

FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

G. W. CROSNOE, MANAGER
MERCHANDISING DIVISION

December 12, 1940

Dr. Allen

*our letter is
attached*

Dr. Forrest C. Allen
Director of Physical Education & Recreation
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Your correspondence of November 29, to Roy Weinzettel was directed to my attention.

We have carefully checked our files and can find no record of the Goal-Hi order for the University of Maine. To further our investigation we wrote our New England representative, the Edward E. Babb Company of Boston, and asked that they please advise whether or not they had made the sale.

The Babb Company checked their files and also inquired of other dealers through which they had been working. The order has not been located.

The Dakin Sporting Goods Company is not on our dealer list and it would be impossible for them to obtain Goal-Hi equipment without our knowledge or Babb's knowledge.

The only logical conclusion that can be drawn is that the Dakin Sporting Goods Company sold competitive equipment to the University of Maine and told their customer that it was Goal-Hi.

It is for this reason that we do not favor the idea of giving the Dakin Company a Goal-Hi rules book.

Yours very truly,

FRED MEDART MANUFACTURING COMPANY

F. E. Medart

Merchandising Division

F. Medart/MFZ