention of all interested parties to the fact that GOAL-HI is a game — not merely a piece of equipment.

The trade names for such competitive equipment are sufficiently different to avoid infringement of the copyright laws. Further, such imitations are lacking certain mechanical or construction features, important to the game, which are fully protected by U. S. Patents.

Those differences are important to the buyer. They have a definite bearing on the game — on the degree of safety, exercise value, interest and enthusiasm provided the player.

However, as important as those exclusive mechanical features are, I am anxious to emphasize something of even greater importance to the prospective purchaser, that Goal-Hi is a game — not merely a piece of equipment.

Official rules and court layout information for playing GOAL-HI as a formal or informal game, by large or small groups, are available, and are the result of much study and work on our part. GOAL-HI, as represented by these rules and other data, called for months of effort in drawing the essentials necessary to make it the great game that it is. From a lifetime of close contact with basketball and other sport and recreation activities we have fashioned this splendid game.

When seeking a new game for your school, community playground, camp, etc. insist on Official GOAL-HI Equipment and receive my complete rules book and other valuable data without additional cost. It costs little to play GOAL-HI. Official GOAL-HI Standards are inexpensive and are sold subject to a guarantee of "Your complete satisfaction guaranteed or money returned." Obviously a broad guarantee like this could not be offered if GOAL-HI had not conclusively satisfied the thousands of buyers who are playing my game in every part of the country.

Forrest C. Allen

