

many ways that the least we could do is to reciprocate his many kindnesses.

I am getting so many inquiries regarding this Goal-Hi from different angles that I want to bow my acknowledgement to you and your firm in doing such a grand job of advertising. Even the country clubs that I go to have received advertising on this.

This summer I am going to meet with the Lowe & Campbell salesmen when they come in and give them a sales talk on Goal-Hi. If there is any additional way that I can help boost these continued and satisfactory sales, please command me. If at any time I am going through St. Louis, of course I will stop off and visit the Medart sales family.

My kindest regards to all.

Sincerely yours,

FCA:AH

Director of Physical Education and Recreation,
Varsity Basketball Coach.