

September 16, 1940

Mr. Giffy O'Dell,  
Basket-Ball Coach & Director of  
Physical Education,  
Rochester City Schools,  
Rochester, Minnesota.

Dear Mr. O'Dell:

Many thanks for your letter of September 13th, advising of your program which will feature Goal-Hi at the St. Paul meeting on October 24th.

We noted carefully what you request in the way of information and believe it best to forward your letter to Dr. Forrest C. Allen, University of Kansas, Lawrence, Kansas, the originator of Goal-Hi, who is better able to give you a lot of good information than are we. Obviously, Dr. Allen has the functional features of Goal-Hi well in mind and we are sure he will be glad to supply the required information.

We shall be glad to hear from you after your meeting, if you care to advise how the Goal-Hi game was received by the physical instructors.

Cordially yours,

FRED MEDART MANUFACTURING CO.

Sales Promotion Manager.

REW:jc

cc: Dr. F. C. Allen,  
University of Kansas,  
Lawrence, Kansas.