

# FRED MEDART MANUFACTURING Co.

POTOMAC AND DE KALB STREETS

SAINT LOUIS, Mo.

R. E. WEINZETTEL  
SALES PROMOTION MANAGER

September 16, 1940

Dr. Forrest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

Dear "Phog":


Attached find copy of letter received from Giffy O'Dell  
of the Rochester City Schools, Rochester, Minnesota,  
and copy of my reply.

I am sure you will be glad to write him and give him a  
good sales story on Goal-Hi that he can use before the  
physical instructors in the State of Minnesota.

I am enclosing one of the Play Game folders, describ-  
ing Goal-Hi as an informal game, which you will probably  
want to add to your letter when writing to Mr. O'Dell.

Kindest regards,

FRED MEDART MANUFACTURING CO.

  
Sales Promotion Manager

REW:jc  
Enc.