

CC: Forrest C. Allen
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

October 29, 1940

Miss Ruth M. Ekblad
Teacher, Colvill School
R. 2 #166
Red Wing, Minn.

Dear Miss Ekblad:

We have been advised by Dr. Allen of your interest in Goal-Hi and we are mailing you, at his request, under separate cover, a catalog illustrating and describing official Goal-Hi equipment and outlining the many opportunities for health, fun and exercise this new play-game offers.

Only one piece of inexpensive equipment and a ball are required to play Goal-Hi. A complete official Goal-Hi Rules Book is furnished with each order for Goal-Hi equipment.

All prices as shown in the catalogs are net prices (subject to no discount) delivered to customer's nearest freight station. Our terms are 30 days net cash, or 2% discount allowed if cash accompanies order.

For your convenience we are enclosing an order blank with the Goal-Hi catalog. We guarantee complete satisfaction or your money refunded. Your order will be appreciated.

Yours very truly,

FRED MEDART MANUFACTURING CO.

Merchandising Division

F. Medart/S